

New Jersey Civic Information Consortium welcomes Lindsay McNamara as Development Associate



(L-R) NJCIC staff Ayinde Merrill (Program Officer), Lindsay McNamara (Development Associate), Madison McCool (Grants and Communications Manager), Chris Daggett (Board Chair & Interim Executive Director)

Photo by Glenn Clark

FOR IMMEDIATE RELEASE

08/28/24 - The New Jersey Civic Information Consortium is pleased to announce that Lindsay McNamara has joined the organization as its first Development Associate. Lindsay brings a wealth of experience in development and fundraising, with a proven track record of successfully driving initiatives that support community-focused missions.

With a background in development and fundraising, Lindsay will be responsible for spearheading the Consortium's fundraising for the Press Forward New Jersey chapter. Her expertise will be instrumental in advancing the Consortium's goals of strengthening local journalism and ensuring that residents across the Garden State have access to vital news and information.

"We are thrilled to welcome Lindsay to our team," said Chris Daggett, Board Chair and Interim Executive Director of the Consortium. "Her passion for New Jersey, development, and her extensive background in fundraising make her the perfect fit for our organization. We are confident that Lindsay will play a crucial role in propelling our fundraising efforts and advancing the Consortium's mission."

The Development Associate position is important for the Consortium as it seeks to expand its impact and support for local journalism projects. Press Forward New Jersey is a key initiative aimed at bolstering the state's media ecosystem by providing robust funding and resources to

innovative news and information projects.

"I am honored to join the New Jersey Civic Information Consortium and contribute to its mission of empowering communities through strong, local journalism," said Lindsay McNamara. "I look forward to working with the team to enhance our fundraising efforts and ensure that Press Forward New Jersey reaches its full potential in serving the residents of the Garden State."

Lindsay can be reached via email at lindsay@njcivicinfo.org.

For more information about the New Jersey Civic Information Consortium and its initiatives, please visit www.njcivicinfo.org.

About NJ Civic Information Consortium: The <u>Consortium</u> is an independent, 501(c)(3) nonprofit organization that funds initiatives to benefit the State's civic life and meet the evolving information needs of New Jersey's communities. A first-in-the-nation project, the Consortium builds on the foundation laid by public media in the United States, and reimagines how public funding can be used to address the growing problem of news deserts and misinformation, and support more informed communities.