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REPORT

New Jersey Civic Information Consortium 2024 New Jersey Local News Media Landscape Study

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The Eagleton Center for Public Interest Polling (ECPIP), home of the Rutgers-Eagleton Poll, was established in 1971. Now celebrating over 50 years of operation and the publication of more than 200 public opinion polls on the state of New Jersey, ECPIP was the first university-based statewide public opinion polling operation in the United States.

Our mission is to provide scientifically sound, non-partisan information about public opinion. ECPIP conducts research for all levels of government and nonprofit organizations with a public interest mission, as well as college and university-based researchers and staff. ECPIP makes it a priority to design opportunities for undergraduate and graduate students to learn how to read, analyze, design, and administer polls. We pride ourselves on integrity, quality, and objectivity.

To read more about ECPIP and view all of our press releases and published research, please visit our website: **eagletonpoll.rutgers.edu**.

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The Rutgers-Eagleton/SSRS Garden State Panel

The **Rutgers-Eagleton/SSRS Garden State Panel** is the largest probability-based opinion sharing platform in New Jersey. It is comprised of a representative group of panelists randomly selected throughout New Jersey who have agreed to share their opinions through surveys.

The panel was established in 2023 as a joint research venture between **The Eagleton Center for Public Interest Polling at the Eagleton Institute of Politics at Rutgers-New Brunswick (ECPIP)** and **SSRS**. Both organizations are members of the AAPOR (American Association for Public Opinion Research) Transparency Initiative and committed to full compliance of AAPOR standards and transparency.

The Rutgers-Eagleton/SSRS Garden State Panel Methodology

The Rutgers-Eagleton/SSRS Garden State Panel is a probability-based panel of New Jersey adults aged 18 or older. Members are recruited randomly based on statewide representative Address Based Sample (ABS) design. The ABS is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range.

During the recruitment process, demographic information on panelists is collected. This data is stored securely and used to determine eligibility for specific studies (if needed). We also rely on these data to improve the survey experience for panelists by avoiding the need to re-ask some demographic questions with each survey.

How are Garden State Panel surveys conducted?

The Rutgers-Eagleton/SSRS Garden State Panel is **a multi-mode panel (web and phone)**. Most panelists take self-administered web surveys; however, the option to take surveys conducted by a live telephone interviewer is available to those who prefer to complete surveys by phone and/or who do not use the Internet. Panelists also have the option of taking **surveys in their preferred language (English or Spanish)**. We translate and conduct surveys in Spanish as required by specific projects.

Samples are drawn among panel members to best meet the study criteria. Selected panelists are sent an email invitation to participate in the survey, including unique survey link. The link allows the respondent to complete the self-administered online survey. Our contact protocol also includes a text message survey reminder for panelists that have consented to receiving them. All telephone interviews are conducted live using a CATI (Computer Assisted Telephone Interviewing) system. Interviewers ask to speak with the person at that number by name who is a member of the Garden State Panel.

SSRS web surveys comply with industry best practices. They are optimized for smartphone/mobile device administration and are adapted to modern operating systems and browsers.

How is the Garden State Panel an improvement over opt-in panels?

The Rutgers-Eagleton/SSRS Garden State Panel is a fully probability-based panel because it recruits randomly selected panelists from a probability-based sample source that reflects the New Jersey adult population (ABS). Results obtained from this panel can statistically represent the target population with a known margin of error.

Unlike typical opt-in panels, no one can "volunteer" to be part of the Garden State Panel. They must be selected randomly and invited to participate. By employing rigorous sampling methods, we not only reduce the risk of selection bias but also minimize susceptibility to "bots" or fraudulent panelists. This additional layer of security enhances the reliability of our survey results, providing accurate insights into New Jersey's diverse populations.

For more information, visit:
https://eagletonpoll.rutgers.edu/gardenstatepanel/.

Study Methodology

The New Jersey Civic Information Consortium (NJCIC), in collaboration with the Center for Cooperative Media at Montclair State University, engaged SSRS and the Eagleton Center for Public Interest Polling (ECPIP) at the Eagleton Institute of Politics at Rutgers University-New Brunswick to conduct the 2024 New Jersey Local News Media Landscape Study. The study was conducted via the Rutgers-Eagleton/SSRS Garden State Panel among New Jersey adults aged 18 and older. Data was collected from February 28-March 12, 2024, producing a sample of 1,014 respondents.

The survey was conducted via web (962) and telephone (52) in English (1,011) and Spanish (3). Data were weighted to represent the target population of New Jersey adults ages 18 or older; see Table 3 for details. The margin of sampling error for the complete set of weighted data is ± 4.2 percentage points.

Oversamples were conducted among Asian-American/Native Hawaiian/Pacific Islander (AANHPI), Black, low-income, and rural respondents. The final n sizes for demographic subgroups of interest are listed below:

Table 1: Completes by Key Subgroups:

Group	Final n=
Gen Pop (18+)	1,014
White	598
Black	103
Hispanic	172
AANHPI	119
Rural	105
Low Income	161

This report provides information about the sampling procedures and the methods used to collect, process, and weight data for this study.

Sample Design: Rutgers-Eagleton/SSRS Garden State Panel

The Rutgers-Eagleton/SSRS Garden State Panel is a probability-based panel of New Jersey adults aged 18 or older. Members are recruited randomly based on statewide representative ABS (Address Based Sample) design. ABS sample is drawn from the Delivery Sequence File (DSF) maintained by the U.S. Postal Service. Population coverage of the DSF is in the 98%-99% range.

The Rutgers-Eagleton/SSRS Garden State Panel is a multi-mode panel (web and phone). Most panelists take self-administered web surveys; however, the option to take surveys conducted by a live telephone interviewer is available to those who prefer to complete surveys by phone and/or who do not use the Internet. Panelists also have the option of taking surveys in their preferred language (English or Spanish).

Survey Sampling

All sample drawn for this study were Rutgers-Eagleton/SSRS Garden State Panelists who are New Jersey adults aged 18 or older. Sample drawn was stratified by county, age, gender, race and ethnicity, and education to ensure adequate representation of each demographic group.

Questionnaire Design

The questionnaire was developed by NJCIC and the Eagleton Center for Public Interest Polling (ECPIP) in consultation with the SSRS project team. SSRS reviewed the questionnaire primarily to identify potential problems in the instrument that might increase respondent burden, cause respondents to refuse or terminate the survey, create problems with respondent comprehension, or pose practical challenges for mode-specific administration such as complex skip patterns.

Data Collection

Screening

Panelists were screened at the start of the survey for being a New Jersey resident age 18+.

Web Contact Procedures

A "soft launch" inviting a limited number of panelists to participate was conducted on February 28, 2024. Soft launch data was checked to ensure functionality of the program and that the administration length of the survey was within the scope of work. After checking soft launch data to ensure that all questionnaire content and skip patterns were correct, additional sample was released to ensure the final sample met the study goals.

Web panelists were emailed an invitation to complete the survey online. The email for each respondent included a unique password-embedded link. All panelists who did not respond to the email invitation received up to four reminder emails, and panelists who had opted to receive text messages from the Rutgers-Eagleton/SSRS Garden State Panel received one text message reminder.

Table 2: Email Schedule:

Touchpoint	Date
Soft Launch Invitation (Email)	February 28, 2024
Full Launch Invitation (Email)	February 29, 2024
First Reminder (Email and SMS)	March 4, 2024
Second Reminder (Email)	March 8, 2024
Third Reminder (Email)	March 9, 2024
Final Reminder (Email)	March 11, 2024

In appreciation for their participation, panelists received compensation in the form of an electronic gift card, sent via email immediately after completion of the survey. Panelists with less than a high school education, who completed the survey in Spanish, or who completed the survey over the phone were offered a larger compensation to encourage participation.

Median web survey length was approximately 13 minutes.

Phone Contact Procedures

Interviewers asked by name to speak with the person at that number who is a member of the Rutgers-Eagleton/SSRS Garden State Panel. Interviewers verified that the person was on the phone and in a safe place before administering the survey. All interviews were completed in English or Spanish. The CATI system ensured that complete dispositions of all call attempts were recorded.

CATI interviewers received written materials about the survey instrument and received formal training for this project. The written materials were provided prior to commencement of data collection and included an annotated questionnaire that contained information about the goals of the study, detailed explanations about why questions were being asked, the meaning and pronunciation of key terms or names, potential obstacles to overcome in getting good answers to questions, and respondent problems that could be anticipated ahead of time, as well as strategies for addressing the potential problems.

To maximize survey response, SSRS enacted the following procedures during the field period:
- As many as five (5) attempts were made to contact every sampled telephone number.
- Calls were staggered over times of day and days of the week to maximize the chance of making contact with potential respondents. At least one daytime call was conducted if necessary.
- Interviewers explained the purpose of the study and its importance.
- Respondents were offered the option of scheduling a call-back at their convenience.
- Specially trained interviewers contacted numbers where the initial call resulted in respondents hanging up the phone.

All respondents who completed the survey over the telephone were offered compensation via a mailed check.

Median phone survey length was approximately 27 minutes.

Programming, Data Processing, and Integration

Programming

Prior to the field period, SSRS programmed the study into its Forsta Plus (formerly known as Confirmit) Web/CATI platform for administration in English or Spanish. Extensive checking of the program was conducted to ensure that skip patterns and sample splits followed the design of the questionnaire.

Additional steps were employed to ensure a quality experience in survey administration regardless of the device utilized by respondents, whether a desktop computer, tablet, or mobile phone. The web program was optimized for administration via smartphone or other mobile handheld devices. The web program was also checked on multiple devices, including desktop computers and handheld mobile devices, and different web browsers to ensure consistent and optimized visualization across devices and web browsers. The web survey was accessed directly by respondents, using their unique survey links with embedded passwords. This also gave them the ability to return to their survey later if they chose to suspend their survey.

Quality Control Checks

For web surveys, quality checks were incorporated into the survey. For The New Jersey Local Media Landscape Study, respondents who failed the quality checks were not included in the final data set. This included:

1. Speeders: Completed the survey in less than 30% of the median time (n=7);
2. Nonresponse: Less than 90% of questions answered (n=0);

A total of n=7 completed surveys were removed after applying these cleaning standards (0.7%).

For telephone surveys, interviews are closely monitored by interviewing staff for quality control. In addition, select recordings are reviewed by supervisors to monitor quality and interviewer procedures.

Weighting

Data were weighted to represent the adult residential population of New Jersey. Weighting was done by applying the base weight, combining samples with a composite adjustment and calibrating sample demographic distributions to match target population benchmarks.

Sampling Weight

The first step in the weighting was to apply a base weight, $d0$, that accounts for the recruitment sampling probabilities and respondent selection.

Composite Adjustment

Separate supplemental samples of AANHPI, Black, low income and rural respondents were combined with the main sample using composite adjustments. Composite adjustments bring the proportion of each targeted group in the combined sample equal to the proportion in the main sample. Each composite adjustment can be expressed as:

$$\lambda_{PP,OS} = \begin{cases} P_{PP}/P_{PP \cup OS}, & respondent\ is\ in\ targted\ group \\ (1 - P_{PP})/(1 - P_{PP \cup OS}), & respondent\ is\ not\ in\ targeted\ group \end{cases}$$

where P_{PP} is the proportion of prob panel interviews in from the target population and $P_{PP \cup OS}$ is the proportion of interviews from the combined prob panel and oversample from the target population.

Final Base Weight

The final base weight is the product of the initial base weight and the composite adjustments.

$$d0_{FINAL} = d0 \times \lambda_{Asian} \times \lambda_{Low\ inc.} \times \lambda_{Black} \times \lambda_{Rural}$$

The final base weight was standardized overall to sum up the number of interviews.

Raking

With the base weight applied, the data were weighted to balance the demographic profile of the sample to the target population parameters.

Missing data in the raking variables were imputed using hot decking. Hot deck imputation replaces the missing values of a respondent randomly with another similar respondent without missing data. Hot decking was done using an SPSS macro detailed in 'Goodbye, Listwise Deletion: Presenting Hot Deck Imputation as an Easy and Effective Tool for Handing Missing Data' (Myers, 2011).

Weighting was accomplished using SPSSINC RAKE, an SPSS extension module that simultaneously balances the distributions of all variables using the GENLOG procedure.[1]

Data were weighted to distributions of sex by age, sex by education, age by education, detailed education, race/ethnicity, region, home tenure, number of adults per household, civic engagement, voter registration, internet use frequency and 2020 Recalled vote. The following table shows the data sources used for calibration totals.

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[1] https://community.ibm.com/HigherLogic/System/DownloadDocumentFile.ashx?DocumentFileKey=17fd2f0b-7555-6ccd-c00c-5388b082161b&forceDialog=0

Table 3. Calibration Variable Sources

DIMENSIONS	SOURCE
Sex	
Age	
Education	
Race	2023 Current Population Survey[2]
Hispanic nativity	
Home tenure	
Number of adults per household	
Region	American Community Survey, ACS 1-Year Estimates Subject Tables, Table S0101, 2022.
Internet frequency	Modeled from SSRS Opinion Panel
Civic engagement	Modeled from SSRS Opinion Panel
Voter registration	Modeled from SSRS Opinion Panel
2020 Presidential recalled vote	National Election Pool

Weights were trimmed at the 2nd and 98th percentiles to prevent individual interviews from having too much influence on survey-derived estimates. The table below compares unweighted and weighted sample distributions to target population benchmarks.

Table 4. Sample Demographics

CATEGORY	VALUES	BENCHMARK	UNWEIGHTED	WEIGHTED
	Male 18-24	6.4%	3.6%	6.5%
	Male 25-34	7.5%	7.4%	6.9%
	Male 35-44	8.5%	8.1%	8.7%
	Male 45-54	7.4%	8.7%	7.7%
	Male 55-64	8.5%	10.6%	8.8%
SEX BY AGE	Male 65+	10.3%	12.5%	10.5%
	Female 18-24	5.8%	6.7%	5.8%
	Female 25-34	7.6%	8.8%	7.3%
	Female 35-44	8.3%	9.2%	8.5%
	Female 45-54	9.0%	5.6%	8.1%
	Female 55-64	8.6%	8.7%	8.9%

[2] Sarah Flood, Miriam King, Renae Rodgers, Steven Ruggles, J. Robert Warren, Daniel Backman, Annie Chen, Grace Cooper, Stephanie Richards, Megan Schouweiler and Michael Westberry. IPUMS CPS: Version 11.0 [dataset]. Minneapolis, MN: IPUMS, 2023. https://doi.org/10.18128/D030.V11.0

	Female 65+	12.1%	10.2%	12.4%
EDUCATION	LT HS	7.9%	7.8%	8.2%
	HS grad	27.5%	24.2%	28.2%
	Some college/ Assoc degree	22.1%	23.3%	20.9%
	College grad+	42.5%	44.8%	42.6%
SEX BY EDUCATION	Male HS grad or less	18.1%	12.7%	18.6%
	Male some college	10.2%	11.1%	9.7%
	Male college grad+	20.3%	27.0%	20.7%
	Female HS grad or less	17.3%	19.2%	17.8%
	Female some college	11.9%	12.1%	11.2%
	Female college grad+	22.2%	17.8%	21.9%
AGE BY EDUCATION	18-34 HS grad or less	9.0%	12.3%	9.3%
	18-34 some college	8.3%	5.0%	7.2%
	18-34 college grad+	10.0%	9.2%	9.9%
	35-54 HS grad or less	10.0%	7.7%	10.4%
	35-54 some college	6.0%	7.2%	5.6%
	35-54 college grad+	17.2%	16.7%	16.9%
	55+ HS grad or less	16.4%	11.9%	16.7%
	55+ some college	7.8%	11.0%	8.1%
	55+ college grad+	15.3%	18.9%	15.8%
RACE / ETHNICITY	White non-Hispanic	53.6%	59.0%	55.0%
	Black non-Hispanic	12.5%	10.2%	12.1%
	Hispanic	20.2%	17.0%	19.8%
	Asian, non-Hispanic	12.4%	11.6%	11.9%
	Other, non-Hispanic	1.2%	2.3%	1.2%
REGION	Urban	16.7%	15.5%	16.9%
	Suburb	35.3%	35.5%	34.5%
	Exurban	13.7%	14.3%	13.3%
	Phil/South	17.4%	18.2%	17.8%

	Shore	16.9%	16.5%	17.5%
HOME TENURE	Owns home	67.6%	56.6%	66.8%
	Does not own home	32.4%	43.4%	33.2%
NUMBER OF ADULTS PER HOUSEHOLD	1 adult	14.5%	29.8%	15.1%
	2 adults	47.4%	48.6%	48.5%
	3 or more adults	38.0%	21.6%	36.4%
CIVIC ENGAGEMENT	Not engaged	71.9%	59.6%	70.9%
	Civically engaged	28.1%	40.4%	29.1%
2020 RECALLED VOTE	Biden	40.6%	44.5%	40.7%
	Trump	29.3%	24.7%	29.2%
	Other	1.1%	4.5%	1.2%
	Did not vote	29.0%	26.3%	28.9%
VOTER REGISTRATION	Registered to vote	82.3%	87.1%	82.8%
	Not registered	17.7%	12.9%	17.2%
INTERNET FREQUENCY	Almost constantly	42.9%	53.5%	43.6%
	Several times a day	49.8%	40.6%	49.0%
	Once a day or less	7.3%	5.9%	7.4%

Effects of Sample Design on Statistical Inference

Post-data collection statistical adjustments require analysis procedures that reflect departures from simple random sampling. SSRS calculates the effects of these design features so that an appropriate adjustment can be incorporated into tests of statistical significance when using these data. The so-called "design effect" or *deff* represents the loss in statistical efficiency that results from a disproportionate sample design and systematic non-response. The total sample design effect for this survey is 1.86.

SSRS calculates the composite design effect for a sample of size n, with each case having a weight, w, as:[3]

$$deff = \frac{n \sum w^2}{(\sum w)^2}$$

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[3] Kish, L. (1992). Weighting for Unequal Pi. Journal of Official Statistics, Vol. 8, No.2, 1992, pp. 183-200.

The survey's margin of error is the largest 95% confidence interval for any estimated proportion based on the total sample — the one around 50%. For example, the margin of error for the entire sample is ± 4.2 percentage points. This means that in 95 out of every 100 samples drawn using the same methodology, estimated proportions based on the entire sample will be no more than 4.2 percentage points away from their true values in the population. Margins of error for subgroups will be larger. It is important to remember that sampling fluctuations are only one possible source of error in a survey estimate. Other sources, such as respondent selection bias, questionnaire wording, and reporting inaccuracy, may contribute additional error of greater or lesser magnitude.

Sample Disposition and Response Rate

Table 5 details the completion and response rates for this study.

Table 5: Completion Rate/Response Rate:

Completion Rates/Composite Response Rates	Total
Total Sample (Invited to participate)	5,910
Screen-outs	10
Total Eligible	5,900
Quality control removals	7
Incompletes	231
Quota full	3
Completions*	1,014
Incidence/Eligibility rate	99.0%
Survey Completion rate (Completions/Total invited to participate)	17.2%
Survey RR3	17.3%

Excludes screen-outs or data quality removals that completed the survey

Reported Analysis

Text in the following report only reports on demographic relationships and comparisons deemed statistically significant based on chi-square analysis. Frequencies are reported for all questions; demographic comparisons only appear if proven statistically significant at the 95% confidence interval (p<.05), however. Demographic groups are only included in analysis if they have an n (sample size) of 100; n (sample size) changes on a question-to-question basis due to respondents being given the option to refuse to answer any individual question.

In graphic representation of data, true zeroes are omitted from graph labels. Where data is less than 1%, graphs are labeled with "<1%."

Key Terms and Definitions

Low-income status

Respondents in this survey were coded as either "low-income" or "not low-income," based on self-reported total income in the previous year. Those who reported a family income under $25,000 were considered "low-income," and those who reported a family income $25,000 or higher were considered "not low-income." This binary version of the respondent income variable was prioritized first in text analysis. Analysis is only provided for the four-category version of income (under $25,000, $25,000 to under $50,000, $50,000 to under $100,000, and $100,000+) if the binary version is not statistically significant and the four-category version is statistically significant.

Rural status

Respondents in this survey were coded as either living in a rural area or living in a non-rural area of New Jersey. See Appendix D for how municipalities were classified for analysis. Classification was determined by the Center for Cooperative Media at Montclair State University using the following method:

> Each municipality's population (for the year 2017, retrieved from the U.S. Census Bureau website (https://www.census.gov/), was divided by the municipality's geographic size in square miles (from NJGIN Open Data: https://njogis-newjersey.opendata.arcgis.com/), then grouped into the categories rural, suburban, and urban, where rural is <= 500 people per square mile, suburban is 501-9,000 people per square mile, and urban is >9,000 people per square mile (see Ratcliffe, Burd, Holder, and Fields, 2016). (Stonbely 2021, pp. 7-8)

News desert status

Respondents in this survey were coded as either living in an area New Jersey considered a news desert or not living in a news desert. See Appendix E for how municipalities were classified for

analysis. Classification was determined by the Center for Cooperative Media at Montclair State University using the following method:

> [...] Rather than using the raw counts of local news originators per municipality, I weight them per 10,000 capita, to account for the difference in population size among municipalities. This is standard practice when conducting large comparative analyses of different structural features of communities (e.g. Napoli, Stonbely, McCollough, and Renninger, 2017; Powell and Chaloupka, 2009). For example, say a rural municipality with a sparse population in western New Jersey has five local news providers and a dense urban municipality like Newark also has five local news providers; to say that their level of local news provision is equal would not be accurate since the more dense municipality has many more institutions and likely more money at play than does the rural community. My analyses therefore seek to identify the structural characteristics associated with being a municipality with a weighted count of zero to two local news originators (a news desert) or a municipality with an ample (weighted) number of outlets providing critical local news and information (a news oasis)." (Stonbely 2021, p. 18)

Key Findings

Quality of life and attachment to one's neighborhood, municipality, and the state of New Jersey are all positive. The degree to which individuals feel these things is influenced by key demographics like partisanship, gender, race, ethnicity, age, education, and income.

New Jerseyans seek out national news with the greatest frequency, followed by statewide, local, and finally international news. There are disparities in who seeks out what kinds of news and how often.

Most residents believe their local news keeps them well-informed about important stories and issues and have at least a moderate amount of trust in their local news. Residents who have at least a "moderate amount" of trust in local news cite as their reasoning something about trusting local sources and people, local news being non-biased or having less of a leaning or outside influence, local news being more accurate and honest, the ability to fact-check local news, and the relevance to them of information conveyed by local news. A plurality of those who do not trust local news say they feel this way because it is biased.

Two-thirds say their local news media does not have much of an influence in their community, while one-third believes it has a lot of influence.

Online search engines like Google are by far the most popular source from which New Jerseyans say they get local news, followed by local newspapers and local television stations. Differences emerge on the use of several types of sources by news desert status, rural status, and low-income status.

When it comes to social media, New Jerseyans report using Facebook as a local news source over other platforms by double digits. Among the many demographic differences in news source usage, race and ethnicity are big drivers of where New Jerseyans get their news, as are whether or not someone lives in an area considered a news desert or rural and whether or not someone is considered low-income.

When it comes to getting local news from individuals and organizations, a majority of residents get local news from family, friends, or neighbors. A number of demographics influences how likely someone is to get local news from these sources. Residents not considered low-income are more likely to get local news from family, friends, and neighbors compared with low-income residents.

Local activities, weather, crime, and traffic top the list of topics about which New Jerseyans seek out local news. When asked in an open-ended fashion what they seek local information on, a plurality say entertainment, activities, or events. When asked about the frequency with which they seek out certain topics, New Jerseyans say they most frequently seek out or want to seek out local news about weather and weather events, followed by crime and public safety information and then traffic, transportation, and infrastructure alerts. Key demographics influence what they seek out and how often.

Majorities report that it is "somewhat" or "very" easy to find local news about the various topics they seek. Significant differences only emerge on age, where senior citizens are more likely to say it is hard to find information on traffic and transportation, as well as local school and education information.

New Jerseyans are primarily motivated to seek out local news because they want to be an informed member of their community. Almost nine in 10 say this is a factor to some degree for

why they access local news. Among various demographic differences, those living outside of news deserts and those not considered low-income are more likely to say this is a "major factor" than their counterparts.

Views are mixed on whether there are enough local news sources in one's area and how well local news sources are doing financially. Those living in the state's rural areas are more likely to say there are not enough local news sources than those living in non-rural areas. In general, demographic differences emerge on both of these questions.

New Jerseyans believe the most important thing a local news source should do is report news accurately, followed by be transparent about reporting. New Jerseyans most frequently say they actually have a local news source that keeps them informed about events and activities around town, followed by a source that provides entertaining and light-hearted news. Several differences emerge on whether or not residents have a news source to that performs various functions with respect to residents' low-income status.

Report

Quality of Life Ratings and Attachment to State, City, and Neighborhood

Nearly seven in 10 New Jersey residents feel the state is an "excellent" (16%) or "good" (51%) place to live. Sentiments are slightly more positive regarding their town or city (23% "excellent," 52% "good") and especially their neighborhood (35% "excellent," 46% "good").

"Overall, how would you rate each of the following as a place to live?"

