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New Jersey Civic Information Consortium wraps up Vision & Impact Week, unveils key reports on strategic vision, achievements, and impact

October 18, 2024 – The New Jersey Civic Information Consortium is proud to conclude its **Vision & Impact Week**, a week-long series of releases showcasing the organization’s plans and progress. During this week, the Consortium published its **Strategic Plan**, **Annual Report**, and **Impact Report**, each highlighting critical aspects of its efforts to strengthen local journalism and improve public access to vital information throughout New Jersey.

Each report plays a key role in understanding the Consortium’s vision, recent successes, and future goals:

Strategic Plan:

Released on Tuesday, the Strategic Plan outlines the Consortium’s roadmap for the future, detailing innovative strategies to bolster local journalism, expand access to public information, and foster community engagement across the state. The plan focuses on building equity, sustainability, and accountability in New Jersey’s information ecosystem. Read the full Strategic Plan [here](#).

Impact Report:

On Wednesday, the Consortium shared its Impact Report, which spotlights the real-world effects of its funding and programs. This report details how grantees and community initiatives have made a difference in local communities, tackling underreported issues and amplifying voices often left out of the media. Read the full Impact Report [here](#).

Annual Report:

Vision & Impact Week culminated on Friday with the release of the Consortium’s Annual Report, highlighting the organization’s growth over the past year, its financial stewardship, and key milestones. The report provides an overview of the

financial and programmatic health of the Consortium and showcases the steps the Consortium has taken to deliver on its commitment to strengthen the civic information landscape in New Jersey. Read the full Annual Report [here](#).

“We are thrilled to share these key documents that reflect our mission to support equitable, robust civic information for all New Jersey residents,” said **Madison McCool**, Grants and Communications Manager at the Consortium. “Each of these reports offers a critical look at where we are today and where we’re headed, as we continue to invest in strengthening local journalism in the Garden State.”

“Our society and democracy cannot thrive while news deserts persist,” stated Consortium Development Associate Lindsay McNamara. “Every person in the Garden State deserves access to accurate, timely, and representative local news and information that enhances their lives and communities. This vision will take all of us; please join in by making a meaningful contribution to the Consortium to support local news in your community today.”

Vision & Impact Week provides a comprehensive look at the Consortium’s strategic direction and the transformative work being done across the state. For more information on each report, visit njcivicinfo.org/about.

Want to get in touch with the NJ Civic Information Consortium? Send an email to info@njcivicinfo.org. Interested in making a financial contribution to the Consortium? Send an email to Development Associate Lindsay McNamara at lindsay@njcivicinfo.org.

About the New Jersey Civic Information Consortium:

The [New Jersey Civic Information Consortium](#) is a first-of-its-kind initiative established by the State of NJ to support the revitalization of local news and information across the state. The Consortium provides funding to projects that meet the information needs of underserved communities, encourage civic engagement, and strengthen local journalism. By investing in innovative and sustainable local news models, NJCIC is committed to ensuring every New Jersey resident has access to reliable and trustworthy community-based news and information.