

Latest Rutgers-Eagleton poll shows 65% of New Jerseyans across political party lines want more news about their local area

April 8, 2026 – A [new Rutgers-Eagleton Poll](#) in collaboration with the New Jersey Civic Information Consortium shows 64% of Republicans, 64% of independents and 66% of Democrats in New Jersey say they would like to receive more news about their local area. The poll findings are especially promising ahead of April 9, Local News Day.

This desire for more news about both New Jersey and residents' local area extends across gender, race and ethnicity, age, income, region, and education: Half or more of all demographic groups express wanting to receive more news in both cases – local and state.

“At a time when misinformation is rising and local reporting is shrinking, New Jerseyans want more local, trustworthy outlets covering the topics that matter most and impact their daily lives,” said Lisa Sahulka, executive director of the [New Jersey Civic Information Consortium](#). “Topics like new businesses opening, town council meetings, infrastructure proposals, and community-building events. We have also heard from local, state and federal representatives who rely consistently on local news outlets to get their work on the radar of their constituents.”

The bipartisan support for increasing local news capacity comes amid a partisan gap in how well New Jerseyans feel local news keeps them informed. Democrats are the most satisfied, with 63% feeling “very well” or “somewhat well” informed by their local news, in contrast with 46% of Republicans reporting the same. Fifty-two percent of independents are “very well” or “somewhat well” informed.

Read the complete press release and access the questions and tables at the [Rutgers-Eagleton Poll website](#).