■ Excellent ■ Good ■ Fair ■ Poor ■ Don't know

	Excellent	Good	Fair	Poor/Don't know
Your neighborhood	35%	46%	15%	4%
Your town or city	23%	52%	19%	6%
New Jersey	16%	51%	28%	5%
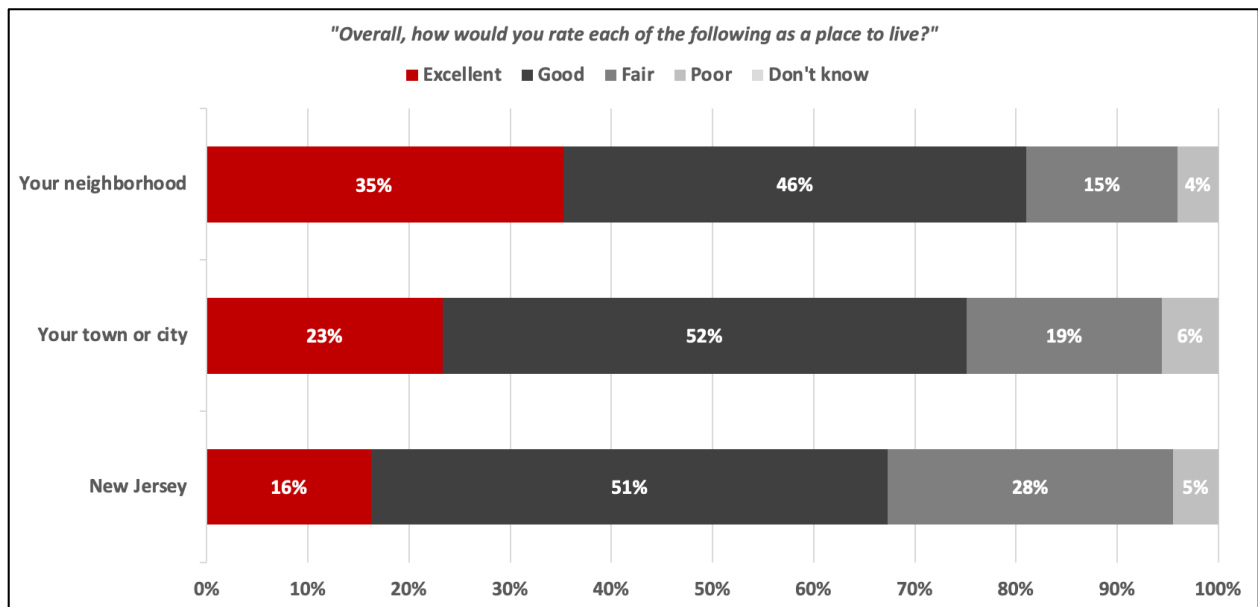
Partisanship

Republicans are more likely than their partisan counterparts to call their neighborhood (91%) and their town or city (84%) an "excellent" or "good" place to live (78%), while Democrats are more likely to say this about the state (78%).

Gender

Men (78%) are more likely than women (72%) to say their municipality is an "excellent" or "good" place to live.

Race and ethnicity

Asian residents are more likely to feel positively about their neighborhood (94%) and the state (86%). Asian (85%) and white (81%) residents are more likely than those of other races or ethnicities to feel positively about their town or city. are more likely than their counterparts to call the state an "excellent" or "good" place to live.

Age

Seniors (91%) and those aged 50 to 64 (86%) are more likely than younger residents to call their neighborhood "excellent" or "good."

Education

Those who have done some form of graduate work are more likely to say their neighborhood is "excellent" or "good" (91%) than those with less education.

Most New Jerseyans are attached to the Garden State at some level— eight in 10 are "very" (34%) or "somewhat" (46%) attached. Residents feel similarly about their town or city (24% "very attached," 50% "somewhat attached") and their neighborhood (30% "very attached," 41% "somewhat attached").

"In general, how attached do you feel to… ?"

■ Very attached　■ Somewhat attached　■ Not very attached　■ Not at all attached　■ Don't know

	Very attached	Somewhat attached	Not very attached	Not at all attached
New Jersey	34%	46%	15%	5%
Your neighborhood	30%	41%	20%	9%
Your town or city	24%	50%	20%	7%
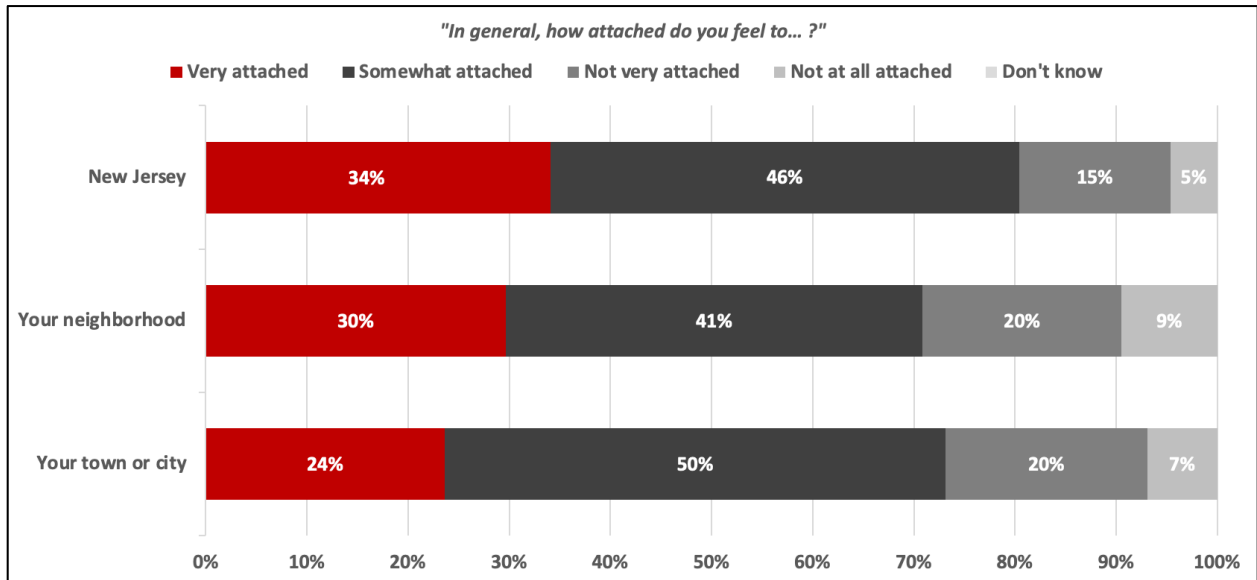
Partisanship

Republicans are more likely than partisans of other stripes to feel at least "somewhat" attached to their neighborhood (80%) and their town or city (81%).

Gender

Men are more likely to say they are attached to their town or city (78%) than women (69%).

Age

Seniors are more likely than younger residents to say they are least "somewhat" attached to their neighborhood (86%) and their town or city (85%).

Income

And residents not considered low-income (73%) are more likely than those who are considered low-income (61%) to feel attached to their neighborhood.

"In general, how attached do you feel to your neighborhood?" by low-income status

■ Very attached ■ Somewhat attached ■ Not very attached ■ Not at all attached ■ Don't know

	Very attached	Somewhat attached	Not very attached	Not at all attached
Low-income	23%	38%	22%	17%
Not low-income	31%	42%	19%	9%
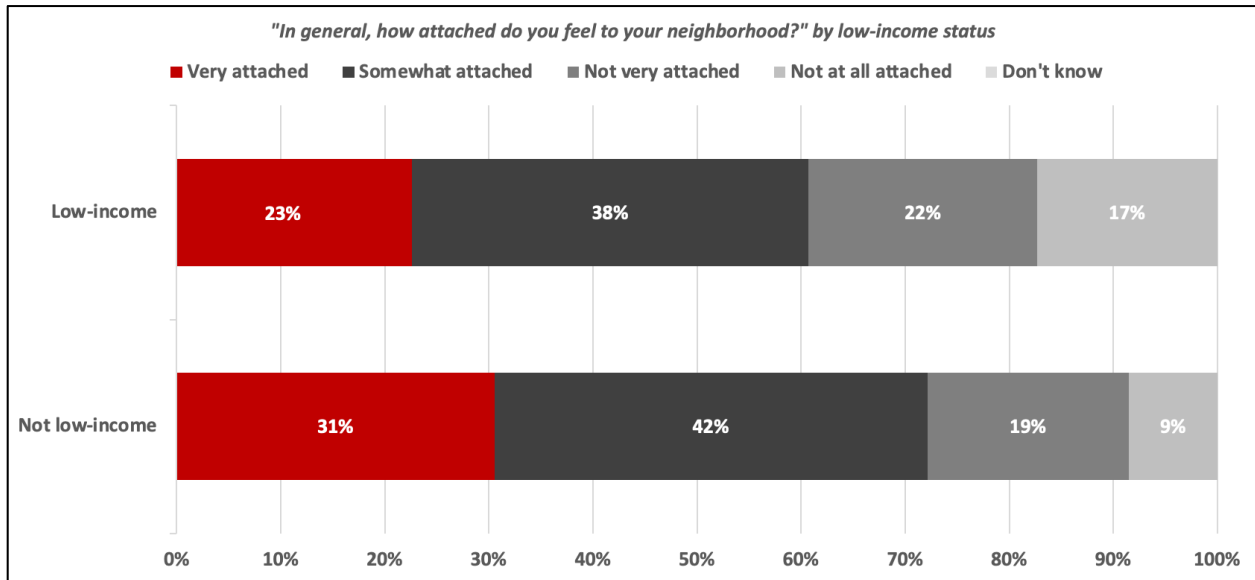
Seeking Out News

New Jerseyans are most likely to say they seek out national news with great frequency: 56% say they "often" seek this type of news out, 29% say they "sometimes" do, 11% say rarely and 3% say never. News about New Jersey as a whole and local news about particular neighborhoods, towns, or regions of the state vie for second place. Forty-seven percent say they "often" seek out statewide news, another 36% say "sometimes," 13% say "rarely," and 3% say never. Likewise, 45% say they "often" seek out local news, 35% say "sometimes," 16% say "rarely," and 3% say "never." New Jerseyans are slightly less likely to follow international news: 39% say they follow it "often," 38% say "sometimes," 16% say "rarely," and 7% say never.

"How often do you seek out each of the following types of news?"

■ Often ■ Sometimes ■ Rarely ■ Never ■ Don't know

Type of news	Often	Sometimes	Rarely	Never	Don't know
National news	56%	29%	11%	3%	<1%
Statewide news about New Jersey	47%	36%	13%	3%	<1%
Local news about your particular neighborhood, town or city, or region of the state	45%	35%	16%	3%	<1%
International news	39%	38%	16%	7%	<1%
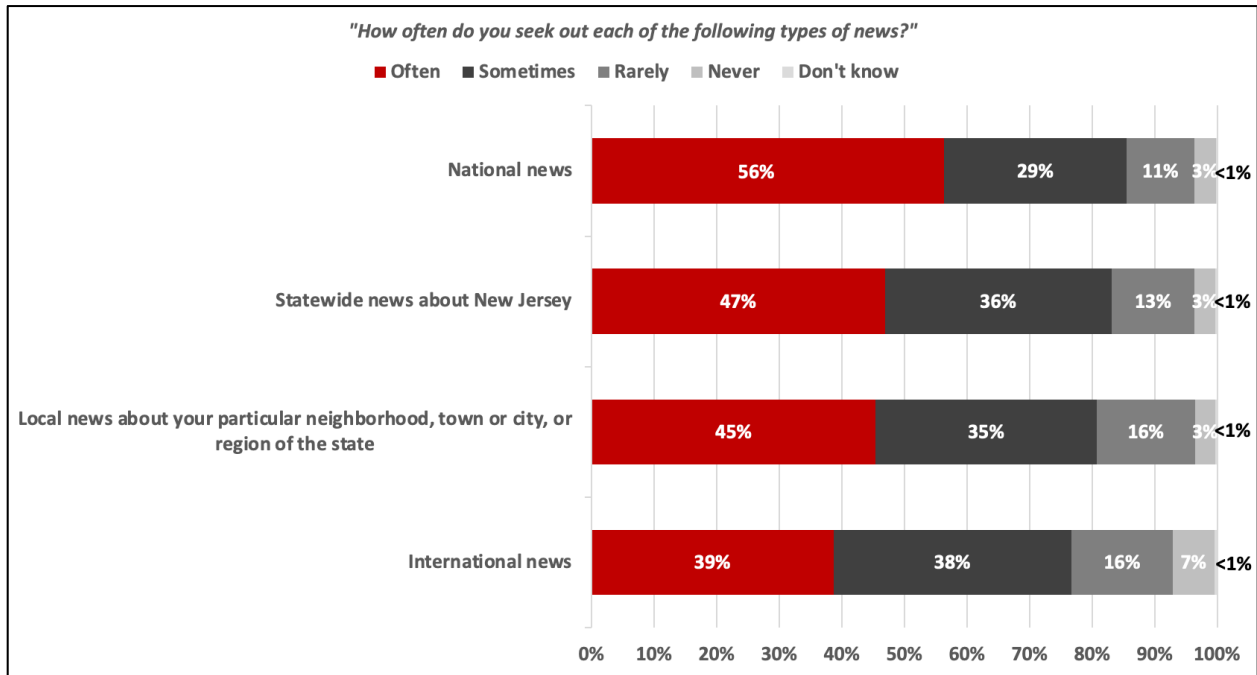
Partisanship

Democrats (51%) and Republicans (52%) are more likely to seek statewide news about New Jersey "often" compared with independents (40%).

Gender

Men report seeking national (65%) and international news (44%) "often" at higher rates than women (48% and 33%, respectively). When it comes to local news, however, women (49%) are more likely than men (42%) to seek this information "often."

Race and ethnicity

White (51%), Black (48%), and Hispanic or Latino (46%) residents are all about two times as likely to seek statewide news "often" compared with AANHPI residents (27%). White residents (64%) are also more likely to seek national (64%) and local news (54%) "often," as compared with those of other races and ethnicities.

Age

Senior residents are more likely to seek national (79%), local (63%), and international (58%) news "often," as compared with their younger counterparts. New Jerseyans aged 50 to 64 (52%) and 65 and older (60%) are more likely than younger residents to say they seek statewide news "often."

Education

Residents who have done graduate work report seeking national (68%) and international (52%) news "often" at higher rates than their counterparts. Those with some college education are more likely to say they "often" (58%) seek out statewide news than those with either less or more education.

News deserts

Those who live outside of news deserts are also more likely than those who live within news deserts to seek national (60% versus 52%, respectively) and statewide (52% versus 41%) news "often."

Income

Residents who are not low-income are more likely to report seeking all levels of news "often" compared with those who are low-income – 59% versus 34% on national, 49% versus 31% on statewide, 47% versus 31% on local, and 41% versus 23% on international. Frequency in seeking out international news increases linearly with income.

Local News Performance, Trust, and Influence

When it comes to local news, in particular, a majority of residents feel that the local news in their area keeps them informed of the most important stories and issues of the day to some extent, but views of how well local news does this implies there is room for improvement. Fifteen percent feel their local news does this "very well," 57% "somewhat well," 23% "not very well," and 4% "not well at all."

"Overall, how well do you feel local news in your area keeps you informed of the most important stories and issues of the day?"

■ Very well ■ Somewhat well ■ Not very well ■ Not well at all ■ Don't know

| 15% | 57% | 23% | 4% |
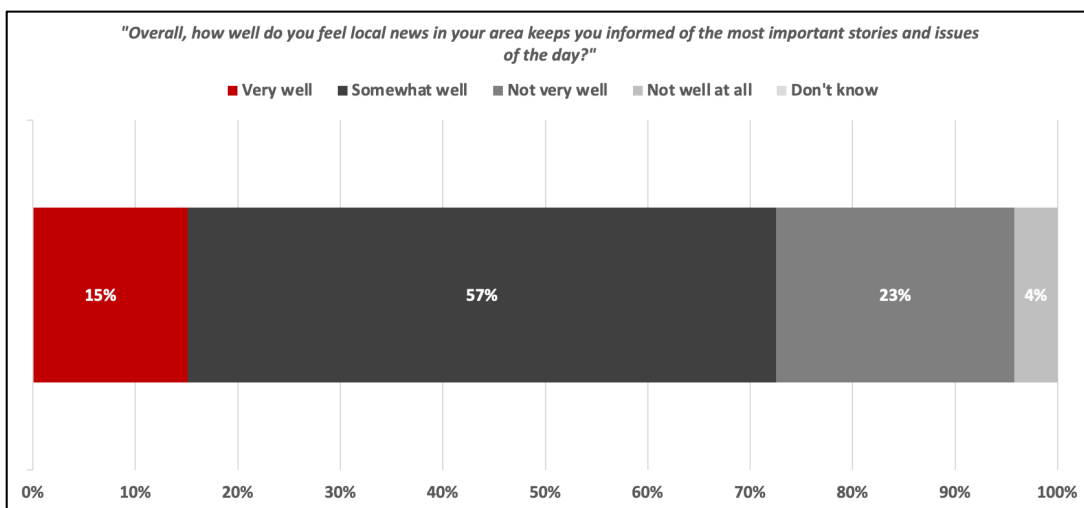
There is also a decent amount of trust in local news. Sixteen percent say they trust local news in their area "a great deal," and 63% say "a moderate amount," while 18% say "not much," and 3% say "not at all."

"Overall, how much do you trust local news in your area?"

■ A great deal ■ A moderate amount ■ Not much ■ Not at all ■ Don't know

16% | 63% | 18% | 3% <1%
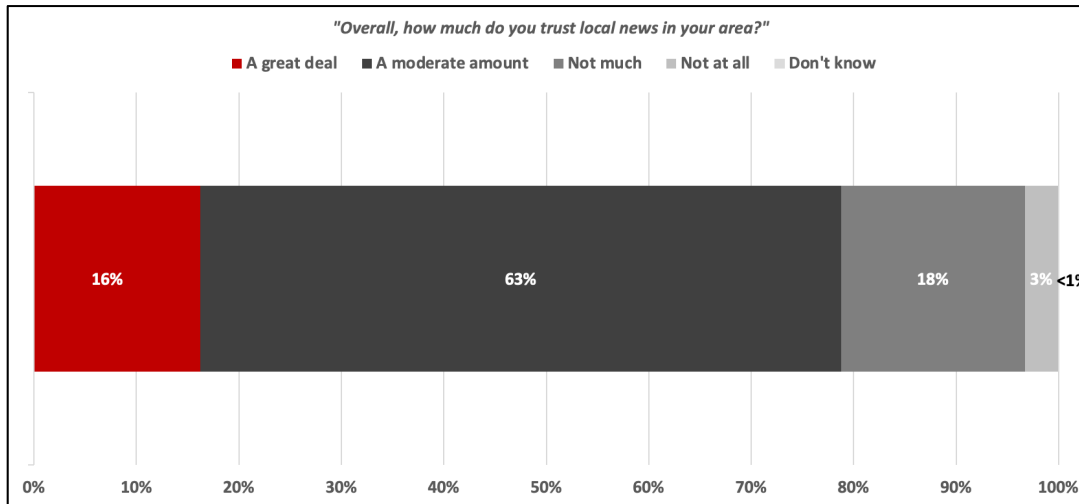
Partisanship

Democrats (85% "great deal" or "moderate amount") have more trust in their local news compared to Republicans (72%) and independents (77%).

Gender

Women (77%) are more likely than men (68%) to say local news in their area does "very" or "somewhat" well in keeping them informed.

Age

Those aged 50 to 64 (86%) have more trust in their local news compared with residents either younger or older.

Rural status

Those living in non-rural areas (80%) have more trust than those living in rural parts of the state (69%).

"Overall, how much do you trust local news in your area?" by rural status

■ A great deal ■ A moderate amount ■ Not much ■ Not at all ■ Don't know

Rural: 12% | 57% | 29% | 2% | 1%
Non-rural: 17% | 63% | 17% | 3%
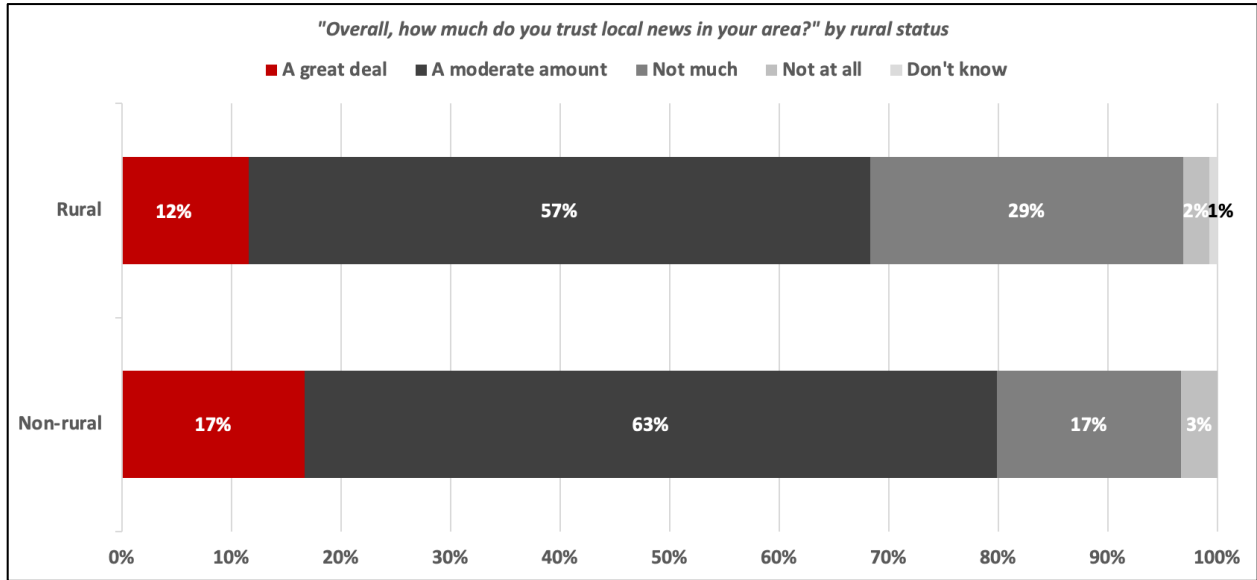
Income

And residents who are not low-income (80%) trust in local media more than those who are low-income (65%).

"Overall, how much do you trust local news in your area?" by low-income status

■ A great deal ■ A moderate amount ■ Not much ■ Not at all ■ Don't know

Low-income: 10% | 55% | 27% | 8%
Not low-income: 17% | 63% | 17% | 3% | <1%
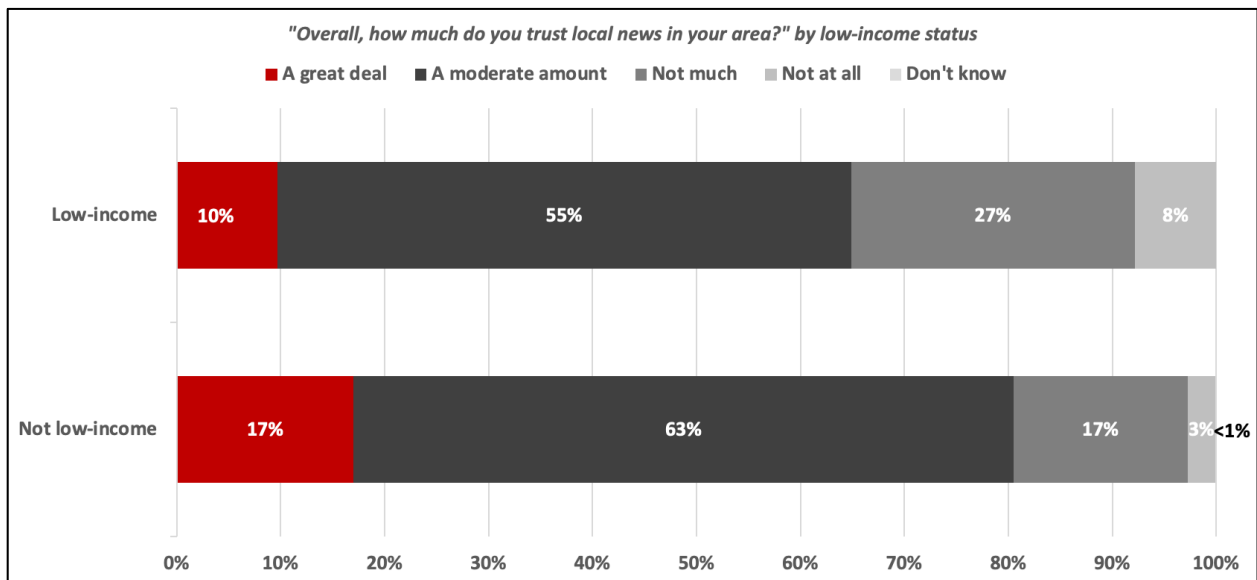
Among those who have at least a "moderate amount" of trust in local news, 17% say it is because they trust local sources and people more, 15% say it is because local news is non-biased or has less of a leaning or outside influence, 10% say local news is more accurate and honest, 10% cite being able to fact-check local news themselves, and 8% say it is because local news reports on occurrences relevant to them. Thirty-five percent cite some other reason for their trust.

Those who do not trust local news say they feel this way because it is biased (38%), lies or provides misinformation (16%), or picks and chooses what information to include or stories to report on (14%). Another 7% say there is a lack of local sources in their area, and 5% say they do not trust local news because of sensationalism in reporting or headlines. Seventeen percent provide some other reason for why they do not trust local news.

Two-thirds (65%) do not believe that local news media in their community has a lot of influence, however, while one-third (35%) believe they do.

"Thinking about local news media in your community, would you say they have…"

A lot of influence on your community   Not much of an influence on your community   Don't know

35%   65%   <1%
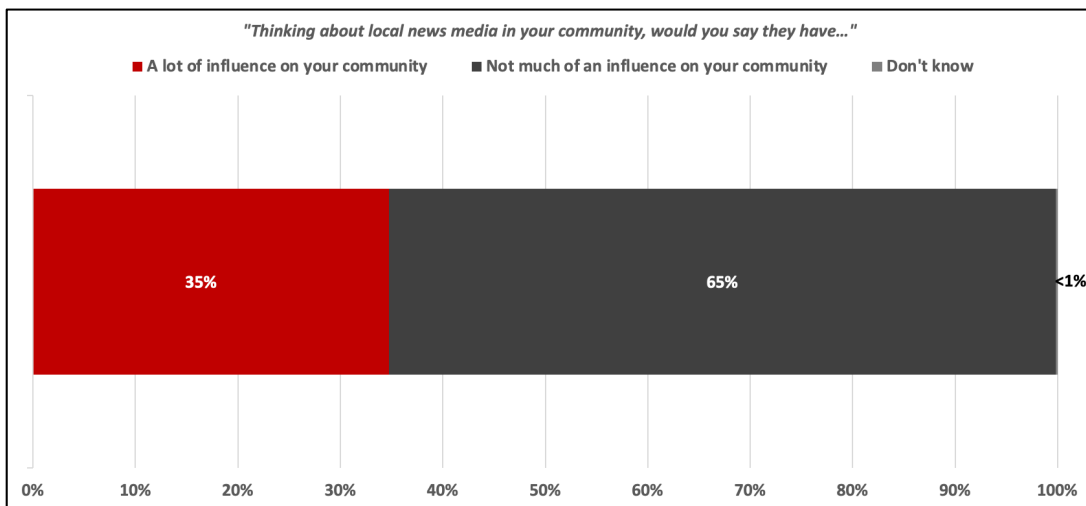
Gender

Women (38%) are more likely than men (32%) to say their local media has a lot of influence, though majorities of both groups say local media does not have much influence (62% and 68%, respectively).

How New Jerseyans Get Local News

Online search engines like Google are by far the most popular type of source from which New Jerseyans say they currently get local news, with 70% saying they utilize this source for local information. Usage of more traditional news sources fall to a distant second; this includes local newspapers in print or online (59%) and local television news stations (59%). Forty-seven percent say they access local news through local online-only news outlets, 46% through community or neighborhood newsletter or listserv, and 38% through local radio stations or podcasts.

When it comes to social media platforms, Facebook surpasses all others by double digits. Forty-five percent say they currently get news from Facebook, 26% from Instagram, 24% from NextDoor or a similar app, 22% from YouTube, 15% from X (formerly known as Twitter), and 14% from TikTok.

Nearly two in 10 (18%) say they seek another type of local news source not mentioned.

"Please indicate whether or not you currently get local news and information from each of the following types of sources:"

■ Yes ■ No ■ Don't know

Source	Yes	No	Don't know
An online search engine like Google	70%	29%	1%
Local newspaper, whether online or in print	59%	38%	3%
Local television news station	59%	39%	2%
Local online-only news outlet	47%	49%	4%
Community or neighborhood newsletter or listserv	46%	52%	3%
Facebook	45%	53%	2%
Local radio station or podcast	38%	59%	3%
Instagram	26%	70%	4%
NextDoor or similar app	24%	70%	6%
YouTube	22%	74%	4%
X (formerly Twitter)	15%	81%	4%
TikTok	14%	83%	3%
Another type of local news source	18%	70%	12%
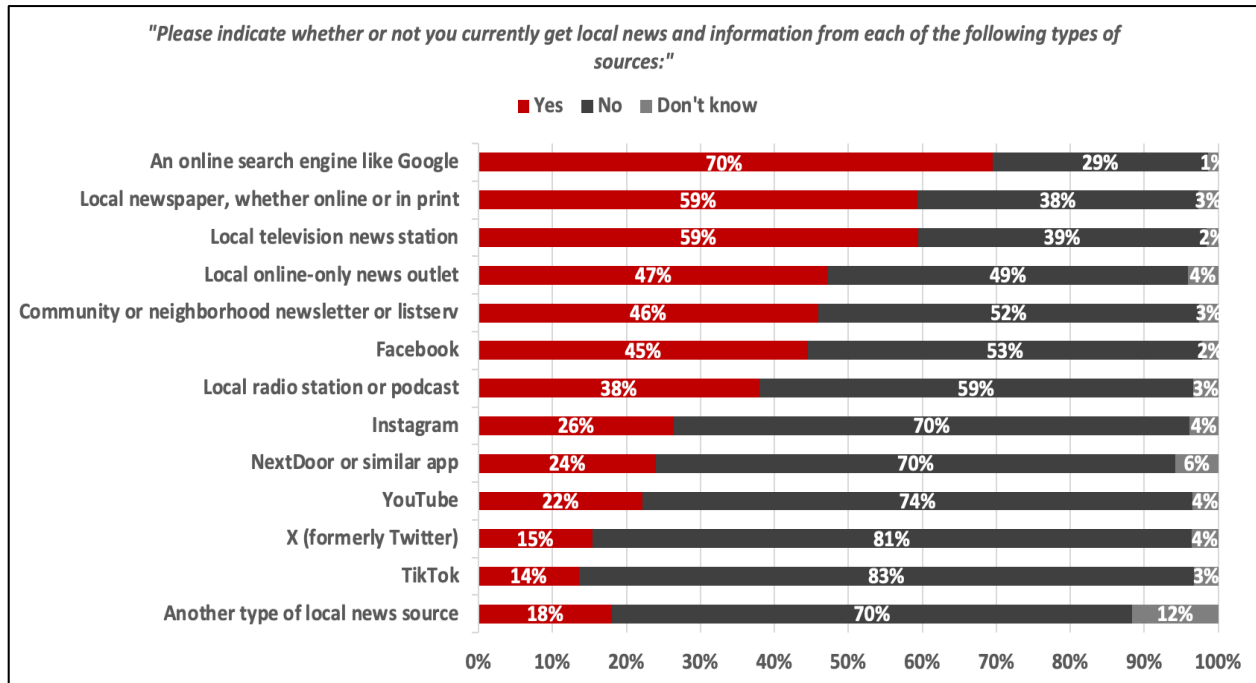
Partisanship

Partisan differences only consistently emerge when it comes to using social media platforms as news sources. Democrats are more likely than either Republicans or independents to get news from Facebook (53% versus 43% and 39%, respectively), Instagram (33% versus 17% and 26%, respectively), and TikTok (19% versus 8% and 12%, respectively).

Gender

Women (51%) are more likely than men (44%) to seek news from local online-only news outlets. When it comes to social media, Women are more likely than men to get news from Facebook (53% versus 36%, respectively), Instagram (30% versus 22%), and TikTok (18% versus 9%). Men (18%) are more likely than women (13%) to get news from X.

Race and ethnicity

Use of new sources varies considerably by race and ethnicity. Hispanic or Latino (79%) and AANHPI (81%) residents are more likely to get news from Google than white residents (64%). White residents, on the other hand, are more likely to get news from their local newspaper (65%) compared with Hispanic (53%) and AANHPI (50%) residents. White (40%) and Hispanic (35%) are more likely than AANHPI residents (22%) to reference local radio or podcasts for news. Racial and ethnic minority residents appear to use social media as a news source more than white residents. Hispanic or Latino and AANHPI residents are more likely than white residents to use Instagram (46% and 33% versus 18%, respectively), YouTube (35 and 31% versus 14%), X (28 and 27% versus 9%), and TikTok (31 and 21% versus 6%) get local news. Black residents were not considered in this analysis due to the low N-size on these questions.

Age

Those 18 to 34 are more likely to use Google to get local news (79%) than older residents. Those 50 to 64 and those 65 or older are more likely than younger residents to turn to local television news stations (69% and 67%, respectively) and local newspapers (66% and 71%, respectively) for local news and information. Generational divides also appear on social media usage – those 35 to 49 are more likely than those younger and older to get news from Facebook (54%), while those 18 to 34 are more likely than older groups to get news from Instagram (54%), YouTube (35%), X (34%), and especially TikTok (38%).

Region

Exurbanites are less likely to get their news from X (5%) than those living in other parts of the state.

Education

Residents with a high school education or less and those with some college education are more likely to get news from local television stations (64% and 65%, respectively) and local radio

stations or podcasts (42% and 47%, respectively) than those with a four-year college degree or more. Those with some college education are more likely to use TikTok for news (25%) than those with either more or less education. Those who have done graduate work are less likely to get their news from Instagram (16%) than those who with less education.

News deserts

Residents living in news deserts are more likely than those living outside such areas to get local news and information from Google (73% versus 67%, respectively). Those living in news deserts are about two times as likely compared with those living in other areas to get news from Instagram (37% versus 17%) and X (22% versus 10%). News desert inhabitants are also more likely to get news from YouTube (32% versus 21%) and TikTok (22% versus 13%).

"Please indicate whether or not you currently get local news and information from each of the following types of sources: An online search engine like Google" by news desert status

Yes   No   Don't know

News desert: 73% | 25% | 2%
Not news desert: 66% | 33% | 1%

"Please indicate whether or not you currently get local news and information from each of the following types of sources: Instagram" by news desert status

Legend: ■ Yes ■ No ■ Don't know

News desert status	Yes	No	Don't know
News desert	37%	59%	4%
Not news desert	17%	79%	3%

Rural status

New Jerseyans living in rural regions of the state are more likely than those living in non-rural areas to get local news from local newspapers (70% versus 58%), local TV news stations (70 versus 58%), and local radio stations or podcasts (50 versus 37%). On the other hand, residents living in non-rural areas are more likely than their counterparts to get local news from Instagram (28% versus 13%) and TikTok (15% versus 2%).

"Please indicate whether or not you currently get local news and information from each of the following types of sources: Local newspaper, whether online or in print" by rural status

■ Yes ■ No ■ Don't know

| Rural | 70% | 30% |
| Non-rural | 58% | 39% | 3% |

"Please indicate whether or not you currently get local news and information from each of the following types of sources: Local television news station" by rural status

■ Yes ■ No ■ Don't know

| Rural | 70% | 29% | 2% |
| Non-rural | 58% | 40% | 2% |
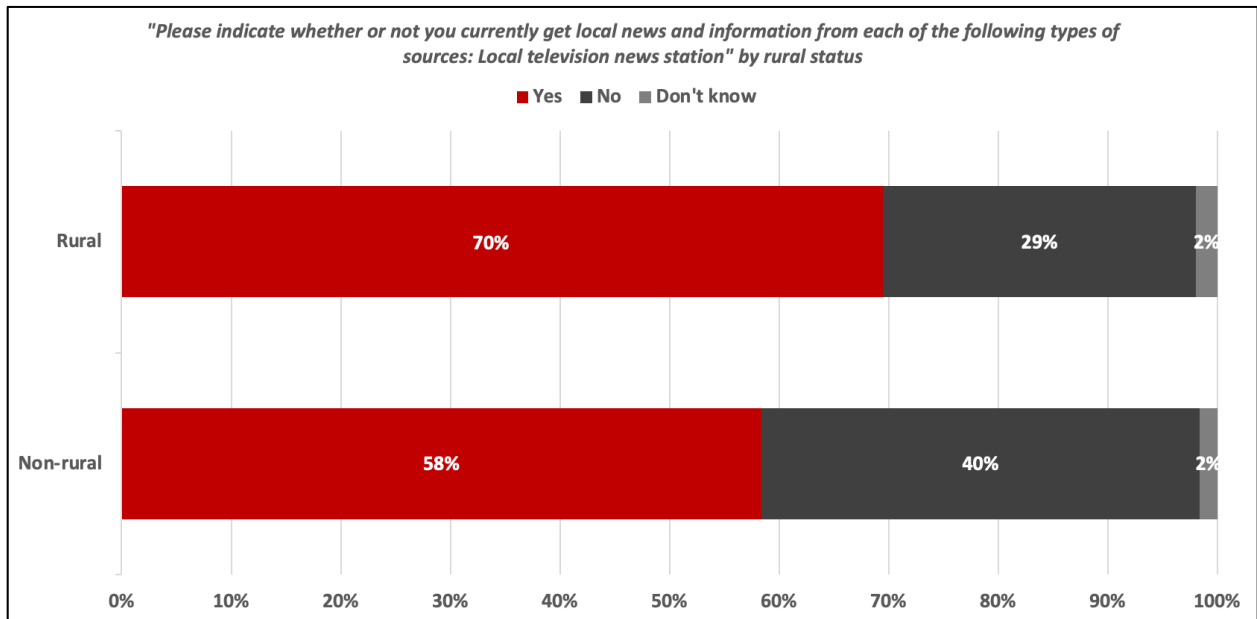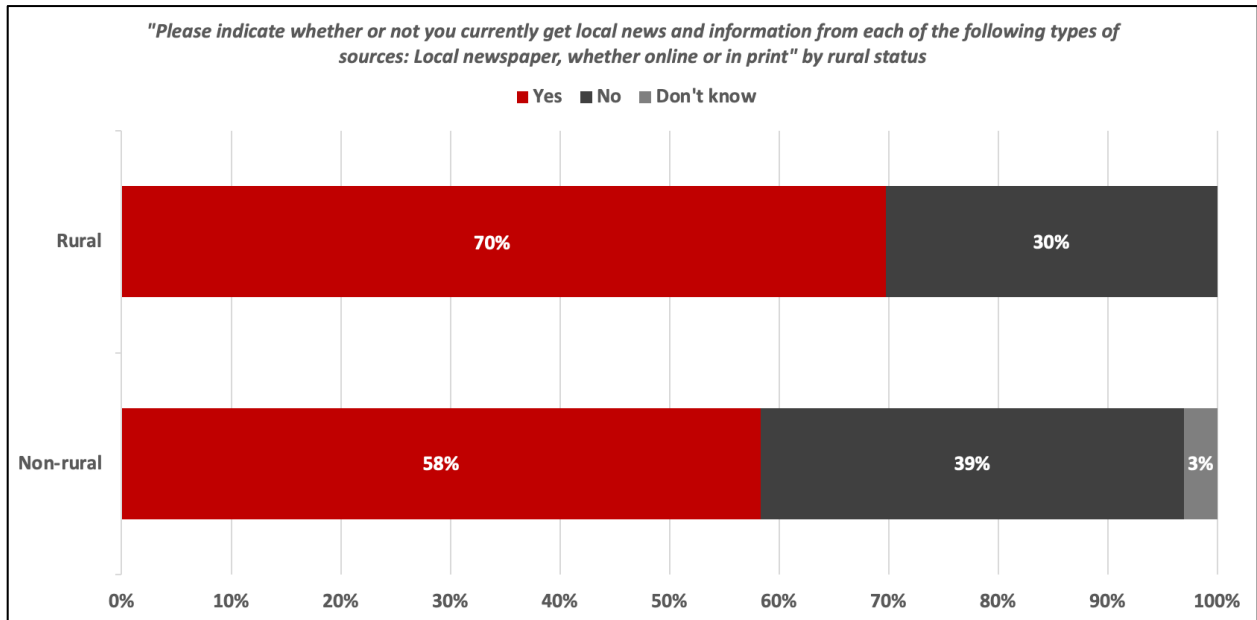
Income

New Jerseyans not considered low-income are more likely than those who are to get news from local newspapers (60% versus 51%). Regarding social media, the state's low-income residents are more likely than those not considered low-income to get their local news from YouTube

(32% versus 21%) and TikTok (22% versus 13%). Those who are not low-income, however, are more likely to get news from NextDoor or a similar app (25%) than those who are low-income (15%).
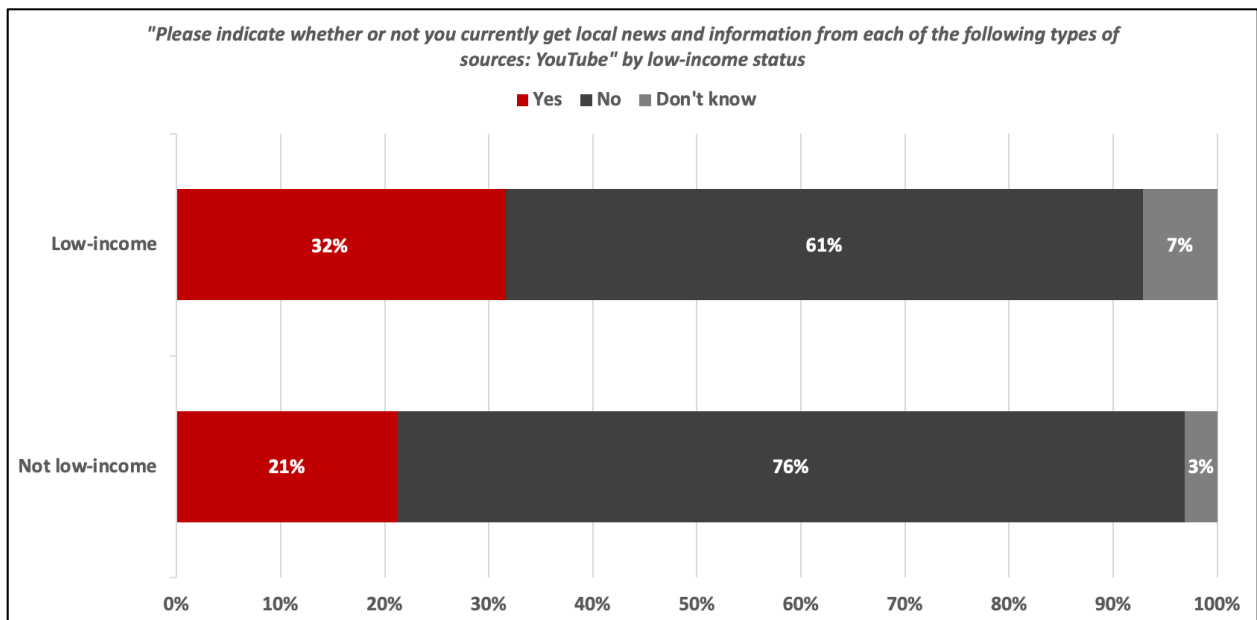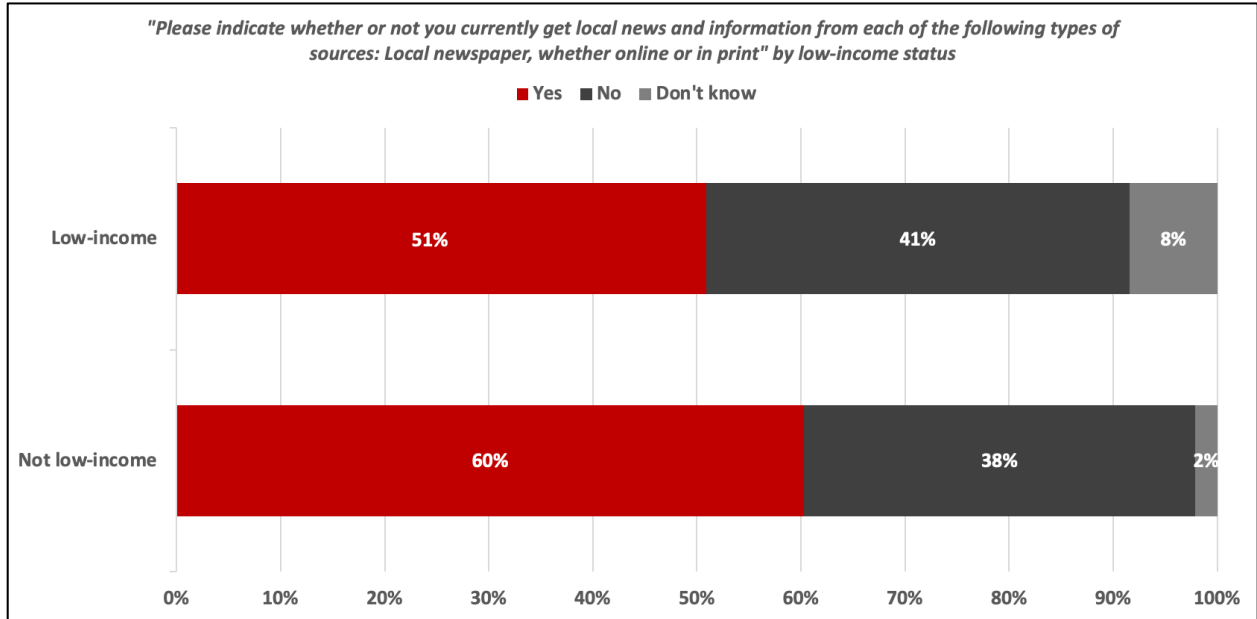
"Please indicate whether or not you currently get local news and information from each of the following types of sources: Local newspaper, whether online or in print" by low-income status

■ Yes ■ No ■ Don't know

	Yes	No	Don't know
Low-income	51%	41%	8%
Not low-income	60%	38%	2%

"Please indicate whether or not you currently get local news and information from each of the following types of sources: YouTube" by low-income status

■ Yes ■ No ■ Don't know

	Yes	No	Don't know
Low-income	32%	61%	7%
Not low-income	21%	76%	3%

With regards to specific income brackets, residents earning between $50,000 and less than $100,000 are more likely to get their news from a community newsletter or listserv (55%) than those making either less or more. Residents in the highest income bracket are less likely to get news from local TV (47%) than their less affluent counterparts. And those making less than $50,000 in household income are more likely than wealthier residents to get news from X (23%).

In terms of getting local news from individuals or organizations, a large majority of New Jerseyans (71%) say they currently get local news from family members, friends, and neighbors. Coming in a distant second, 37% say they get local news from local government agencies or officials, such as city council offices or libraries. Twenty-nine percent get local news from local non-government organizations, such as churches, school groups, or political groups. Fourteen percent say they get local news from some other group of people.

"Please indicate whether or not you currently get local news and information from each of the following groups of people:"

■ Yes ■ No ■ Don't know

Group	Yes	No	Don't know
Other local residents such as family members, friends, and neighbors	70%	29%	1%
Local government agencies or officials, such as city council offices or libraries	45%	53%	2%
Local non-government organizations, such as churches, school groups, or political groups	15%	81%	4%
Another group of people	26%	70%	4%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
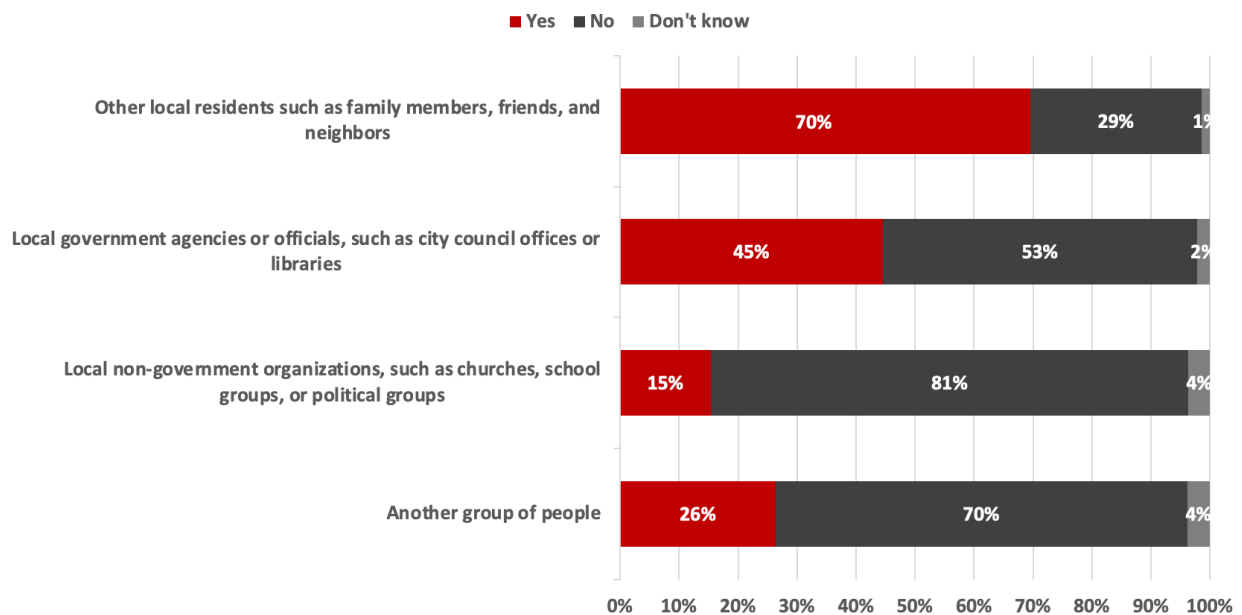
Partisanship

Democrats (42%) are more likely than independents (35%) or Republicans (31%) to get information from local government agencies or officials.

Gender

Women (32%) are more likely than men (26%) to get information from non-government organizations.

Age

Residents 65 and older (48%) are more likely than younger residents to get information from local government agencies or officials.

Education

Those who have done graduate work (47%) are more likely than those with less education to get information from local government agencies or officials.

Rural status

Those living in non-rural areas of the state (38%) are more likely than those living in rural areas (26%) to get information from local government agencies or officials.

"Please indicate whether or not you currently get local news and information from each of the following groups of people: Local government agencies or officials, such as city council offices or libraries" by rural status

■ Yes ■ No ■ Don't know

	Yes	No	Don't know
Rural	26%	68%	6%
Non-rural	38%	58%	4%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
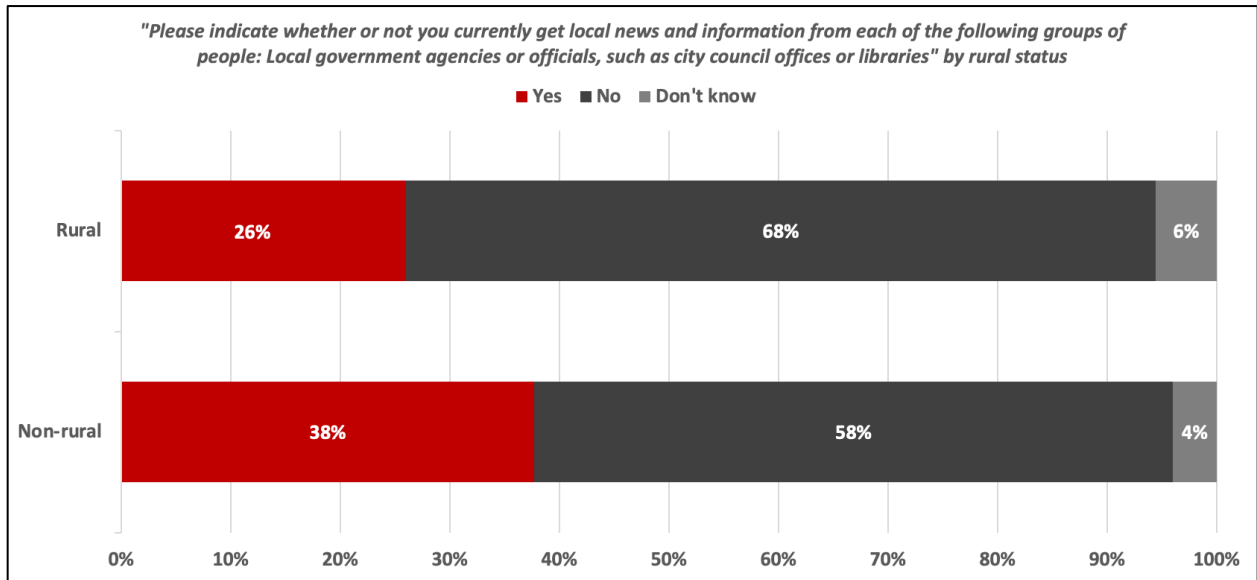
Income

Residents not considered low-income (72%) are more likely to get local news from family, friends, and neighbors compared with low-income residents (60%). Those earning $150,000 or more in household income (52%) are more likely than lower earners to get information from local government agencies or officials.

"Please indicate whether or not you currently get local news and information from each of the following groups of people: Other local residents such as family members, friends, and neighbors" by low-income status

■ Yes ■ No ■ Don't know

	Yes	No	Don't know
Low-income	60%	34%	7%
Not low-income	72%	25%	2%

(0% — 10% — 20% — 30% — 40% — 50% — 60% — 70% — 80% — 90% — 100%)
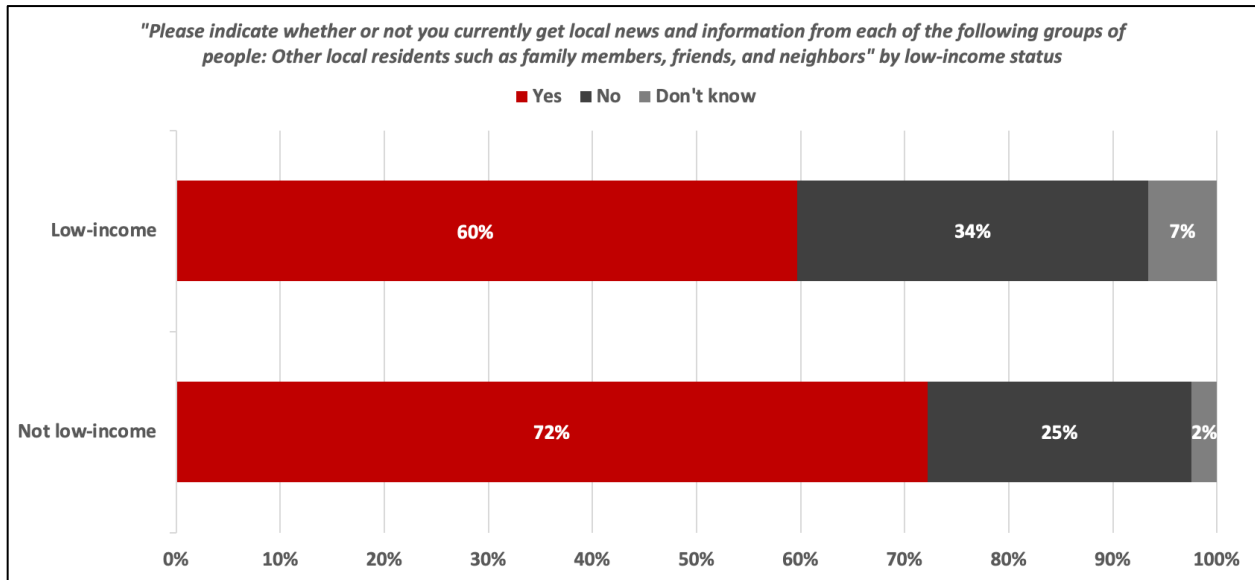
Local Topics of Interest and The Ease or Difficulty of Finding Them in Local News

When asked in open-ended question what sorts of events or information they typically seek out, a quarter (25%) of respondents say entertainment, activities, or events; 12% say crime and safety; 11% say weather or environmental happenings; 10% say current happenings and events or breaking news; and 9% say information related to elections, government, or politics. Twenty-two percent say something else.

When asked about the frequency with which they seek out certain topics, New Jerseyans report seeking out – or wanting to seek out – local news about weather and weather events most frequently; 73% say they "often" and 18% say they "sometimes" seek out weather-related news. Residents are next most interested in local news about crime and public safety information, with 49% saying they "often" seek this kind of news out, and another 34% saying "sometimes." Eight in 10 also say they "often" (39%) or "sometimes" (39%) seek out local news about traffic, transportation, and infrastructure alerts.

Seven in 10 say they seek out local news "often" or "sometimes" (29%, 42%) about local or state government, political, and policy decisions, while a similar number say the same about local arts and culture, community activities, and gatherings (29%, 41%).

More than half seek out local news "often" or "sometimes" about new businesses in town (21%, 43%); housing, such as development, availability, and what is for sale or rent (22%, 33%); and local school and education information (21%, 36%). Just over a third say they seek out information either "often" (14%) or "sometimes" (22%) about local sports.

One in 10 say they seek out local news about other topics.

"How often, if at all, do you seek out - or want to seek out - local news about each of the following?"

■ Often ■ Sometimes ■ Rarely ■ Never ■ Don't know

Topic	Often	Sometimes	Rarely	Never	Don't know
Local weather and weather events	73%	18%	5%	2%	1%
Local crime and public safety information	49%	34%	14%	3%	1%
Traffic, transportation, and infrastructure alerts	39%	39%	17%	5%	1%
Local or state government, politics, and policy decisions	29%	42%	21%	7%	1%
Local arts and culture, community activities, and gatherings	29%	41%	20%	9%	1%
Housing - such as development, availability, and what is for sale or rent	22%	33%	27%	16%	1%
Local school and education information	21%	36%	24%	17%	1%
New businesses in town	21%	43%	27%	7%	1%
Local sports	14%	22%	31%	32%	1%

Partisanship

Democrats are more likely to seek local news about arts and culture "often" (36%), compared with independents (27%) and Republicans (22%).

Gender

Women (33%) are more likely than men (25%) to seek information about local arts "often." Men, on the other hand, are more likely than women to "often" seek information about government and politics (33% versus 26%, respectively), new businesses (25% versus 18%), housing (25% versus 19%) and sports (20% versus 8%).

Race and ethnicity

White and Hispanic or Latino residents are more likely than AANHPI residents to seek out information regarding local politics (33% and 31% versus 15%) and local arts and culture (31% and 29% versus 13%).

Age

New Jersey's seniors are more likely than younger residents to "often" seek information about local or state government and politics (39%).

Region

Urbanites are about 1.75 to 2 times as likely to seek information about housing "often" (38%) compared with those living in the suburbs (17%), exurban areas (17%), the southern region of the state (22%), and those living near the shore (21%).

Education

Residents who have done graduate work are more likely to see information about local arts and culture "often" (40%) compared with those with less education, while those who have some

college education are more likely than those with either more or less education to seek information about local sports "often" (21%).

Low-income status

A greater number of differences in information sought appear between those who are and are not considered low-income. New Jerseyans not considered low-income are more likely than those who are to "often" seek information about weather (75% versus 60%, respectively), government and politics (30% versus 21%), arts and culture (30% versus 17%), new businesses in town (22% versus 11%), and schools (22% versus 15%). On the flipside, 39% of low-income residents say they seek information regarding traffic and transportation "often," compared with 30% of those not considered low-income.
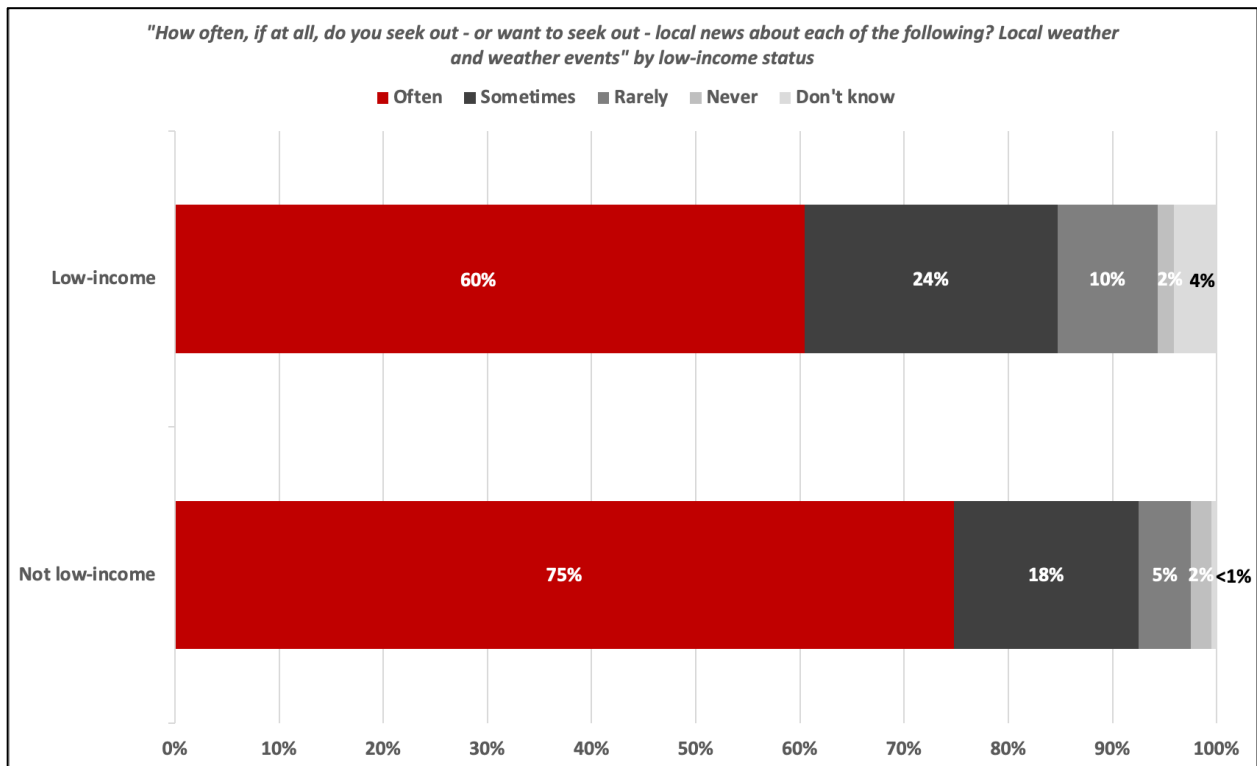
"How often, if at all, do you seek out - or want to seek out - local news about each of the following? Local weather and weather events" by low-income status

Legend: ■ Often ■ Sometimes ■ Rarely ■ Never ■ Don't know

Low-income: Often 60%, Sometimes 24%, Rarely 10%, Never 2%, Don't know 4%

Not low-income: Often 75%, Sometimes 18%, Rarely 5%, Never 2%, Don't know <1%

"How often, if at all, do you seek out - or want to seek out - local news about each of the following? Traffic, transportation, and infrastructure alerts" by low-income status

Legend: ■ Often ■ Sometimes ■ Rarely ■ Never ■ Don't know

Low-income: Often 30%, Sometimes 29%, Rarely 23%, Never 11%, Don't know 7%

Not low-income: Often 39%, Sometimes 40%, Rarely 16%, Never 5%, Don't know <1%
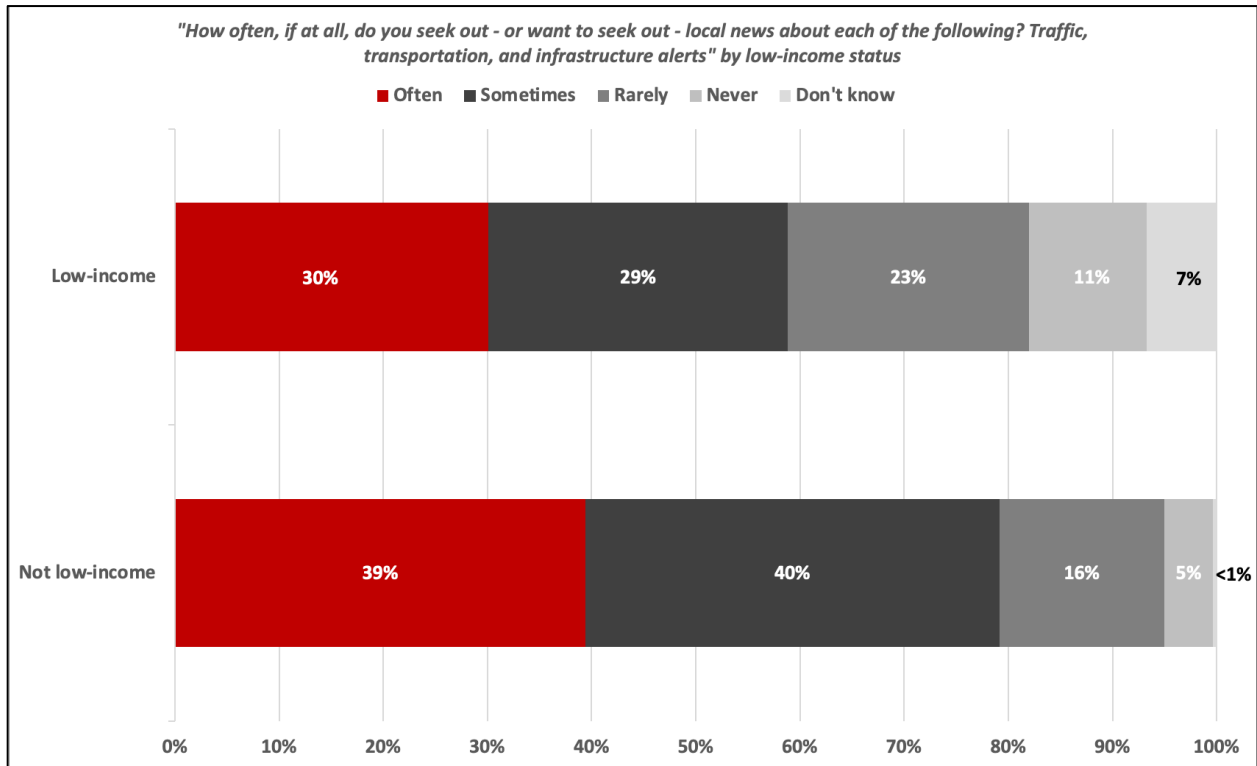
Majorities report that it is "somewhat" or "very" easy to find local news about the various topics they seek. Virtually all New Jerseyans feel this way about local news related to weather (68% "very" and 27% "somewhat" easy), and most say the same about traffic, transportation, and infrastructure alerts (34% "very," 46% "somewhat"). About three-quarters say it is "very" or "somewhat" easy to find local news about local or state politics (25%, 50%); local sports (35%, 40%); local arts and culture, community activities, and gatherings (27%, 47%); local crime and public safety information (27%, 48%); and local school and education information (22%, 51%). About two-thirds say the same about searching for housing information (25% "very," 43% "somewhat") and new businesses in town (18%, 48%).

"How easy or hard is it to find local news about each of the topics you previously selected?"

■ Often   ■ Sometimes   ■ Rarely   ■ Never   ■ Don't know

Topic	Often	Sometimes	Rarely	Never	Don't know
Local weather and weather events	68%	27%	3%	1%	1%
Local sports	35%	40%	7%	2%	16%
Traffic, transportation, and infrastructure alerts	34%	46%	14%	3%	3%
Local arts and culture, community activities, and gatherings	27%	47%	16%	2%	7%
Local crime and public safety information	27%	48%	18%	3%	4%
Local or state government, politics, and policy decisions	25%	50%	17%	3%	6%
Housing - such as development, availability, and what is for sale or rent	25%	43%	20%	4%	9%
Local school and education information	22%	51%	14%	2%	10%
New businesses in town	18%	48%	23%	4%	8%

Age

Senior citizens are more likely to say finding information on traffic, transportation, and infrastructure alerts is "somewhat" (23%) or "very" hard (4%), though majorities of all age groups say that finding this information is "somewhat" or "very" easy. The same pattern exists for local school and education – those 65 and older say finding such information is "somewhat" (24%) or "very" (3%) hard.

Motivating Factors in Seeking Out Local News

New Jerseyans are mostly motivated to seek out local news because they want to be an informed member of their community: 60% say being informed is a "major factor" for why they access local news, another 28% say "minor factor," and 11% say "not a factor at all." To a slightly lesser extent, understanding the views of others in the community (36% "major factor,"

43% "minor factor") and participating in discussions about what's going on around town (23% "major factor," 44% "minor factor") also each play a role in why individuals seek out local news. Six percent say there are other reasons that motivate them to seek out local news.

"In general, are each of the following a major factor, a minor factor, or not a factor at all in what motivates you to seek out local news."

■ Major factor   ■ Minor factor   ■ Not a factor at all   ■ Don't know

	Major factor	Minor factor	Not a factor at all	Don't know
To be an informed member of your community	60%	28%	11%	<1%
To understand the views of others in my community	36%	43%	21%	
To participate in discussions about what's going on around town	23%	44%	33%	
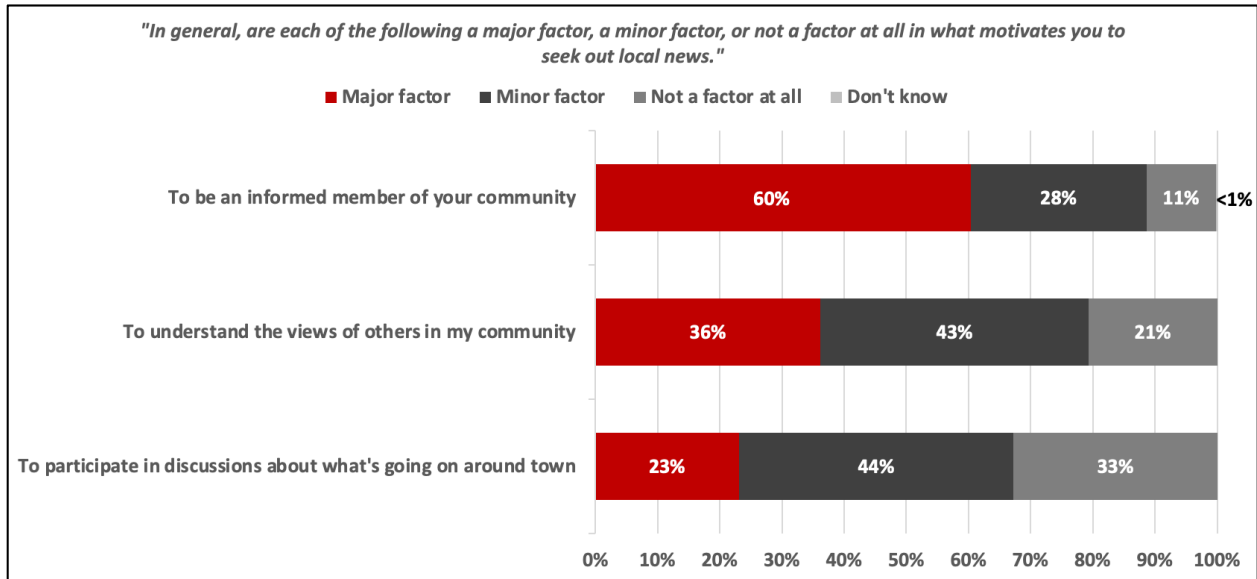
Partisanship

Democrats are more likely than partisans of other stripes to say that being informed (67%) and understanding the views of others (46%) are "major" factors in their decision to seek out local news.

Gender

Women are split on whether understanding the views of others is a "major" or "minor" factor in their motivation to seek local news (39% on both options), while men decisively feel it is a "minor factor" (47%).

Age

Residents aged 18 to 34 are more likely to say participating in discussions is a "major factor" for them (32%), as compared with older residents. However, a more of those 18 to 34 label it a "minor" factor (37%).

News deserts

Those who reside outside of news deserts (65%) are more likely to say being informed is a "major factor" compared with those who live within news deserts (55%).

"In general, are each of the following a major factor, a minor factor, or not a factor at all in what motivates you to seek out local news: To be an informed member of your community" by news desert status

Major factor ■ Minor factor ■ Not a factor at all ■ Don't know

News desert: 55% | 33% | 13%
Not news desert: 65% | 25% | 10% <1%
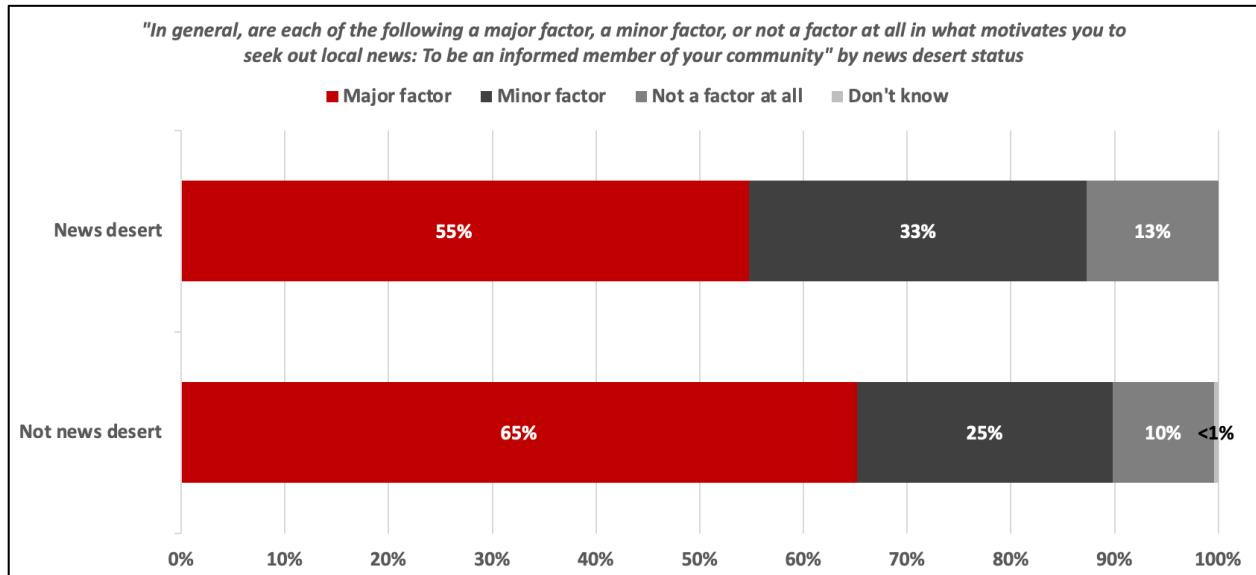
Income

And residents who are not considered low-income (62%) are more likely than those who are (46%) to say being informed is a "major factor."

"In general, are each of the following a major factor, a minor factor, or not a factor at all in what motivates you to seek out local news: To be an informed member of your community" by low-income status
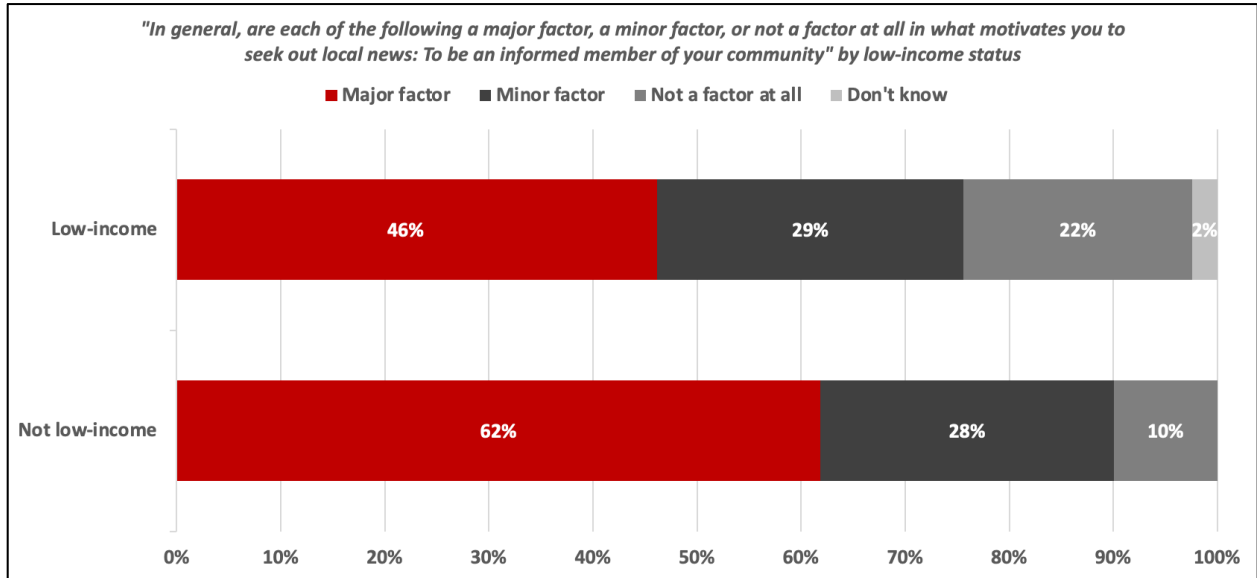
Local News Prevalence and Perceptions of Financial Well-being

While 54% think there are enough local news sources in their area, 41% say there are not enough; 6% say there are too many.

"Do you think there are…"
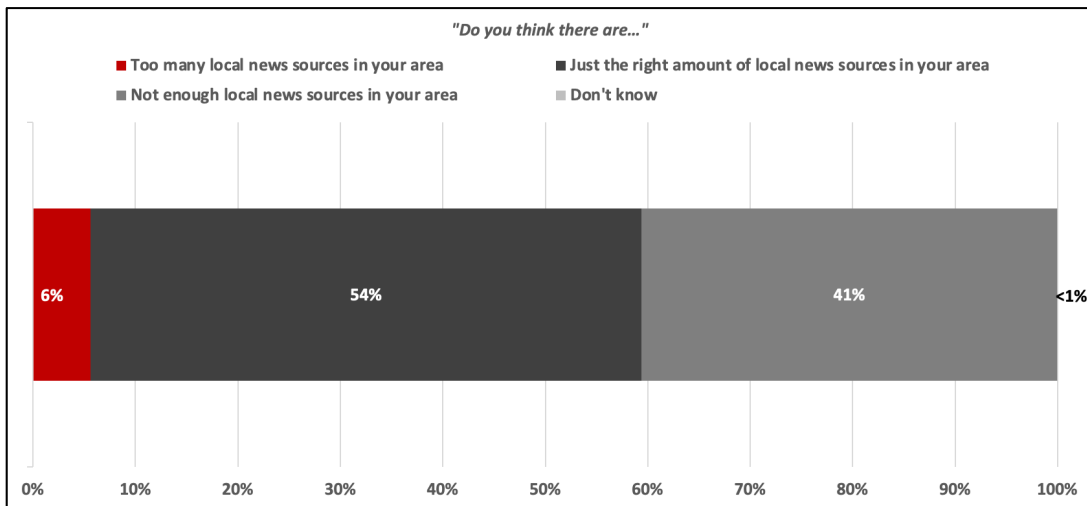
Region

Those living in the suburbs are more likely to say they have the right amount of news sources (63%) compared with other regions of the state.

Education

Residents with a high school education or less are more likely to say there are too many local news sources in their area (10%) and less likely to say there is the right amount (47%) compared with those with more education.

Rural status

Those living in rural areas are more likely to say there are not enough local news sources in their area (51%) compared with those living in non-rural areas (39%).
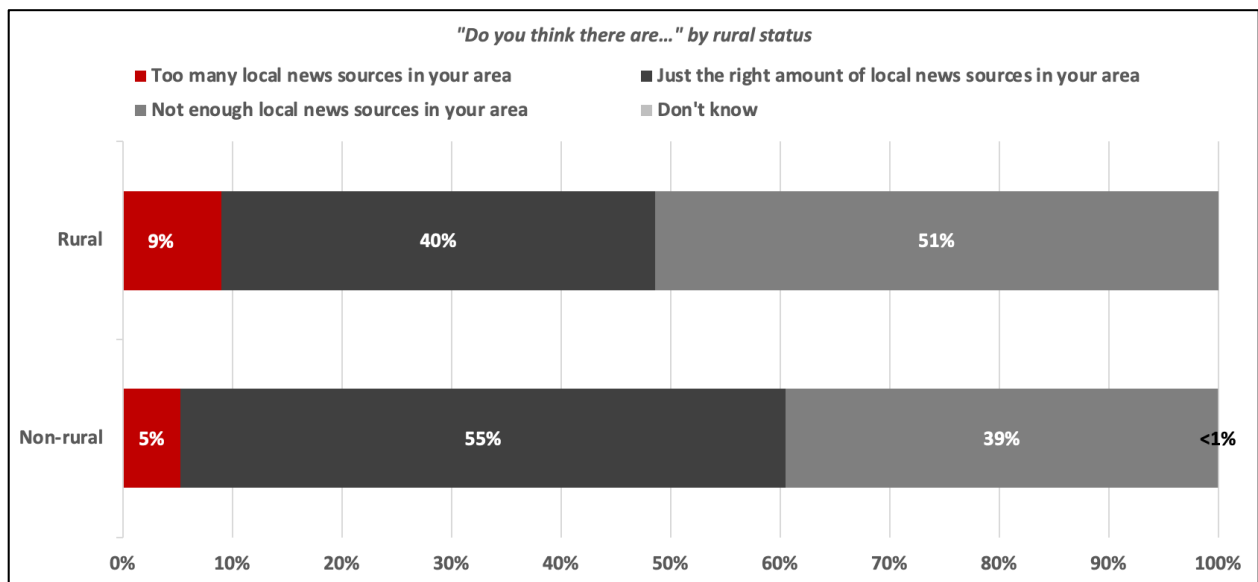
Views are also mixed on how well New Jerseyans think their local news outlets are doing financially, with views concentrated mostly in the middle: 10% say "very well," 46% "somewhat well," 36% "not too well," and 8% "not at all well."
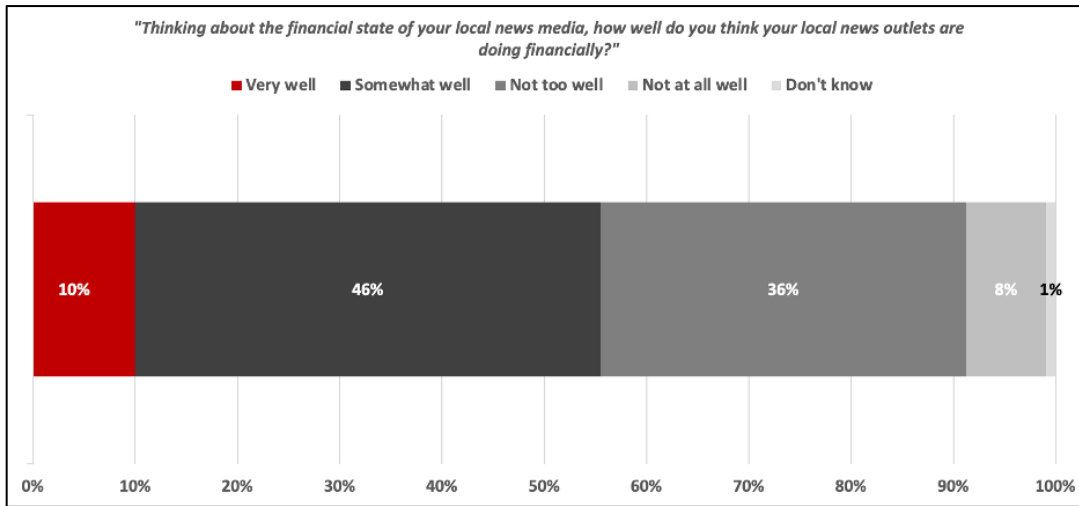
Gender

Women (60% "somewhat" or "very" well) believe more than men (51% "somewhat" or "very" well) that local outlets are doing better.

Education

Those who have done graduate work are more likely to say local outlets are doing "not too well" or "not well at all" (65%) compared with those with less education. Majorities across the board of all other education groups feel local outlets are doing "somewhat" or "very" well.

What Local News Should Do and What it Does Do

Eight in 10 or more say it is "very" or "somewhat" important that a local news source does each of the following: reports news accurately (87%, 8%); is transparent about their reporting (76%, 17%); provides news that the individual uses daily (53%, 36%); is neutral and doesn't take positions on issues (65%, 24%); acts as a watchdog of powerful institutions and people and keeps an eye on local political leaders (52%, 31%); keeps the individual informed about events and activities around town (52%, 37%); reports on possible solutions to problems in town (52%, 37%); makes it easier to find important civic information, like about voting (53%, 34%); and

provides diverse viewpoints (52%, 34%). Two-thirds say it is either "very" (22%) or "somewhat" (45%) important that local news provides entertaining and light-hearted information.

"How important is it to you, if at all, that a local news source does the following?"

■ Not at all important ■ Not too important ■ Somewhat important ■ Very important ■ Don't know

	Not at all important	Not too important	Somewhat important	Very important	Don't know
Reports news accurately	2%	2%	8%	87%	<1%
[Is] transparent about their reporting	3%	4%	17%	76%	<1%
Is neutral and doesn't take positions on issues	3%	8%	24%	65%	<1%
Provides news that you use daily	2%	9%	36%	53%	<1%
Makes it easier to find important civic information (like about voting)	4%	9%	34%	53%	<1%
Keeps me informed about events and activities around town	2%	8%	37%	52%	<1%
Acts as a watchdog of powerful institutions and people and keeps an eye on local political leaders	5%	11%	31%	52%	<1%
Provides diverse points of view	5%	9%	34%	52%	<1%
Reports on possible solutions to problems in town	3%	8%	37%	52%	<1%
Provides entertaining and light-hearted news	7%	26%	45%	22%	<1%

Partisanship

Virtually all Democrats (99%) believe reporting news accurately is important; 94% of independents and 92% of Republicans feel similarly. Democrats are also more likely to say a local news source providing diverse viewpoints is important (93%) than independents (86%) or Republicans (73%).

Gender

Women (92%) are more likely than men (86%) to feel that it is important for a local news source to provide information they use daily (92% versus 86%, respectively) or that is lighthearted (74% versus 60%).

Race and ethnicity

White residents (89%) are more likely than other races to place importance on local news sources acting as a watchdog over powerful institutions and people. White residents (92%) and Black residents (93%) are more likely to say it is important to them that new sources keep them informed about local events and activities as compared with Hispanic or Latino residents (85%) and AANHPI residents (82%). Black residents (95%) and Hispanic or Latino residents (92%) place more importance on local news having diverse points of views than white residents (82%) and AANHPI residents (81%) do.

Age

Senior residents (93%) are more likely than younger residents to say it is important that local news acts as a watchdog for powerful institutions and people, while residents aged 50 to 64 are more likely than those either younger or older to say it is important that local news sources provide entertaining and light-hearted news (74%).

News deserts

New Jerseyans living outside of news deserts are more likely than those living in news deserts to say that transparency in reporting (96% versus 90%, respectively), remaining neutral (91% versus 86%), and making it easier to find civic information (90% versus 84%) are important aspects of local news.

Eagleton Center for Public Interest Polling
Eagleton Institute of Politics | Rutgers University-New Brunswick

"How important is it to you, if at all, that a local news source does the following? [Is] transparent about their reporting" by news desert status

■ Not at all important   ■ Not too important   ■ Somewhat important   ■ Very important   ■ Don't know

"How important is it to you, if at all, that a local news source does the following? Is neutral and doesn't take positions on issues" by news desert status

Legend: Not at all important | Not too important | Somewhat important | Very important | Don't know

News desert: 4%, 11%, 25%, 61%
Not news desert: 2%, 6%, 23%, 68%, 1%
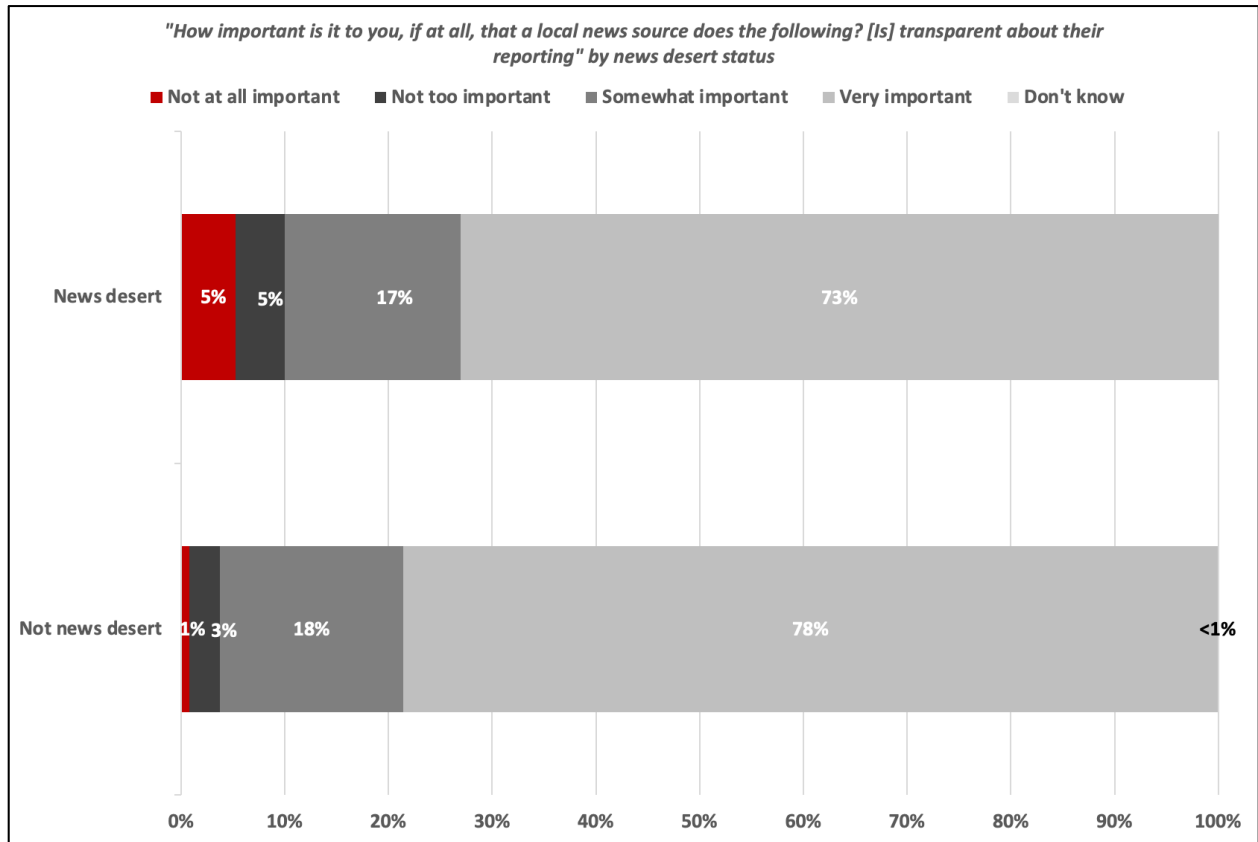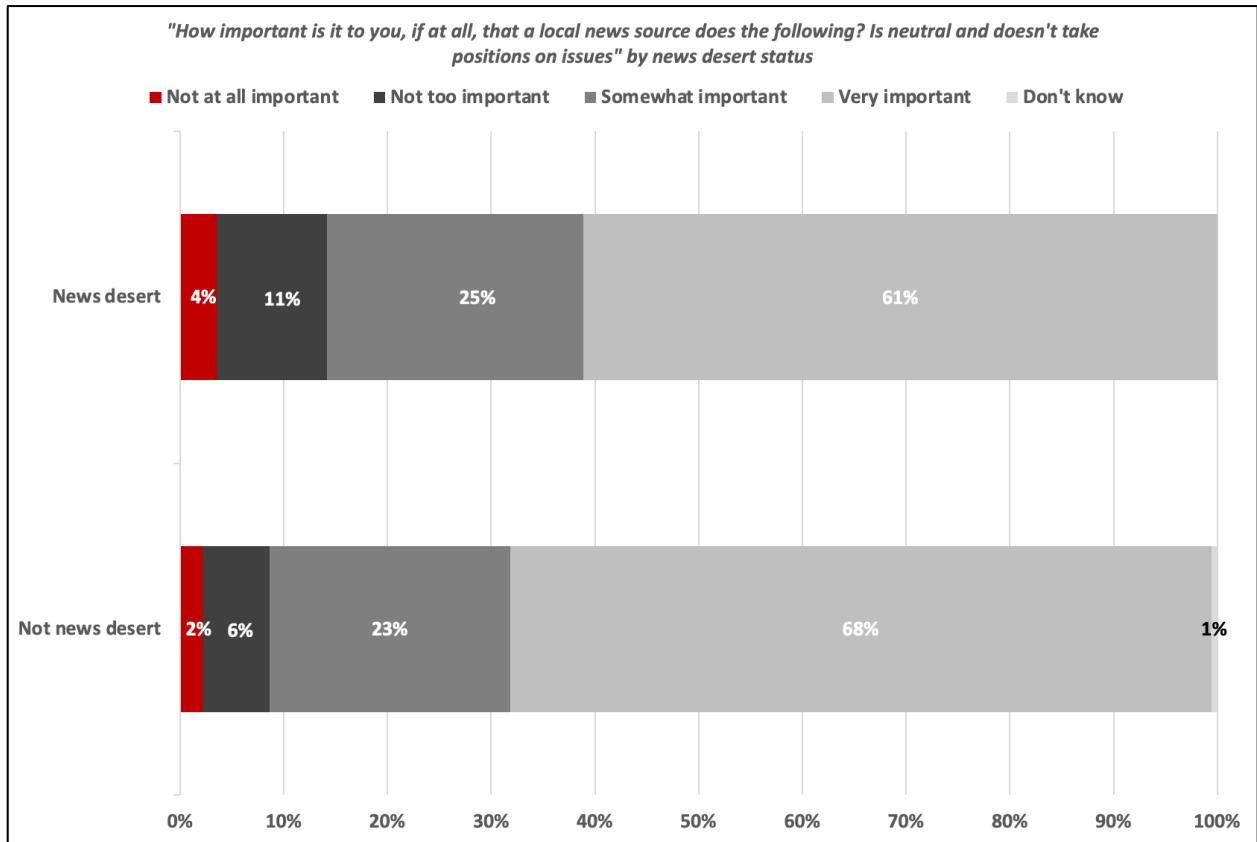
Income

Residents who are not considered low income are more likely than those considered low-income to say accuracy (96% versus 89%, respectively), transparency (95% versus 84%), acting as a watchdog (84% versus 76%), keeping residents informed about events around town (91% versus 78%), providing solutions to problems in town (90% versus 82%), and making it easier to find civic information (88% versus 77%) are important in local news.

"How important is it to you, if at all, that a local news source does the following? Reports news accurately" by low-income status

Legend: ■ Not at all important ■ Not too important ■ Somewhat important ■ Very important ■ Don't know

Low-income: 5% | 5% | 18% | 71%

Not low-income: 2% | 2% | 7% | 89% | <1%

"How important is it to you, if at all, that a local news source does the following? [Is] transparent about their reporting" by low-income status

■ Not at all important　■ Not too important　■ Somewhat important　■ Very important　■ Don't know

	Not at all important	Not too important	Somewhat important	Very important	Don't know
Low-income	6%	10%	31%	53%	
Not low-income	2%	3%	16%	79%	<1%
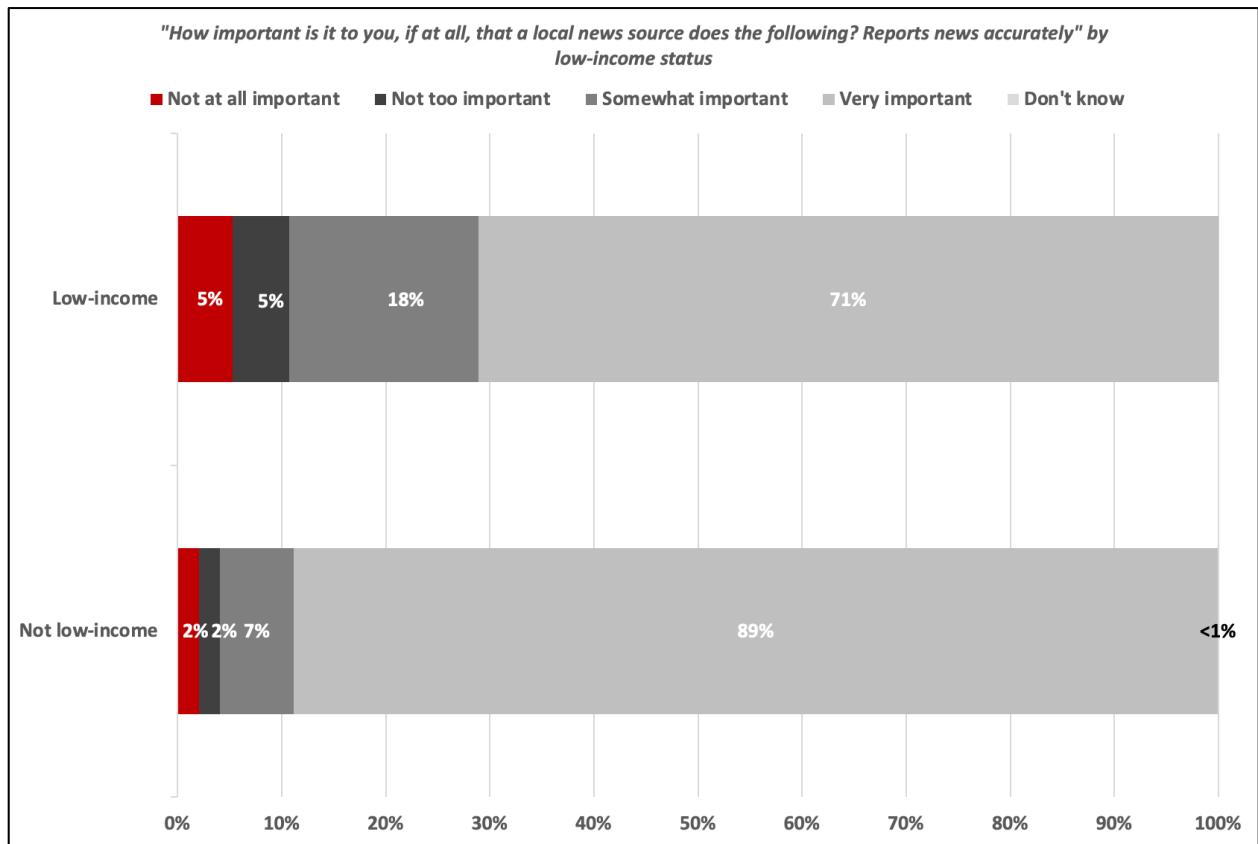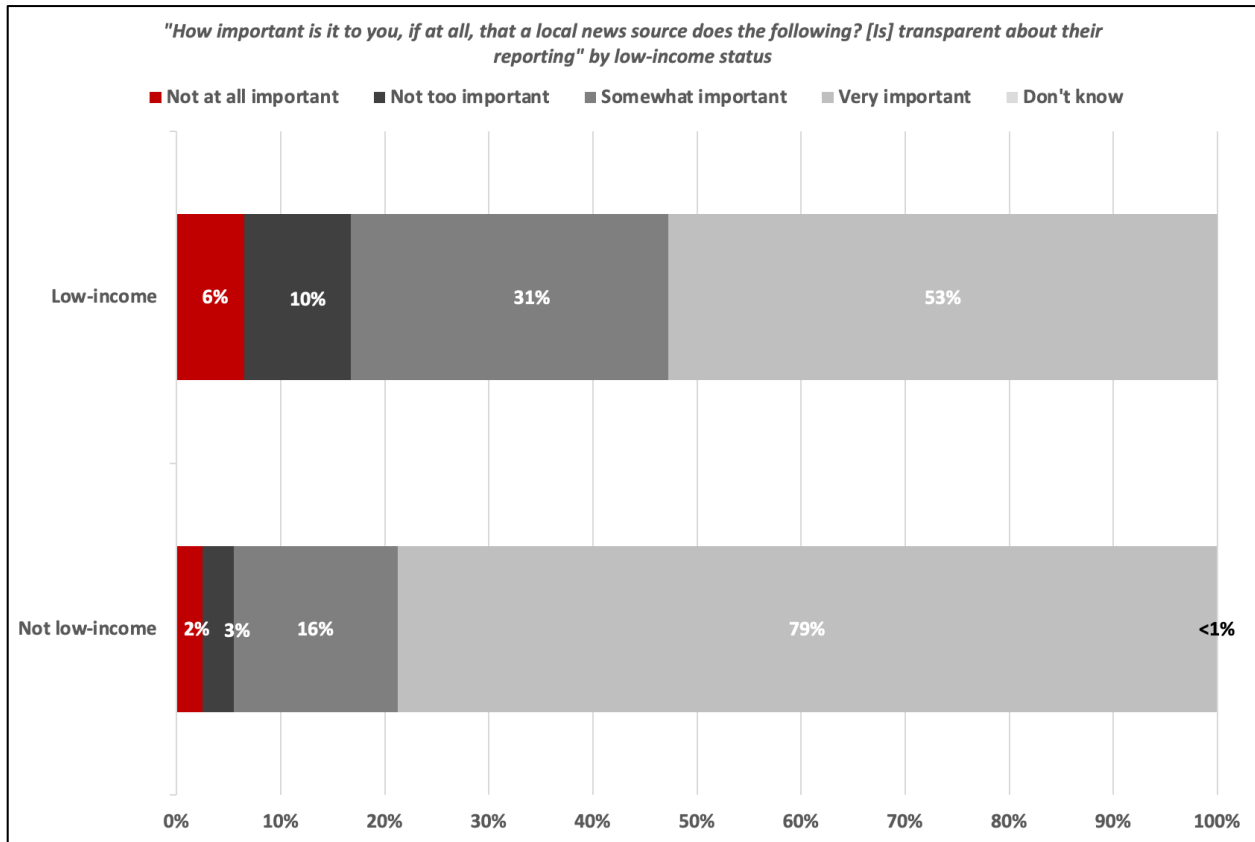
Seven in 10 (70%) report having a local news source in their area that does well at keeping them informed about events and activities around town. Two-thirds say they have a local news source that does well at providing entertaining and light-hearted news (67%) and reporting the news accurately (67%). About six in 10 say they have a local news source that does well at making it easier to find important civic information (62%) and providing news that they use daily (60%). Just over half say they have a local news source that does well at being neutral and not taking positions on issues (55%), are transparent about their reporting (55%), and provides diverse viewpoints (52%). Less than half say they have a local news source that does well at reporting on possible solutions to town problems (45%) and acting as a watchdog of institutions, people, and politicians (44%).

"Do you have at least one local news source in your area that does each of the following well, or not?"

■ Yes ■ No ■ Don't know

	Yes	No	Don't know
Keeps me informed about events and activities around town	70%	30%	<1%
Provides entertaining and light-hearted news	67%	33%	<1%
Reports news accurately	67%	33%	<1%
Makes it easier to find important civic information (like about voting)	62%	37%	<1%
Provides news that you use daily	60%	40%	<1%
[Is] transparent about their reporting	55%	44%	1%
Is neutral and doesn't take positions on issues	55%	44%	1%
Provides diverse points of view	52%	47%	1%
Reports on possible solutions to problems in town	45%	55%	<1%
Acts as a watchdog of powerful institutions and people and keeps an eye on local political leaders	44%	55%	<1%

Partisanship

Democrats are more likely than partisans of other stripes to say they have at least one local news source that provides light-hearted news (73%), is neutral (64%) and transparent (63%), and features diverse points of view (61%). Democrats (72%) are also more likely than Republicans (59%) to say they have a local source that reports the news accurately. When it comes to whether they have a local news source that acts as a watchdog for powerful institutions and people, Democrats (50% "yes," 49% "no") and independents (47% "yes," 53% "no") are more split than Republicans, 68% of whom say they do not.

Gender

Women are more likely than men to say they have a local news source that is entertaining and light-hearted (71% versus 63%, respectively), neutral (59% versus 50%), and transparent (59% versus 50%).

Race and ethnicity

AANHPI residents are more likely than residents of other races and ethnicities to say they have a local news source that is neutral (67%), transparent (67%), and reports on possible solutions to problems in town (64%).

Age

The state's senior residents are more likely than younger residents to say they do not have a local news source that provides diverse points of view (56% "no").

Education

Those with a high school education or less are more likely than residents with more education to say they do not have a local news source that keeps them informed about events and activities around town (40% "no"), provides entertaining and light-hearted news (42% "no"), or reports news accurately (40% "no").

News deserts

New Jerseyans who reside in parts of the state not considered news deserts are more likely to say to they have a local news source that provides light-hearted news (71%) compared with those who live within news deserts (62%).

"Do you have at least one local news source in your area that does each of the following well, or not? Provides entertaining and light-hearted news" by news desert status

■ Yes ■ No ■ Don't know

News desert	62% / 38%
Not news desert	71% / 29% / <1%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
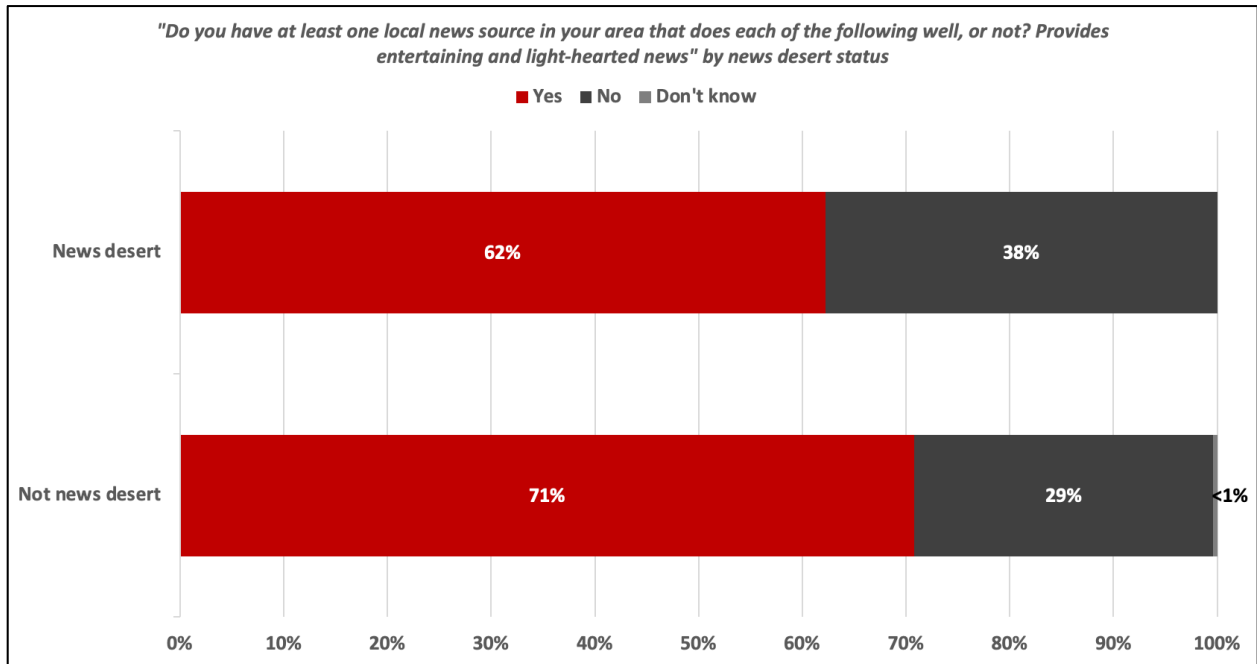
Rural status

Residents living in non-rural areas are more likely than those living in rural parts of the state to say they have a local news source that keeps them informed about events and activities around town (71% versus 59%, respectively), provides light-hearted news (68% versus 50%), reports news accurately (68% versus 52%), and is neutral (56% versus 42%).

"Do you have at least one local news source in your area that does each of the following well, or not? Keeps me informed about events and activities around town" by rural status

Yes ■ No ■ Don't know

Rural	59%	41%
Non-rural	71%	29% <1%

"Do you have at least one local news source in your area that does each of the following well, or not? Provides entertaining and light-hearted news" by rural status

Yes ■ No ■ Don't know

Rural	50%	50%
Non-rural	68%	31% <1%
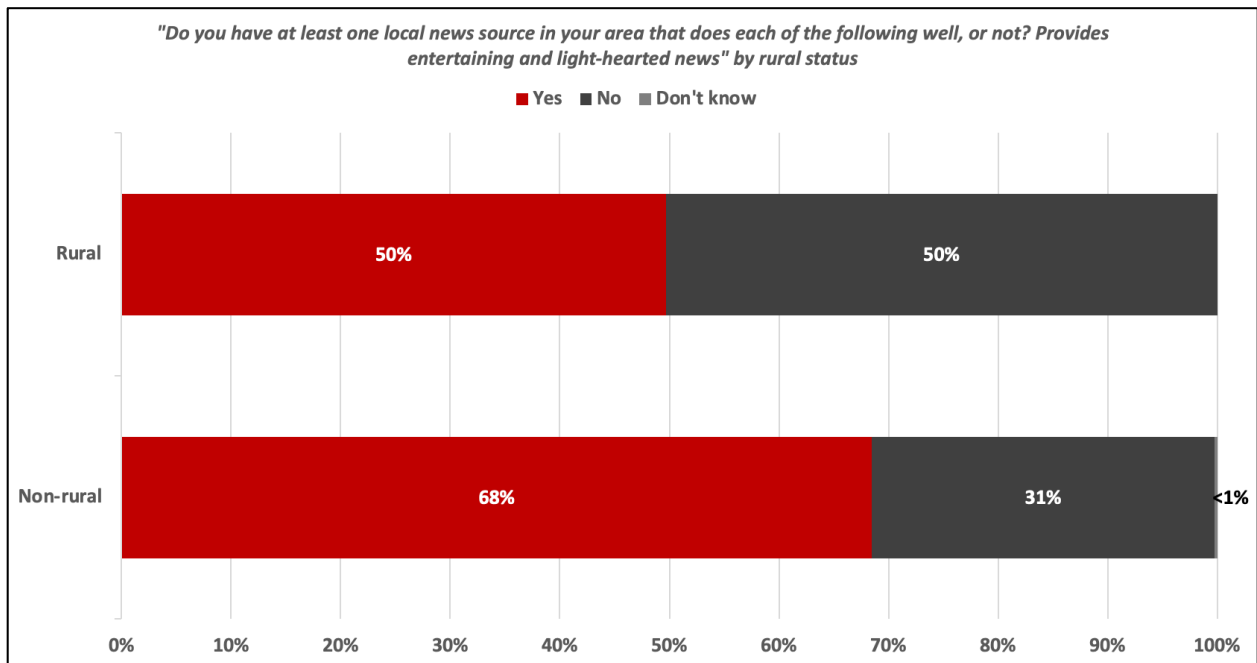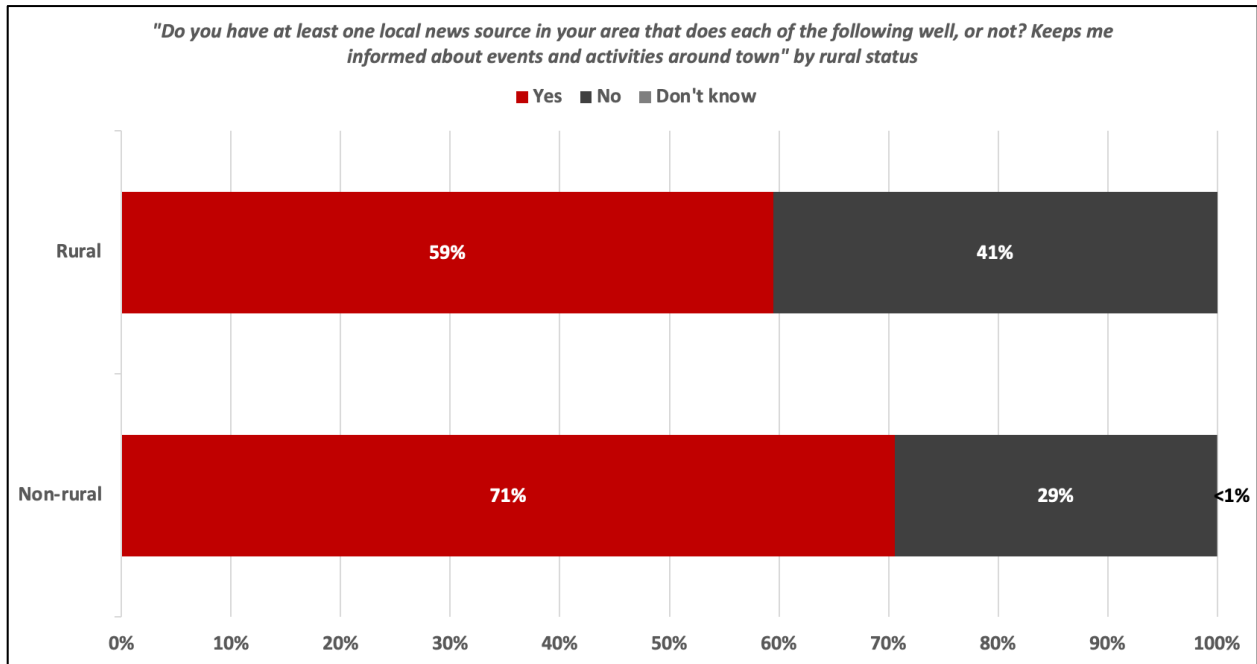
Income

Several differences emerge with respect to income. Residents not considered low-income are more likely than low-income residents to say they have at least one local news source that keeps them informed events and activities around town (71% versus 55%, respectively), provides entertaining and light-hearted news (69% versus 51%), reports news accurately (68% versus 52%), makes it easier to find important civic information (64% versus 49%), provides news they use daily (62% versus 47%), is transparent in reporting (56% versus 46%), and provides diverse points of view (53% versus 42%).

"Do you have at least one local news source in your area that does each of the following well, or not? Keeps me informed about events and activities around town" by low-income status

■ Yes ■ No ■ Don't know

	Yes	No	Don't know
Low-income	55%	45%	
Not low-income	71%	29%	<1%

"Do you have at least one local news source in your area that does each of the following well, or not? Provides entertaining and light-hearted news" by low-income status

■ Yes   ■ No   ■ Don't know

Category	Yes	No	Don't know
Low-income	51%	48%	2%
Not low-income	69%	31%	<1%

Focusing on specific brackets, those earning $100,000 to less than $150,000 in household income are more likely to say they do not have a local news source that acts as a watchdog for powerful institutions and people (67%) than those earning either more or less.

Appendix A: Questionnaire

SCREENER

(ASK ALL)
(PN: FORCE RESPONSES)
(PN: INCLUDE DROP-DOWN MENU WITH STATE LIST; INCLUDE DC)

qSTATE. What state do you live in? If you have more than one home, please think about your primary residence.

1	Alabama	27	Montana
2	Alaska	28	Nebraska
3	Arizona	29	Nevada
4	Arkansas	30	New Hampshire
5	California	31	New Jersey
6	Colorado	32	New Mexico
7	Connecticut	33	New York
8	Delaware	34	North Carolina
9	District of Columbia (DC)	35	North Dakota
10	Florida	36	Ohio
11	Georgia	37	Oklahoma
12	Hawaii	38	Oregon
13	Idaho	39	Pennsylvania
14	Illinois	40	Rhode Island
15	Indiana	41	South Carolina
16	Iowa	42	South Dakota
17	Kansas	43	Tennessee
18	Kentucky	44	Texas
19	Louisiana	45	Utah
20	Maine	46	Vermont
21	Maryland	47	Virginia
22	Massachusetts	48	Washington state
23	Michigan	49	West Virginia
24	Minnesota	50	Wisconsin
25	Mississippi	51	Wyoming
26	Missouri	998	**[PN: IF CATI:]** (DO NOT READ) Don't know
		999	**[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: IF qSTATE=31, CONTINUE]
[PN: IF qSTATE=1-30,32-51, THANK AND TERMINATE – DISPO CODE 55]
[PN: IF qSTATE=998,999, THANK AND TERMINATE – DISPO CODE 45]

[PN: qSTATE TERMINATION TEXT: Unfortunately, based on your responses, you do not qualify to participate in this survey. Thank you for your time.]

(ASK ALL)
(PN: PROGRAM OPTIONS AS A DROP-DOWN LIST; SHOW 998 AND 999 FOR CATI ONLY)
COUNTY.   What county do you live in?

       [PN: IF CATI:] (DO NOT READ LIST)

       1   Atlantic
       2   Bergen
       3   Burlington
       4   Camden
       5   Cape May
       6   Cumberland
       7   Essex
       8   Gloucester
       9   Hudson
       10   Hunterdon
       11   Mercer
       12   Middlesex
       13   Monmouth
       14   Morris
       15   Ocean
       16   Passaic
       17   Salem
       18   Somerset
       19   Sussex
       20   Union
       21   Warren
       998   **[PN: IF CATI:]** (DO NOT READ) Don't know
       999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: IF COUNTY=998,999, THANK AND TERMINATE – DISPO CODE XX]
[PN: ZIP TERMINATION TEXT: Unfortunately, based on your responses, you do not qualify to participate in this survey. Thank you for your time.]

(ASK ALL)
(PN: INSERT LIST OF MUNICIPALITIES FOR COUNTY SELECTED AS A SEARCHABLE DROP-DOWN LIST; SHOW 998 AND 999 FOR CATI ONLY)
MUNI.   What municipality - that is, what city or town – in [INSERT COUNTY] County do you live in?

       (PN: SEE EXCEL FILE FOR LIST OF NJ MUNICIPALITIES BY COUNTY SELECTED)

       998   **[PN: IF CATI:]** (DO NOT READ) Don't know
       999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: IF MUNI=998,999, THANK AND TERMINATE – DISPO CODE XX]
[PN: MUNI TERMINATION TEXT: Unfortunately, based on your responses, you do not qualify to participate in this survey. Thank you for your time.]

[PN: IF MUNICIPALITY SELECTED IN MUNI IS "NEWS DESERT"=1 IN SAMPLE FILE, RESPONDENTS QUALFIES AS "NEWS DESERT"]
[PN: IF MUNICIPALITY SELECTED IN MUNI IS "RURAL"=1 IN SAMPLE FILE, RESPONDENTS QUALFIES AS "RURAL"]

(ASK ALL)
(PN: FORCE RESPONSES)
(PN: USE TO POPULATE njINCOME_EI IN PANEL DB)

INCOME_EI. Last year, that is in [CURRENTYEAR MINUS 1], what was your total family income from all sources, before taxes?

[PN: IF CATI:] (INTERVIEWER NOTE: IF R INTERRUPTS YOU BEFORE READING THE FULL LIST YOU CAN ACCEPT THEIR RESPONSE AND MOVE ON WITHOUT READING THE FULL LIST.)

[PN: IF CATI:] (READ LIST)

1   Less than $15,000
2    $15,000 to under $25,000
3    $25,000 to under $50,000
4    $50,000 to under $75,000
5    $75,000 to under $100,000
6    $100,000 to under $150,000
7    $150,000 to under $200,000
8    $200,000 to under $250,000
9    $250,000 or more
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Prefer not to answer

[PN: IF INCOME_EI=1-2 RESPONDENT QUALIFIES AS "LOW INCOME" FOR QUOTA PURPOSES.]

RACE/ETHNIC QUOTA GROUPS

1	**White, not Hispanic**	**(njRACECMB=1 and njHISP=2-999)**
2	**Black, not Hispanic**	**(njRACECMB=2 and njHISP=2-999)**
3	**Hispanic**	**(njHISP=1)**
4	**AANHPI, not Hispanic**	**(njRACECMB=4 OR 5 and njHISP=2-999)**
5	**AIAN/Other/Mixed, not Hispanic**	**(njRACECMB=3,97,98 and njHISP=2-999)**

[PN: CHECK QUOTAS AND SEND TO OVERQUOTA IF QUOTA GROUP IS CLOSED.]

[END TIMER]
[START TIMER]

[PN: SHOW CONSENT SCREEN IF WEB.]

CONSENT TO TAKE PART IN RESEARCH

TITLE OF RESEARCH: Rutgers-Eagleton Poll
Principal Investigator: Dr. Ashley Koning

This online consent form is part of an informed consent process for research, and it will provide information that will help you decide whether you want to take part in the research. It is your choice whether to take part or not. Ask questions if there is anything in the form that is not clear to you. If you decide to take part, instructions at the end of the document will tell you what to do next. Your alternative to taking part in the research is not to take part in it.

Who is conducting this research and what is it about?
You are being asked to take part in research conducted by Dr. Ashley Koning who is the Director of the Eagleton Center for Public Interest Polling The purpose of this research study is to survey New Jersey adults about some important issues facing the state right now. We anticipate 1,000 participants will take part in the research.

What will I be asked to do if I take part?
If you agree to take part in this research, you will be asked to complete a short survey. The survey will take about 10 minutes to complete.

What are the risks and/or discomforts I might experience if I take part in the research?
Breach of confidentiality is a risk of harm but a data security plan is in place to minimize such a risk. Also, some questions may make you feel uncomfortable. If that happens, you can skip those questions or withdraw from the research altogether.

Are there any benefits to me if I choose to take part in this research?
It is possible that there are no direct benefits to you for taking part in this research. You will be contributing to knowledge about how New Jerseyans feel about a variety of issues.

Will I be paid to take part in this research?
You will be offered <<$INCENTIVE>> in the form of a e-gift card if you complete the study.

How will information about me be kept private or confidential?
All efforts will be made to keep your responses confidential, but total confidentiality cannot be guaranteed. We will use Qualtrics to collect and forward your responses to us. We will know your IP address when you respond to the online research. We will ask you to provide a cell phone number in order to text you future surveys, however this is optional. Your IP address and

cell phone number, if you provide one, will not be stored with your responses. Instead, your responses will be assigned a participant # which will be stored separately from your responses so others will not know which responses are yours. We will securely store the key code linking your responses to your identifiable information in a separate password protected file which will be destroyed after data analysis is complete. There is no plan to delete the responses. We plan to study the data for some time. No information that can identify you will appear in any professional presentation or publication.

What will happen to information I provide in the research after the research is over?
After information that could identify you has been removed, de-identified responses may be used by or distributed to investigators for other research without obtaining additional informed consent from you.

What will happen if I do not want to take part or decide later not to stay in the research?
Your participation is voluntary. If you choose to take part now, you may change your mind and withdraw later. In addition, you can choose to skip questions that you do not wish to answer. You may also withdraw your consent for use of data you submit, but you must do this in writing to the PI Dr. Ashley Koning. However, once we have removed identifiers, you can no longer withdraw your responses as we will not know which ones are yours.

Who can I call if I have questions?
If you have questions about taking part in this research, you can contact the Principal Investigator:
Ashley Koning, Ph.D.
Assistant Research Professor
Director, Eagleton Center for Public Interest Polling
Eagleton Institute of Politics
Rutgers, The State University of New Jersey
Wood Lawn, 191 Ryders Lane
New Brunswick, NJ 08901
Office: 848.932.8940
akoning@rutgers.edu

If you have questions, concerns, problems, information or input about the research or would like to know your rights as a research participant, you can contact the Rutgers IRB/Human Research Protection Program via phone at (973) 972-3608 or (732) 235-9806 OR via email irboffice@research.rutgers.edu, or you can write us at 335 George Street, Liberty Plaza Suite 3200, New Brunswick, NJ 08901.

Please print out this consent form if you would like a copy of it for your files.

If you do not wish to take part in the research, close this website address.

MAIN QUESTIONNAIRE

[PN: SHOW IN GRID FORMAT]
Q1.   Overall, how would you rate each of the following as a place to live?

    A   New Jersey
    B   Your town or city
    C   Your neighborhood

    [PN: IF CATI: Would you say it is …]

    1   Excellent
    2   Good
    3   Fair
    4   Poor
    8   **[PN: IF CATI:]** (DO NOT READ) Don't know
    999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: SHOW IN GRID FORMAT]
Q2.   In general, how attached do you feel to …

    A   New Jersey
    B   Your town or city
    C   Your neighborhood

    [PN: IF CATI: Would you say you are …]

    [IF CATI: READ ALOUD 1-4]
    1   Very attached
    2   Somewhat attached
    3   Not very attached
    4   Not at all attached
    8   **[PN: IF CATI:]** (DO NOT READ) Don't know
    999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: SHOW IN GRID FORMAT]
Q3.   How often do you seek out each of the following types of news?

[ROTATE DIRECTION OF ITEMS: A-D/D-A]
A   International news
B   National news
C   Statewide news about New Jersey
D   Local news about your particular neighborhood, town or city, or region of the state

[PN: IF CATI: Would you say you seek that out …]

[ROTATE SCALE DIRECTION 1-4;4-1]
1   Often
2   Sometimes
3   Rarely
4   Never
8   Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

Now think about local news, specifically.

Q4.   Overall, how well do you feel local news in your area keeps you informed of the most important stories and issues of the day?

1   Very well
2   Somewhat well
3   Not very well
4   Not well at all
8   **[PN: IF CATI:]** (DO NOT READ) Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

Q5.   Overall, how much do you trust local news in your area?

1   A great deal
2   A moderate amount
3   Not much
4   Not at all
8   **[PN: IF CATI:]** (DO NOT READ) Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[ASK IF Q5=1, 2]
Q6A.   In just a few words, why do you trust local news, in general?

> **[OPEN-ENDED]**
> 88   **[PN: IF CATI:]** (DO NOT READ) Don't know (VOL)
> 999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[ASK IF Q5=3, 4]
Q6B.   In just a few words, why do you **not** trust local news, in general?

> **[OPEN-ENDED]**
> 88   **[PN: IF CATI:]** (DO NOT READ) Don't know (VOL)
> 999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

Q7.   Thinking about local news media in your community, would you say they have …

> **[ROTATE 1 AND 2]**
> 1   A lot of influence on your community
> 2   Not much of an influence on your community
> 8   **[PN: IF CATI:]** (DO NOT READ) Don't know
> 999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[SKIP IF Q3D=4. SHOW IN GRID FORMAT.]
Q8.   Please indicate whether or not you currently get local news and information from each of the following types of sources:

> **[RANDOMIZE ORDER A-L]**
> A   An online search engine like Google
> B   Facebook
> C   Twitter
> D   Instagram
> E   TikTok
> F   YouTube
> G   NextDoor or similar app
> H   Local newspaper, whether online or in print
> I   Local television news station
> J   Local online-only news outlet
> K   Local radio station or podcast
> L   Community or neighborhood newsletter or listserv
> M   Another type of local news source (please specify) _____

1   Yes
2   No
998   Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[SKIP IF Q3D=4]
Q9.   To the best of your recollection, please list the names of any specific **local** news
         sources, outlets, and/or accounts that you have used.

         [OPEN-ENDED]
88   **[PN: IF CATI:]** (DO NOT READ) Don't know (VOL)
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[SKIP IF Q3D=4. SHOW IN GRID FORMAT.]
Q10. Please indicate whether or not you currently get **local** news and information from each of the following groups of people:

[RANDOMIZE ORDER A-C]
A   Local government agencies or officials, such as city council offices or libraries
B   Local non-government organizations, such as churches, school groups, or political groups
C   Other local residents such as family members, friends, and neighbors
D   Another group of people (please specify)_____

1   Yes
2   No
88   Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[SKIP IF Q3D=4]
Q11. Off the top of your head, what kinds of events or information, if any, do you typically seek out local news for?

[OPEN-ENDED]
88   **[PN: IF CATI:]** (DO NOT READ) Don't know (VOL)
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[SKIP IF Q3D=4. SHOW IN GRID FORMAT.]

Q12.   How often, if at all, do you seek out – or want to seek out – local news about each of the following?

[RANDOMIZE ORDER A-I]

A   Local or state government, politics, and policy decisions
B   Local school and education information
C   Local weather and weather events
D   Local sports
E   Housing – such as development, availability, and what is for sale or rent
F   Local arts and culture, community activities, and gatherings
G   New businesses in town
H   Local crime and public safety information
I   Traffic, transportation, and infrastructure alerts
J   Something else [please specify]_____

1   Often
2   Sometimes
3   Rarely
4   Never
8   Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[SKIP IF Q3D=4. SHOW IN GRID FORMAT.]

Q13.   How easy or hard is it to find local news about each of the topics you previously selected?

   [RANDOMIZE ORDER A-I IN SAME ORDER AS Q12; ONLY CARRY FORWARD ITEMS WHERE Q12=1, 2, OR 3]
   A   Local or state government, politics, and policy decisions
   B   Local school and education information
   C   Local weather and weather events
   D   Local sports
   E   Housing development/housing options
   F   Local arts and culture, community activities, and gatherings
   G   New businesses in town
   H   Local crime and public safety information
   I   Traffic, transportation, and infrastructure alerts
   J   Something else [please specify]_____

   [ROTATE SCALE 1-4;4-1]
   1   Very easy
   2   Somewhat easy
   3   Somewhat hard
   4   Very hard
   8   Don't know
   999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[SKIP IF Q3D=4]

Q14.   In general, are each of the following a major factor, a minor factor, or not a factor at all in what motivates you to seek out local news.

   [RANDOMIZE A-C]
   A   To be an informed member of your community
   B   To understand the views of others in my community
   C   To participate in discussions about what's going on around town
   D   Something else (please specify)_____

   1   Major factor
   2   Minor factor
   3   Not a factor at all
   8   **[PN: IF CATI:]** (DO NOT READ) Don't know

999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: INSERT QUALITY CONTROL PROGRAMMING BLOCK <u>INS</u> HERE]

[ASK ALL]
Q15. Do you think there are …

[ROTATE SCALE DIRECTION 1-3;3-1]
1 Too many local news sources in your area
2 Just the right amount of local news sources in your area
3 Not enough local news sources in your area
8 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[ASK ALL]
Q16. Thinking about the financial state of your local news media, how well do you think your local news outlets are doing financially?

1 Very well
2 Somewhat well
3 Not too well
4 Not at all well
8 **[PN: IF CATI:]** (DO NOT READ) Don't know

999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)
(PN: SHOW IN GRID FORMAT)
(PN: RANDOMIZE ITEMS A-J; INCLUDE RANDOMIZATION IN DATA FILE)
Q17.   How important is it to you, if at all, that a local news source does the following?

[RANDOMIZE ORDER A-J]

A   Acts as a watchdog of powerful institutions and people and keeps an eye on local political leaders
B   Reports news accurately
C   Provides news that you use daily
D   Is neutral and doesn't take positions on issues
E   Provides diverse points of view
F   Makes it easier to find important civic information (like about voting)
G   Provides entertaining and light-hearted news
H   Are transparent about their reporting
I   Reports on possible solutions to problems in town
J   Keeps me informed about events and activities around town

[ROTATE SCALE DIRECTION 1-4;4-1]

1   Not at all important
2   Not too important
3   Somewhat important
4   Very important
8   **[PN: IF CATI:]** (DO NOT READ) Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)
(PN: SHOW IN GRID FORMAT)
(PN: RANDOMIZE ITEMS A-J IN SAME ORDER AS Q17; INCLUDE RANDOMIZATION IN DATA FILE)
Q18.   Do you have at least one local news source in your area that does each of the following well, or not?

   [RANDOMIZE SAME ORDER AS Q17]
   A   Acts as a watchdog of powerful institutions and people and keeps an eye on local political leaders
   B   Reports news accurately
   C   Provides news that you use daily
   D   Is neutral and doesn't take positions on issues
   E   Provides diverse points of view
   F   Makes it easier to find important civic information (like about voting)
   G   Provides entertaining and light-hearted news
   H   Are transparent about their reporting
   I   Reports on possible solutions to problems in town
   J   Keeps me informed about events and activities around town

   1   Yes
   2   No
   8   **[PN: IF CATI:]** (DO NOT READ) Don't know
      999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

 [PN: INSERT QUALITY CONTROL PROGRAMMING BLOCK <u>TRAP</u> HERE]

 [PN: ADD A PROGRAMMING VARIABLE "PASSFAIL" AND INCLUDE IN THE DATASET
  IF SINCERITYFAIL=1 (INS incorrect), PASSFAIL+1
  IF TRAPFAIL=1 (TRAP incorrect), PASSFAIL+1]
 [PN: IF PASSFAIL=2 ALLOW RESPONDENT TO FINISH SURVEY AND CLAIM
  COMPENSATION; DISPO AS "98: DELETED INTERVIEW"; DO NOT COUNT AS
  COMPLETE TOWARDS QUOTAS]

 [END TIMER]
 [START TIMER]

DEMOGRAPHICS MODULE

(SHOW TO ALL)
DEMOINTRO.   We have just a few more questions in order to help us better understand our results.

[PN: IF WEB:] Please click 'Next' to continue.

[PN: IF CATI:] INTERVIEWER: Click Next>> to continue.

(ASK IF njOWNHOME IS NULL)
(PN: USE TO POPULATE njOWNHOME IN PANEL DB)
OWNHOME. What is your current housing situation? Do you, or does the head of your household, currently:

[PN: IF CATI:] (READ LIST)

1   Own a house
2   Rent a house
3   Rent an apartment
4   Rent rooms in a house or apartment
5   Live with a relative or friend rent-free
6   Do something else
7   Or do you currently have no permanent place to live?
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK njPUBLICTRANSPO IS NULL)
(PN: USE TO POPULATE njPUBLICTRANSPO IN PANEL DB)
PUBLICTRANSPO.   How often, if ever, do you use public transportation, regardless of whether it is for work or for personal use?

[PN: IF CATI:] (READ LIST)

1   Almost every day or more
2   A few days a week
3   A few days a month
4   A few days a year
5   Or do you never use public transportation?
998 **[PN: IF CATI:]** (DO NOT READ) Don't know

999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF njREGVOTE IS NULL)
(PN: USE TO POPULATE njREGVOTE IN PANEL DB)
  REGVOTE Are you now registered to vote where you live, or haven't you been able to register so far?

  1   Now registered to vote
  2   Haven't been able to register so far
  998 **[PN: IF CATI:]** (DO NOT READ) Don't know
  999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK njPARTYID IS NULL)
(PN: ROTATE ITEMS IN PARENS; ROTATE CODES 1 AND 2 ACCORDINGLY)
(PN: USE TO POPULATE njPARTYID IN PANEL DB)
  PARTYID. In politics today, do you consider yourself a (Democrat), (Republican), independent, or something else?

  1   Democrat
  2   Republican
  3   Independent
  4   Something else/Other
  998 **[PN: IF CATI:]** (DO NOT READ) Don't know
  999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF PARTYID=3,4,998,999)
(PN: ROTATE ITEMS IN PARENS IN SAME ORDER AS PARTYID; ROTATE CODES 1 AND 2
      ACCORDINGLY)
(PN: DO <u>NOT</u> USE TO UPDATE PANEL DB)
  PARTYLEAN.   Would you say that you lean toward the (Democrats), the (Republicans), or neither party?

  1   Democrats
  2   Republicans
  3   Neither
  998 **[PN: IF CATI:]** (DO NOT READ) Don't know
  999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

**[PN: CREATE SUMMARY VARIABLE PARTYIDLEANED; USE TO POPULATE njPARTYIDLEANED IN
      PANEL DB]**
  1   Democrat / Lean Democrat   (PARTYID=1 OR PARTYLEAN=1)
  2   Republican / Lean Republican   (PARTYID=2 OR PARTYLEAN=2)

3   Neither   (PARTYLEAN=3)
999 Web blank   (PARTYLEAN=998,999)

[PN: CREATE SUMMARY VARIABLE PARTYSUM5; USE TO POPULATE njPARTYSUM5 IN PANEL DB]

1   Democrat   (PARTYID=1)
2   Lean Democrat   (PARTYLEAN=1)
3   Independent   (PARTYLEAN=3,998,999)
4   Lean Republican   (PARTYLEAN=2)
5   Republican   (PARTYID=2)

(ASK IF njIDEOL IS NULL)
(PN: ROTATE RESPONSES 1-5/5-1; INCLUDE ROTATE IN DATA FILE)
(PN: USE TO POPULATE njIDEOL IN PANEL DB)
IDEOL.   In general, how would you describe your political views?

[PN: IF CATI:] (READ LIST)

1   Very conservative
2   Somewhat conservative
3   Moderate or middle of the road
4   Somewhat liberal
5   Very liberal
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF njRELIGN IS NULL)
(PN: USE TO POPULATE njRELIGN IN PANEL DB)
    RELIGN.   Which of the following best describes your religion?

[PN: IF CATI:] (READ LIST)

[PN: IF CATI:] (INTERVIEWER NOTE: READ FROM TOP TO BOTTOM DOWN THE LEFT
COLUMN FIRST, THEN FROM TOP TO BOTTOM DOWN THE RIGHT COLUMN.)

1   Buddhist
2   Baptist
3   Catholic
4   Evangelical Christian
5   Protestant
6   Another Christian denomination
7   Hindu
8   Jewish
9   Muslim
10   Agnostic or spiritual
11   Atheist or no religious affiliation
997 Prefer to self-describe (please specify)
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF njCHILDREN IS NULL)

(PN: USE TO POPULATE njCHILDREN IN PANEL DB)

CHILDREN. How many children under the age of 18 live in your household?

(DROP DOWN MENU RANGE 0 THROUGH '10 or more')
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF CHILDREN=1-10; IF CHILDREN IN HH)
(IF CHILDREN=0 AUTOPUNCH PARENT=2)
(IF CHILDREN=998 AUTOPUNCH PARENT=998)
(IF CHILDREN=999 AUTOPUNCH PARENT=999)
(PN: USE TO POPULATE njPARENT IN PANEL DB)

PARENT.   Are you the parent or guardian of any children under the age of 18 living in your household?

1   Yes
2   No
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF CHILDREN>0; HAS CHILDREN UNDER AGE 18)
(PN: ALLOW TO MOVE FORWARD AFTER NUMBER ENTERED AT CODE 1)
(PN: ONLY SHOW THE NUMBER OR ROWS EQUAL TO THE NUMBER OF CHILDREN INDICATED IN
        CHILDREN)
(PN: USE TO POPULATE njCHILDAGE VARS IN PANEL DB)

CHILDAGE. Could you please tell us the ages of each of the children in your household who are under 18 years old, from oldest to youngest?

[PN: IF CATI:] (INTERVIEWER NOTE: For children who are less than 1 year old, please select '0'.)

[PN: IF WEB:] For children who are less than 1 year old, please select '0'.

[PN: SHOW IF CHILDREN=10: *If there are more than 10 children in your household, please only include the 10 oldest children.*]

OLDEST
1   Child 1: [ENTER AGE IN YEARS 0-17]
2   Child 2: [ENTER AGE IN YEARS 0-17]
3   Child 3: [ENTER AGE IN YEARS 0-17]
4   Child 4: [ENTER AGE IN YEARS 0-17]
5   Child 5: [ENTER AGE IN YEARS 0-17]
6   Child 6: [ENTER AGE IN YEARS 0-17]
7   Child 7: [ENTER AGE IN YEARS 0-17]
8   Child 8: [ENTER AGE IN YEARS 0-17]
9   Child 9: [ENTER AGE IN YEARS 0-17]
10   Child 10: [ENTER AGE IN YEARS 0-17]

YOUNGEST

998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF njTRANS IS NULL)
(PN: FORCE RESPONSES)
(PN: USE TO POPULATE njTRANS IN PANEL DB)

TRANS.   Do you identify as transgender?

1   Yes
2   No
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Prefer not to answer

(ASK IF njORIENTATION IS NULL)
(PN: FORCE RESPONSES)
(PN: USE TO POPULATE njORIENTATION IN PANEL DB)

ORIENTATION.   Which of the following best describes your sexual orientation?

[PN: IF CATI:] (READ LIST)

1   Straight or heterosexual
2   Gay, lesbian, or homosexual
3   Bisexual
4   Pansexual
5   Queer
997 Prefer to self-describe (please specify)
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Prefer not to answer

(ASK IF njGUNOWN2 IS NULL)
(PN: FORCE RESPONSES)
(PN: USE TO POPULATE njGUNOWN IN PANEL DB)

GUNOWN2.   Including yourself, does anyone in your household currently own a firearm? Please do not include air guns such as paintball, BB, or pellet guns.

[PN: IF CATI:] (IF YES, PROBE: Would that be you, another member of your household, or both you and another member of your household?)

1   Yes, me only
2   Yes, another household member only
3   Yes, both me and another household member
4   No

998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Prefer not to answer

(ASK IF njGUNHH IS NULL)
(PN: FORCE RESPONSES)
(PN: USE TO POPULATE njGUNHH IN PANEL DB)
    GUNHH.   Do you currently have a firearm in or around your home?

    1   Yes
    2   No
    998 **[PN: IF CATI:]** (DO NOT READ) Don't know
    999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Prefer not to answer

(ASK IF njINTFREQ IS NULL)
(PN: IF WEB OR INTERNET USER [XCHANNEL=1 OR njINT1=1 OR njINT3=1], SUPPRESS CODE 6-
        NEVER)
(PN: USE TO POPULATE njINTFREQ IN PANEL DB)
    INTFREQ.   About how often do you use the internet?

    [PN: IF CATI:] (READ LIST)

    1   Almost constantly
    2   Several times a day
    3   About once a day
    4   Several times a week
    5   Less often
    6   Never
    998 **[PN: IF CATI:]** (DO NOT READ) Don't know
    999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF njTALKNEIGH IS NULL)
(PN: USE TO POPULATE njTALKNEIGH IN PANEL DB)
    TALKNEIGH.   During the last 12 months, how often did you talk with any of your
    neighbors?

    [PN: IF CATI:] (READ LIST)

    1   Basically, every day
    2   A few times a week
    3   A few times a month

4   Once a month
5   Less than once a month
6   Not at all
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF njVOLUNTEER IS NULL)
(PN: USE TO POPULATE njVOLUNTEER IN IN PANEL DB)
   VOLUNTEER.   We are interested in volunteer activities for which people are not paid, except perhaps expenses. In the last 12 months, have you done any volunteer activities through or for an organization?

1   Yes
2   No
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF njDOB_YEAR IS NULL)
(PN: INSERT TEXT BOX WITH VALID RANGE 1900-(CURRENTYEAR-18))
(PN: USE TO POPULATE njDOB_YEAR IN PANEL DB)
   DOB_YEAR. In what year were you born?

   [PN: IF WEB:] *(This information will be used to calculate your age and keep it updated in the future. All your responses are confidential.)*

   [PN: IF CATI:] (READ IF NECESSARY: This information will be used to calculate your age and keep it updated in the future. All your responses are confidential.)

   ___ [RANGE: 1900- CURRENTYEAR-18)]
   9998 **[PN: IF CATI:]** (DO NOT READ) Don't know
   9999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: IF DOB_YEAR GIVEN, CALCULATE "AGECALC": AGECALC=CURRENTYEAR <u>MINUS</u> DOB_YEAR GIVEN (FOR EXAMPLE, IF CURRENTYEAR=2023 <u>MINUS</u> DOB_YEAR=2002, THEN AGECALC=21; IF DOB_YEAR=9998-9999, AGECALC=999]

(ASK IF DOB_YEAR NE 9998,9999; IF BIRTH YEAR GIVEN)
(PN: IF DOB_YEAR=9998 AUTOCODE AS 998)
(PN: IF DOB_YEAR=9999 AUTOCODE AS 999)
(PN: USE TO POPULATE njDOB_MONTH IN PANEL DB)
   DOB_MONTH.   In what month were you born? **[PN: IF CATI:** [DO NOT READ LIST]**]**

   [PN: IF WEB:] *(This information will be used to calculate your age and keep it updated in the future. All your responses are confidential.)*

   [PN: IF CATI:] (READ IF NECESSARY: This information will be used to calculate your age and keep it updated in the future. All your responses are confidential.)

   1   January
   2   February
   3   March
   4   April
   5   May
   6   June
   7   July
   8   August
   9   September

10 October
11 November
12 December
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF DOB_YEAR NE 9998,9999 AND DOB_MONTH=CURRENTMONTH,998,999; IF GAVE BIRTH YEAR AND BIRTH MONTH IS CURRENT MONTH OR DK/REFUSED)
(PN: IF DOB_YEAR NE 9998,9999 AND CURRENTMONTH>DOB_MONTH AUTOPUNCH AGE AS "AGECALC")
(PN: IF DOB_YEAR NE 9998,9999 AND CURRENTMONTH<DOB_MONTH AUTOPUNCH AGE AS "AGECALC MINUS 1")
(PN: INSERT "AGECALC" AND "AGECALC MINUS 1" CALCULATED FROM DOB_YEAR)
(PN: ALLOW ONLY AGECALC OR AGECALC MINUS 1)
(PN: SHOW ERROR MESSAGE IF RESPONDENT TRIES TO ENTER A VALUE OTHER THAN THE TWO CALCULATED AGES: "If neither of these ages is correct ([AGECALC MINUS 1] or [AGECALC]), please go back to the previous question to re-enter your year of birth.")
(PN: IF DOB_YEAR=9998, THEN AGE=998 AND DO NOT ASK)
(PN: IF DOB_YEAR=9999, THEN AGE=999 AND DO NOT ASK)
(PN: USE TO OVERWRITE njAGE IN PANEL DB)

AGE.   We just want to confirm that we have recorded your age correctly. As of today, are you [INSERT (AGECALC MINUS 1)] or [INSERT AGECALC] years old?

[PN: IF WEB:] *(Please select your age. If neither of these ages is correct, please go back to the previous question to re-enter your year of birth.)*

[PN: IF CATI:] (**INTERVIEWER NOTE**: If neither of these ages is correct, please go back to the previous question to re-ask Year-of-Birth and make corrections.)

___   years old [PN: RANGE 0 – (CURRENTYEAR - 1900)]
998   **[PN: IF CATI:]** (DO NOT READ) Don't know
999   **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF DOB_YEAR=9998,9999 OR AGE=998,999; IF DK/REF BIRTH YEAR OR DK/REF EXACT AGE)
(PN: IF DOB_YEAR=9998,9999 SHOW ALL CODES)
(PN: IF DOB_YEAR NE 9998,9999 AND "AGECALC"/"AGECALC MINUS 1" SPAN OVER TWO CODES THEN SHOW ONLY THOSE TWO CODES.)
(PN: IF DOB_YEAR NE 9998,9999 AND "AGECALC"/"AGECALC MINUS 1" ARE IN THE SAME CODE THEN AUTOPUNCH AS THAT CODE AND DO NOT ASK)
(PN: USE TO OVERWRITE njAGEREF IN PANEL DB)

AGEREF.   So that you are asked the right questions, could you please tell us if you are:

[PN: IF CATI:] (READ LIST)

1   18-20
2   21-24
3   25-29
4   30-34
5   35-39
6   40-44
7   45-49
8   50-54
9   55-59
10   60-64
11   65-69
12   70-74
13   75 or older
998   [PN: IF CATI:] (DO NOT READ) Don't know
999   [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Web blank

[PN: IN THE SCENARIO WHERE "AGECALC"/"AGECALC MINUS 1" SPAN OVER TWO CODES, IF RESPONDENT SELECTS THE LOWER CODE, PUNCH AGE AS "AGECALC MINUS 1". IF RESPONDENT SELECTS HIGHER LOWER CODE OR DK/REF, PUNCH AGE AS "AGECALC".]

[PN: USE AGE AND AGEREF TO UPDATE PANEL VARIABLE njAGE4)
1   18-29   (AGE=18-29 or AGEREF=1-3)
2   30-49   (AGE=30-49 or AGEREF=4-7)
3   50-64   (AGE=50-64 or AGEREF=8-10)
4   65+   (AGE=65=111 or AGEREF=11-13)
998   Don't know   (AGEREF=998)

999   Refused   (AGEREF=999)

[PN: USE AGE AND AGEREF TO UPDATE PANEL VARIABLE njAGE6)

1	18-24	(AGE=18-24 or AGEREF=1-2)
2	25-34	(AGE=25-34 or AGEREF=3-4)
3	35-44	(AGE=35-44 or AGEREF=5-6)
4	45-54	(AGE=45-54 or AGEREF=7-8)
5	55-64	(AGE=55-64 or AGEREF=9-10)
6	65+	(AGE=65-111 or AGEREF=11-13)
998	Don't know	(AGEREF=998)
999	Refused	(AGEREF=999)

(ASK IF REGVOTE=1 OR njREGVOTE=1– Registered voter)
(PN: ROTATE OPTIONS IN PARENTHESES; INCLUDE ROTATE IN DATA FILE)
(PN: USE TO POPULATE njPRES20 IN PANEL DB)
   PRES20.   As you may know, almost 40% of the public does not vote in presidential elections. How about you, did you vote in the 2020 election for president between (Joe Biden) and (Donald Trump), or did you not have a chance to vote that time?

   1   Yes, did vote
   2   No, did not vote
   998 **[PN: IF CATI:]** (DO NOT READ) Don't know
   999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF PRES20=1 - Registered voters who voted for president in 2020)
(PN: ROTATE RESPONSES 1-2/2-1 IN SAME ORDER AS PRES20; ANOTHER CANDIDATE ALWAYS
      LAST; INCLUDE ROTATE IN DATA FILE)
(PN: USE TO POPULATE njPRES20b IN PANEL DB)
   PRES20b. Which presidential candidate did you vote for in 2020?

   [PN: IF WEB:] (Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2020.)

   [PN: IF CATI:] (READ LIST)

   [PN: IF CATI:] (INTERVIEWER: READ IF NECESSARY: Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us who you voted for in 2020.)

   1   Joe Biden

2   Donald Trump
3   Another candidate
4   Did not vote in that election
998 **[PN: IF CATI:]** (DO NOT READ) Don't know
999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF REGVOTE=1 OR njREGVOTE=1– Registered voter)
(PN: ROTATE OPTIONS IN PARENTHESES IN SAME DEM/REP ORDER AS PRES20; INCLUDE
     ROTATE IN DATA FILE)
(PN: USE TO POPULATE njGOV21 IN PANEL DB)
    GOV21.   And as you may know, 60% of the voting public did not vote in the last
        gubernatorial election. How about you? Did you vote in the 2021 election for governor
        of New Jersey between (Phil Murphy) and (Jack Ciattarelli **[PN: IF CATI:** (PRONO: CHAT
        - A - RELL - EE)**]**), or did you not have a chance to vote that time?

      1   Yes, did vote
      2   No, did not vote
      998 **[PN: IF CATI:]** (DO NOT READ) Don't know
      999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF GOV21=1 - Registered voters who voted for NJ governor in 2021)
(PN: ROTATE RESPONSES 1-2/2-1 IN SAME ORDER AS GOV21; ANOTHER CANDIDATE ALWAYS
     LAST; INCLUDE ROTATE IN DATA FILE)
(PN: USE TO POPULATE njGOV21b IN PANEL DB)
    GOV21b. Which candidate for governor of New Jersey did you vote for in 2021?

  [PN: IF WEB:] (Your answers are important to us, and we don't want someone else to speak
      for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if
      you would tell us who you voted for in the 2021 election for governor of New Jersey.)

  [PN: IF CATI:] (READ LIST)

  [PN: IF CATI:] (INTERVIEWER: READ IF NECESSARY: Your answers are important to us, and we
      don't want someone else to speak for you. Keeping in mind that this is a confidential
      survey, we'd really appreciate it if you would tell us who you voted for in the 2021
      election for governor of New Jersey.)

      1   Phil Murphy
      2   Jack Ciattarelli **[PN: IF CATI:** (PRONO: CHAT - A - RELL - EE)**]**
      3   Another candidate
      4   Did not vote in that election
      998 **[PN: IF CATI:]** (DO NOT READ) Don't know
      999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

Appendix B: Questions and Tables

The questions covered in this release are listed below. Column percentages may not add to 100% due to rounding. Respondents are New Jersey adults; all percentages are of weighted results. Interpret groups with samples sizes under 100 with extreme caution. Groups with sample sizes under 100% are intentionally not analyzed within the substantive report.

Q1.   Overall, how would you rate each of the following as a place to live?

New Jersey

Excellent	16%
Good	51%
Fair	28%
Poor	5%
Don't know	<1%
Unweighted n=	1014

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Excellent	21%	14%	13%	14%	18%	15%	18%	12%	28%	24%	13%	12%	16%
Good	57%	51%	43%	51%	51%	50%	51%	51%	58%	47%	48%	58%	52%
Fair	20%	30%	38%	28%	28%	31%	26%	32%	12%	25%	32%	26%	30%
Poor	2%	6%	6%	6%	3%	4%	5%	6%	2%	4%	8%	4%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	433	205	516	498	598	103	172	119	269	248	266	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Excellent	12%	16%	19%	19%	17%	18%	16%	16%	14%	11%	21%	17%	20%
Good	54%	53%	46%	54%	52%	49%	59%	50%	49%	47%	47%	57%	56%
Fair	26%	29%	30%	26%	28%	30%	20%	29%	29%	33%	28%	25%	23%
Poor	8%	1%	5%	1%	3%	3%	5%	5%	8%	9%	4%	1%	2%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt	308	265	182	196	157	360	145	185	167	324	236	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Excellent	15%	17%	10%	17%	11%	17%
Good	50%	52%	54%	51%	47%	52%
Fair	29%	27%	31%	28%	32%	28%
Poor	5%	4%	5%	4%	10%	4%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt	461	553	105	909	161	853

Your town or city

Excellent	23%
Good	52%
Fair	19%
Poor	6%
Don't know	<1%
Unweighted n=	996

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Excellent	24%	20%	28%	26%	20%	25%	15%	21%	26%	22%	20%	24%	28%
Good	49%	52%	56%	52%	52%	56%	45%	42%	59%	44%	50%	56%	57%
Fair	20%	21%	14%	16%	23%	17%	24%	28%	11%	26%	22%	16%	13%
Poor	7%	7%	2%	6%	5%	2%	16%	10%	3%	8%	7%	4%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	366	427	201	506	490	585	101	171	117	269	248	257	221

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Excellent	17%	19%	25%	34%	20%	26%	30%	17%	22%	16%	27%	28%	27%
Good	40%	59%	52%	55%	44%	53%	55%	55%	52%	50%	51%	52%	55%
Fair	30%	18%	21%	8%	29%	15%	14%	20%	21%	24%	19%	16%	15%
Poor	12%	3%	2%	3%	7%	5%	2%	8%	5%	10%	3%	4%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	302	258	180	194	154	356	141	182	163	317	232	189	258

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Excellent	16%	30%	25%	23%	10%	25%
Good	48%	55%	53%	52%	47%	52%
Fair	27%	12%	17%	20%	28%	18%
Poor	9%	2%	5%	6%	14%	4%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	457	539	105	891	159	837

Your neighborhood

Excellent	35%
Good	46%
Fair	15%
Poor	4%
Don't know	<1%
Unweighted n=	1014

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Excellent	33%	31%	46%	38%	33%	41%	27%	26%	33%	28%	30%	37%	45%
Good	47%	46%	44%	46%	46%	45%	41%	41%	61%	43%	46%	49%	46%
Fair	16%	18%	7%	13%	17%	12%	23%	26%	5%	20%	21%	10%	8%
Poor	4%	5%	2%	3%	5%	3%	8%	7%	1%	8%	3%	4%	1%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	433	205	516	498	598	103	172	119	269	248	266	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Excellent	22%	31%	40%	52%	21%	38%	39%	38%	38%	27%	38%	39%	43%
Good	38%	52%	49%	42%	51%	44%	50%	43%	43%	48%	43%	42%	48%
Fair	32%	14%	8%	4%	20%	13%	7%	17%	17%	19%	18%	15%	7%
Poor	8%	3%	3%	2%	7%	5%	3%	2%	1%	6%	2%	4%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	308	265	182	196	157	360	145	185	167	324	236	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Excellent	25%	44%	39%	35%	13%	38%
Good	48%	44%	51%	45%	41%	46%
Fair	21%	10%	9%	16%	36%	12%
Poor	6%	2%	<1%	4%	10%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	553	105	909	161	853

Q2. In general, how attached do you feel to…

New Jersey

Very attached	34%
Somewhat attached	46%
Not very attached	15%
Not at all attached	5%
Don't know	<1%
Unweighted n=	1014

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very	44%	30%	26%	28%	40%	35%	35%	34%	32%	30%	29%	35%	43%
Somewhat	41%	47%	54%	50%	43%	46%	38%	49%	48%	49%	47%	46%	43%
Not very	12%	17%	17%	19%	11%	16%	15%	11%	19%	15%	20%	14%	10%
Not at all	3%	7%	4%	3%	6%	3%	11%	6%	1%	6%	4%	5%	4%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	433	205	516	498	598	103	172	119	269	248	266	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	36%	34%	35%	30%	25%	32%	42%	42%	33%	32%	36%	38%	33%
Somewhat	44%	49%	46%	44%	51%	50%	33%	45%	47%	48%	45%	46%	44%
Not very	13%	12%	18%	21%	19%	15%	13%	11%	16%	15%	14%	11%	18%
Not at all	7%	5%	1%	5%	6%	3%	12%	1%	4%	5%	5%	5%	4%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	308	265	182	196	157	360	145	185	167	324	236	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very	32%	36%	40%	33%	37%	34%
Somewhat	48%	45%	35%	48%	35%	48%
Not very	15%	15%	16%	15%	19%	14%
Not at all	5%	5%	8%	4%	9%	4%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	553	105	909	161	853

Your town or city

Very attached	24%
Somewhat attached	50%
Not very attached	20%
Not at all attached	7%
Don't know	<1%
Unweighted n=	998

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very	30%	17%	26%	22%	25%	24%	22%	21%	25%	23%	15%	27%	29%
Somewhat	43%	53%	55%	56%	44%	51%	39%	55%	45%	44%	52%	47%	56%
Not very	22%	22%	14%	19%	21%	20%	26%	15%	26%	24%	27%	20%	9%
Not at all	6%	9%	4%	3%	11%	5%	14%	10%	3%	9%	6%	6%	6%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	366	429	201	507	491	586	101	171	118	269	248	258	222

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	24%	22%	20%	27%	23%	26%	18%	23%	24%	25%	30%	18%	20%
Somewhat	42%	52%	55%	49%	51%	47%	47%	54%	50%	47%	42%	56%	54%
Not very	23%	18%	21%	19%	16%	19%	23%	21%	21%	21%	20%	18%	20%
Not at all	11%	8%	5%	4%	9%	7%	12%	2%	5%	7%	9%	7%	5%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	302	259	180	194	154	356	142	182	164	317	233	190	258

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very	22%	26%	23%	24%	26%	23%
Somewhat	49%	50%	50%	49%	42%	50%
Not very	22%	18%	19%	20%	19%	20%
Not at all	7%	6%	8%	7%	14%	6%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	458	540	105	893	159	839

Your neighborhood

Very attached	30%
Somewhat attached	41%
Not very attached	20%
Not at all attached	9%
Don't know	<1%
Unweighted n=	1013

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very	29%	23%	41%	30%	29%	35%	18%	19%	33%	20%	23%	31%	46%
Somewhat	42%	42%	39%	44%	39%	37%	43%	52%	42%	43%	41%	42%	40%
Not very	20%	22%	14%	19%	21%	20%	29%	12%	23%	19%	27%	24%	8%
Not at all	9%	12%	6%	7%	11%	8%	10%	17%	2%	18%	9%	3%	7%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	373	433	205	516	497	597	103	172	119	269	248	266	229

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	22%	32%	25%	36%	26%	28%	27%	36%	32%	30%	32%	30%	28%
Somewhat	42%	42%	44%	40%	38%	46%	35%	38%	43%	39%	42%	41%	45%
Not very	19%	16%	22%	22%	23%	17%	27%	19%	16%	21%	16%	15%	25%
Not at all	16%	10%	9%	2%	14%	9%	10%	7%	10%	11%	11%	15%	2%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	307	265	182	196	157	360	145	184	167	323	236	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very	26%	33%	33%	29%	23%	31%
Somewhat	43%	40%	45%	41%	38%	42%
Not very	19%	20%	14%	20%	22%	19%
Not at all	12%	7%	9%	10%	17%	9%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	460	553	104	909	161	852

Q3. **How often do you seek out each of the following types of news?**

International news

Often	39%
Sometimes	38%
Rarely	16%
Never	7%
Don't know	<1%
Unweighted n=	1008

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	41%	39%	33%	44%	33%	41%	35%	30%	45%	29%	30%	39%	58%
Sometimes	38%	37%	40%	34%	42%	37%	41%	38%	38%	38%	42%	42%	31%
Rarely	15%	16%	19%	15%	17%	17%	15%	20%	11%	22%	19%	14%	9%
Never	5%	8%	7%	6%	7%	5%	10%	12%	6%	11%	8%	5%	2%
DK	<1%	<1%	1%	<1%	1%	1%	<1%	1%	<1%	1%	1%	<1%	<1%
Unwt n=	370	433	203	513	495	594	102	172	118	269	248	263	227

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	28%	35%	44%	48%	46%	37%	45%	32%	36%	33%	34%	38%	52%
Sometimes	35%	45%	35%	38%	33%	42%	44%	38%	30%	35%	42%	42%	37%
Rarely	23%	12%	16%	12%	16%	15%	7%	17%	25%	21%	19%	14%	8%
Never	12%	7%	5%	2%	4%	6%	2%	12%	8%	10%	5%	5%	4%
DK	2%	<1%	<1%	<1%	1%	<1%	2%	1%	<1%	1%	<1%	1%	<1%
Unwt n=	304	264	181	196	157	358	143	184	166	321	235	191	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	37%	40%	42%	38%	23%	41%
Sometimes	35%	40%	37%	38%	34%	39%
Rarely	19%	14%	8%	17%	28%	15%
Never	8%	6%	13%	6%	12%	6%
DK	1%	<1%	1%	<1%	3%	<1%
Unwt n=	460	548	105	903	159	849

National news

Often	56%
Sometimes	29%
Rarely	11%
Never	3%
Don't know	<1%
Unweighted n=	1008

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	58%	52%	61%	65%	48%	64%	51%	44%	46%	38%	48%	63%	79%
Sometimes	30%	31%	26%	23%	36%	25%	33%	34%	36%	36%	36%	26%	18%
Rarely	10%	13%	9%	10%	11%	8%	11%	16%	12%	18%	12%	10%	3%
Never	2%	5%	4%	3%	4%	2%	5%	6%	6%	9%	3%	1%	<1%
DK	<1%	<1%	1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	1%	<1%	<1%
Unwt n=	371	430	205	513	495	594	101	172	119	268	248	264	227

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	42%	55%	66%	64%	59%	54%	62%	54%	56%	53%	50%	55%	68%
Sometimes	35%	32%	20%	30%	27%	30%	33%	29%	28%	29%	36%	35%	20%
Rarely	17%	10%	11%	5%	13%	13%	3%	11%	11%	13%	12%	8%	9%
Never	6%	4%	4%	1%	1%	4%	1%	6%	5%	5%	3%	2%	3%
DK	1%	<1%	<1%	<1%	<1%	<1%	2%	<1%	<1%	1%	<1%	<1%	<1%
Unwt n=	306	262	181	196	155	358	145	183	167	321	235	193	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	52%	60%	60%	56%	34%	59%
Sometimes	30%	29%	27%	29%	38%	28%
Rarely	14%	8%	5%	11%	19%	10%
Never	5%	2%	8%	3%	7%	3%
DK	<1%	<1%	<1%	<1%	2%	<1%
Unwt n=	460	548	105	903	160	848

Statewide news about New Jersey

Often	47%
Sometimes	36%
Rarely	13%
Never	3%
Don't know	<1%
Unweighted n=	1008

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	51%	40%	52%	48%	46%	51%	48%	46%	27%	33%	43%	52%	60%
Sometimes	35%	40%	31%	36%	36%	36%	32%	37%	41%	41%	34%	37%	33%
Rarely	11%	14%	14%	13%	14%	11%	14%	11%	25%	17%	19%	10%	7%
Never	3%	5%	1%	3%	3%	1%	5%	6%	6%	9%	3%	1%	<1%
DK	<1%	<1%	1%	<1%	<1%	1%	<1%	<1%	<1%	<1%	1%	<1%	<1%
Unwt n=	370	433	203	513	495	594	102	172	118	269	248	263	227

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	44%	47%	52%	46%	46%	46%	55%	47%	43%	44%	58%	41%	46%
Sometimes	35%	37%	33%	38%	29%	36%	35%	37%	43%	39%	28%	40%	36%
Rarely	14%	13%	12%	14%	21%	14%	7%	13%	11%	12%	12%	17%	14%
Never	6%	2%	3%	3%	4%	4%	1%	3%	3%	4%	2%	2%	4%
DK	1%	<1%	1%	<1%	<1%	<1%	2%	<1%	<1%	1%	<1%	<1%	<1%
Unwt n=	304	264	181	196	157	358	143	184	166	321	235	191	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	41%	52%	46%	47%	31%	49%
Sometimes	40%	33%	32%	37%	41%	36%
Rarely	15%	12%	16%	13%	17%	13%
Never	4%	2%	5%	3%	8%	3%
DK	<1%	1%	1%	<1%	2%	<1%
Unwt n=	460	548	105	903	159	849

Local news about your particular neighborhood, town or city, or region of the state

Often	45%
Sometimes	35%
Rarely	16%
Never	3%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	46%	41%	52%	42%	49%	54%	36%	39%	25%	27%	43%	50%	63%
Sometimes	37%	35%	34%	37%	34%	32%	53%	32%	39%	38%	35%	39%	30%
Rarely	12%	21%	12%	17%	15%	12%	8%	23%	29%	27%	20%	9%	6%
Never	4%	3%	3%	4%	2%	2%	1%	6%	7%	8%	2%	2%	1%
DK	1%	<1%	<1%	<1%	1%	<1%	2%	<1%	<1%	<1%	<1%	1%	<1%
Unwt n=	372	432	205	514	497	596	102	172	119	269	248	263	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	38%	49%	51%	46%	41%	42%	43%	50%	53%	47%	51%	39%	43%
Sometimes	34%	34%	35%	41%	36%	37%	44%	31%	30%	34%	29%	38%	41%
Rarely	19%	15%	14%	13%	18%	18%	11%	15%	13%	13%	17%	21%	14%
Never	8%	3%	<1%	1%	4%	3%	1%	3%	3%	5%	3%	3%	1%
DK	1%	<1%	<1%	<1%	<1%	<1%	1%	1%	<1%	1%	<1%	<1%	<1%
Unwt n=	307	264	181	196	155	360	145	184	167	324	234	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	43%	47%	48%	45%	31%	47%
Sometimes	36%	35%	31%	36%	36%	35%
Rarely	16%	15%	17%	16%	19%	15%
Never	5%	2%	3%	3%	12%	2%
DK	<1%	<1%	1%	<1%	2%	<1%
Unwt n=	460	551	105	906	160	851

Q4. **Overall, how well do you feel local news in your area keeps you informed of the most important stories and issues of the day?**

Very well	15%
Somewhat well	57%
Not very well	23%
Not well at all	4%
Don't know	<1%
Unweighted n=	1013

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very	18%	13%	15%	13%	17%	16%	12%	15%	14%	12%	13%	21%	14%
Somewhat	57%	57%	59%	55%	60%	53%	65%	62%	60%	62%	58%	52%	58%
Not very	21%	25%	23%	26%	21%	27%	21%	15%	22%	18%	26%	25%	24%
Not at all	4%	5%	3%	6%	3%	4%	2%	7%	5%	9%	2%	2%	4%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	432	205	515	498	598	103	172	118	269	248	266	229

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very	15%	19%	11%	16%	19%	16%	14%	13%	14%	15%	21%	8%	15%
Somewhat	58%	59%	58%	55%	50%	56%	66%	62%	56%	60%	57%	63%	50%
Not very	19%	18%	29%	26%	22%	25%	19%	23%	25%	21%	17%	24%	32%
Not at all	8%	3%	2%	3%	9%	4%	1%	2%	5%	4%	5%	6%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	307	265	182	196	157	360	144	185	167	324	236	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very	15%	15%	14%	15%	17%	15%
Somewhat	57%	58%	53%	58%	54%	58%
Not very	22%	24%	28%	23%	18%	24%
Not at all	5%	3%	5%	4%	11%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	552	105	908	161	852

Q5.   **Overall, how much do you trust local news in your area?**

A great deal	16%
A moderate amount	63%
Not much	18%
Not at all	3%
Don't know	<1%
Unweighted n=	1013

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Great deal	22%	14%	12%	14%	18%	19%	10%	12%	19%	11%	16%	22%	16%
Moderate	63%	63%	60%	63%	62%	59%	71%	64%	68%	63%	61%	64%	61%
Not much	14%	20%	21%	19%	17%	19%	17%	20%	12%	20%	22%	11%	20%
Not at all	2%	2%	7%	5%	2%	4%	2%	4%	1%	7%	1%	3%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	432	205	515	498	598	103	172	118	269	248	266	229

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Great deal	11%	19%	12%	22%	18%	15%	20%	13%	17%	13%	18%	16%	20%
Moderate	61%	59%	67%	64%	61%	66%	64%	64%	55%	60%	61%	68%	64%
Not much	21%	18%	18%	13%	16%	16%	16%	21%	22%	24%	17%	14%	14%
Not at all	6%	3%	3%	1%	5%	3%	1%	2%	6%	4%	5%	2%	3%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	307	265	182	196	157	360	144	185	167	324	236	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Great deal	15%	17%	12%	17%	10%	17%
Moderate	62%	63%	57%	63%	55%	63%
Not much	18%	18%	29%	17%	27%	17%
Not at all	4%	2%	2%	3%	8%	3%
DK	<1%	<1%	1%	<1%	<1%	<1%
Unwt n=	461	552	105	908	161	852

Q6A. In just a few words, why do you trust local news, in general?

ORIGINAL CODING

Trust local sources/people more or know them	16%
Non-biased, less of a leaning or outside influence	14%
Able to fact-check myself	10%
Better accuracy/honest	9%
Reports on events/occurrences that are relevant/relatable	8%
No reason not to trust	4%
Informative, provides more research	3%
Less or no lying/no reason to lie	3%
Reliable or trustworthy, proven track record	2%
Sticks to the facts/to the point	2%
Timely/updated regularly	2%
Believe in journalistic integrity/standards	1%
Not much to choose from/rely on what's there	1%
Other	15%
None/no specific reason	3%
Do not actually trust/only some	5%
Do not watch news/keep up regularly	1%
Don't know	1%
Unweighted n=	762

TOP FIVE CODING

Trust local sources/people more or know them	17%
Non-biased, less of a leaning or outside influence	15%
Able to fact-check myself	10%
Better accuracy/honest	10%
Reports on events/occurrences that are relevant/relatable	8%
Other	35%
None/no specific reason	3%
Don't know	1%
Unweighted n=	724

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Trust local	22%	15%	14%	22%	13%	19%	12%	17%	17%	24%	18%	13%	16%
Non-bias	10%	18%	20%	17%	13%	17%	9%	13%	17%	14%	18%	17%	11%
Self-check	11%	10%	8%	8%	12%	10%	18%	8%	8%	7%	15%	6%	13%
Accuracy	8%	8%	19%	11%	10%	14%	0%	8%	7%	5%	5%	15%	15%
Relevant	10%	9%	3%	7%	9%	4%	7%	19%	12%	12%	4%	9%	6%
Other	36%	34%	34%	31%	39%	35%	47%	30%	34%	33%	34%	37%	35%
None	2%	4%	2%	3%	2%	1%	7%	4%	4%	3%	5%	2%	1%
DK	2%	1%	0%	1%	2%	2%	0%	0%	1%	3%	1%	0%	1%
Unwt n=	293	288	141	368	356	439	68	109	93	175	180	202	166

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Trust local	20%	14%	24%	13%	18%	21%	12%	13%	17%	21%	15%	19%	13%
Non-bias	10%	12%	17%	24%	14%	14%	28%	7%	17%	9%	9%	17%	26%
Self-check	10%	13%	6%	11%	13%	7%	15%	10%	9%	15%	8%	6%	9%
Accuracy	8%	7%	14%	12%	10%	10%	9%	7%	15%	11%	8%	10%	12%
Relevant	15%	9%	2%	6%	10%	8%	2%	17%	4%	8%	16%	4%	5%
Other	29%	42%	34%	31%	32%	38%	30%	38%	33%	31%	40%	42%	32%
None	7%	2%	3%	1%	3%	2%	3%	3%	4%	4%	3%	0%	3%
DK	1%	1%	0%	2%	0%	0%	0%	4%	1%	1%	1%	2%	0%
Unwt n=	190	188	138	162	108	261	114	120	121	210	173	146	195

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Trust local	16%	18%	15%	17%	17%	17%
Non-bias	11%	18%	20%	15%	8%	16%
Self-check	11%	9%	10%	10%	9%	10%
Accuracy	12%	8%	14%	10%	7%	10%
Relevant	10%	7%	8%	8%	15%	8%
Other	36%	34%	28%	36%	28%	36%
None	2%	3%	2%	3%	13%	2%
DK	1%	2%	3%	1%	2%	1%
Unwt n=	318	406	74	650	93	631

Q6B. **In just a few words, why do you not trust local news, in general?**
Note: Demographic tables are intentionally omitted on this question due to extremely low "n" size, which would not allow for meaningful   or reliable crosstab data analysis.

ORIGINAL CODING

Bias, political agenda, or propaganda	37%
Misinformation or lying	16%
Picking and choosing info to include or stories to report/not enough information	14%
Lack of local sources	7%
Sensationalism in reporting/headlines	5%
Lacking depth/research, misprints	3%
Gossip/less professional	1%
Inconsistencies among sources	1%
Other	12%
None/no specific reason/just don't trust	3%
Do not watch news/keep up regularly	1%
Don't know	<1%
Unweighted n=	220

TOP FIVE CODING

Bias, political agenda, or propaganda	38%
Misinformation or lying	16%
Picking and choosing info to include or stories to report/not enough information	14%
Lack of local sources	7%
Sensationalism in reporting/headlines	5%
Other	3%
None/no specific reason/just don't trust	17%
Don't know	<1%
Unweighted n=	216

Q7. **Thinking about local news media in your community, would you say they have …**

A lot of influence on your community	35%
Not much of an influence on your community	65%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
A lot	39%	33%	31%	32%	38%	32%	40%	41%	28%	40%	35%	33%	30%
Not much	61%	67%	68%	68%	62%	68%	60%	59%	72%	60%	65%	67%	69%
DK	<1%	<1%	1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	1%
Unwt n=	374	430	205	513	498	596	103	172	118	269	248	264	229

	Income		Region		Education	

	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
A lot	32%	40%	31%	33%	36%	35%	36%	36%	31%	37%	43%	30%	28%
Not much	68%	60%	68%	67%	64%	65%	63%	64%	69%	63%	57%	70%	72%
DK	<1%	<1%	1%	<1%	<1%	<1%	1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	307	265	182	194	157	359	144	185	166	323	235	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
A lot	34%	35%	31%	35%	32%	35%
Not much	66%	64%	68%	65%	68%	65%
DK	<1%	<1%	1%	<1%	<1%	<1%
Unwt n=	460	551	105	906	161	850

Q8.   Please indicate whether or not you currently get local news and information from each of the following types of sources:

An online search engine like Google

Yes	70%
No	29%
Don't know	1%
Unweighted n=	959

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	72%	70%	65%	72%	68%	64%	68%	79%	81%	79%	70%	71%	56%
No	26%	29%	34%	28%	31%	35%	30%	19%	18%	21%	28%	26%	43%
DK	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%
Unwt n=	351	410	196	483	476	577	95	158	108	242	238	252	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Yes	76%	72%	62%	66%	75%	69%	70%	69%	64%	71%	67%	72%	67%
No	22%	27%	37%	34%	23%	30%	27%	28%	35%	26%	32%	28%	33%
DK	2%	2%	1%	<1%	2%	1%	3%	2%	<1%	3%	1%	<1%	1%
Unwt n=	282	252	176	191	146	342	140	173	158	298	227	183	251

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	73%	66%	68%	70%	74%	69%
No	25%	33%	31%	29%	24%	30%
DK	2%	1%	1%	1%	2%	1%
Unwt n=	431	528	100	859	142	817

Local newspaper, whether online or in print

Yes	59%
No	38%
Don't know	3%
Unweighted n=	959

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	59%	59%	61%	58%	60%	65%	50%	53%	50%	45%	57%	66%	71%
No	39%	38%	35%	38%	38%	33%	48%	42%	46%	51%	40%	32%	27%
DK	2%	3%	4%	4%	2%	2%	1%	5%	4%	4%	3%	2%	2%
Unwt n=	352	410	195	483	476	577	95	158	108	242	238	253	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	48%	57%	60%	74%	52%	60%	64%	54%	68%	57%	60%	58%	63%
No	47%	41%	37%	25%	44%	37%	34%	45%	30%	39%	38%	39%	35%
DK	6%	2%	3%	1%	5%	3%	2%	1%	3%	3%	2%	3%	3%
Unwt n=	281	252	177	191	146	342	139	174	158	297	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	57%	61%	70%	58%	51%	60%
No	40%	36%	30%	39%	41%	38%
DK	3%	3%	<1%	3%	8%	2%
Unwt n=	430	529	100	859	141	818

Eagleton Center for Public Interest Polling
Eagleton Institute of Politics | Rutgers University-New Brunswick

Local television news station

Yes	59%
No	39%
Don't know	2%
Unweighted n=	956

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	64%	56%	59%	59%	60%	61%	62%	60%	49%	50%	52%	69%	67%
No	35%	41%	41%	39%	39%	38%	37%	37%	47%	47%	47%	30%	32%
DK	1%	3%	<1%	2%	1%	1%	<1%	3%	3%	3%	1%	1%	1%
Unwt n=	350	410	194	481	475	575	94	158	108	242	237	252	224

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Yes	63%	63%	62%	47%	53%	61%	51%	64%	63%	64%	65%	51%	54%
No	35%	37%	37%	52%	43%	37%	48%	35%	36%	34%	34%	48%	44%
DK	3%	<1%	2%	1%	4%	2%	1%	1%	1%	2%	1%	<1%	2%
Unwt n=	279	252	176	191	146	341	138	173	158	296	226	182	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	58%	61%	70%	58%	63%	59%
No	41%	38%	29%	40%	33%	40%
DK	2%	1%	2%	2%	4%	1%
Unwt n=	430	526	100	856	140	816

Local online-only news outlet

Yes	47%
No	49%
Don't know	4%
Unweighted n=	956

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	51%	46%	44%	44%	51%	47%	50%	44%	50%	41%	49%	53%	46%
No	48%	48%	52%	51%	47%	50%	49%	47%	43%	51%	47%	44%	53%
DK	1%	7%	4%	6%	3%	3%	1%	8%	7%	8%	3%	3%	2%
Unwt n=	350	409	195	481	475	575	94	158	108	242	238	250	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	44%	46%	49%	53%	58%	49%	46%	40%	42%	45%	48%	55%	44%
No	48%	52%	47%	46%	38%	46%	50%	57%	54%	50%	49%	39%	54%
DK	8%	2%	4%	1%	4%	5%	4%	2%	4%	5%	3%	5%	2%
Unwt n=	281	251	176	191	146	342	138	173	157	297	227	182	250

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	49%	46%	41%	48%	37%	48%
No	47%	50%	59%	48%	51%	48%
DK	4%	4%	1%	4%	12%	3%
Unwt n=	430	526	99	857	141	815

Community or neighborhood newsletter or listserv

Yes	46%
No	52%
Don't know	3%
Unweighted n=	957

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	45%	49%	42%	42%	49%	48%	49%	37%	46%	36%	46%	49%	53%
No	53%	48%	56%	55%	48%	50%	48%	60%	48%	60%	51%	48%	46%
DK	2%	3%	2%	2%	3%	2%	3%	3%	6%	4%	2%	3%	1%
Unwt n=	351	410	194	481	476	576	94	158	108	242	238	251	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Yes	35%	55%	42%	46%	39%	47%	52%	46%	46%	43%	45%	43%	53%
No	59%	44%	57%	52%	58%	51%	45%	51%	53%	54%	50%	56%	45%
DK	6%	1%	1%	2%	3%	3%	3%	3%	1%	3%	5%	1%	1%
Unwt n=	280	252	176	191	146	342	138	173	158	296	227	182	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	44%	48%	48%	46%	34%	47%
No	54%	50%	51%	52%	58%	51%
DK	3%	2%	1%	3%	7%	2%
Unwt n=	430	527	100	857	140	817

Local radio station or podcast

Yes	38%
No	59%
Don't know	3%
Unweighted n=	957

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	41%	35%	40%	39%	37%	40%	45%	35%	22%	26%	36%	46%	44%
No	55%	62%	59%	59%	59%	57%	51%	61%	71%	70%	59%	51%	54%
DK	5%	3%	1%	2%	5%	2%	4%	5%	6%	4%	4%	3%	2%
Unwt n=	351	410	194	481	476	576	94	158	108	242	238	251	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	38%	44%	31%	34%	30%	39%	36%	40%	43%	42%	47%	29%	32%
No	55%	53%	66%	65%	64%	57%	60%	58%	55%	53%	51%	68%	67%
DK	7%	3%	3%	1%	5%	4%	4%	2%	2%	5%	2%	4%	2%
Unwt n=	280	252	176	191	146	342	138	173	158	296	227	182	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	36%	40%	50%	37%	35%	38%
No	60%	57%	48%	60%	55%	59%
DK	4%	3%	2%	4%	10%	3%
Unwt n=	430	527	100	857	140	817

Facebook

Yes	45%
No	53%
Don't know	2%
Unweighted n=	956

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	53%	39%	43%	36%	53%	43%	51%	41%	50%	45%	54%	44%	36%
No	46%	58%	55%	62%	45%	55%	47%	57%	46%	51%	45%	53%	64%
DK	1%	3%	2%	2%	2%	2%	2%	3%	4%	4%	1%	3%	1%
Unwt n=	350	409	195	481	475	574	95	158	108	241	238	251	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	43%	49%	42%	46%	41%	43%	35%	56%	47%	42%	49%	42%	46%
No	54%	49%	58%	53%	55%	56%	62%	43%	51%	54%	50%	56%	53%
DK	4%	2%	<1%	1%	4%	2%	3%	1%	2%	4%	1%	2%	1%
Unwt n=	281	251	175	191	146	339	139	174	158	298	226	181	251

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	46%	43%	49%	44%	41%	45%
No	51%	55%	50%	54%	51%	54%
DK	2%	2%	1%	2%	7%	2%
Unwt n=	431	525	100	856	142	814

Instagram

Yes	26%
No	70%
Don't know	4%
Unweighted n=	953

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	33%	26%	17%	22%	30%	18%	27%	46%	33%	54%	29%	15%	7%
No	65%	68%	80%	73%	67%	80%	72%	49%	54%	39%	68%	82%	92%
DK	2%	5%	3%	5%	3%	2%	1%	5%	12%	7%	3%	3%	2%
Unwt n=	349	409	193	479	474	573	94	157	108	241	238	250	223

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	33%	26%	24%	20%	31%	29%	14%	23%	30%	27%	31%	33%	16%
No	61%	69%	76%	78%	64%	67%	80%	74%	69%	67%	65%	64%	81%
DK	6%	5%	<1%	2%	5%	4%	6%	3%	2%	6%	4%	2%	3%
Unwt n=	278	251	176	190	146	340	138	172	157	294	226	181	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	37%	17%	13%	28%	31%	26%
No	59%	79%	83%	68%	58%	71%
DK	4%	3%	3%	4%	10%	3%
Unwt n=	430	523	100	853	140	813

NextDoor or similar app

Yes	24%
No	70%
Don't know	6%
Unweighted n=	956

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	26%	25%	20%	21%	27%	23%	37%	23%	21%	17%	30%	26%	24%
No	67%	69%	76%	73%	67%	74%	61%	72%	58%	74%	66%	68%	73%
DK	6%	6%	5%	6%	6%	4%	2%	6%	20%	9%	5%	6%	3%
Unwt n=	350	410	194	483	473	575	95	158	107	242	237	251	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	24%	23%	20%	27%	28%	19%	26%	29%	23%	19%	26%	26%	28%
No	68%	69%	78%	70%	61%	75%	70%	65%	75%	73%	67%	68%	70%
DK	8%	8%	2%	4%	11%	6%	4%	5%	2%	8%	7%	6%	2%
Unwt n=	281	251	176	190	145	341	138	174	158	298	226	181	251

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	22%	25%	19%	25%	15%	25%
No	71%	69%	77%	69%	74%	70%
DK	6%	5%	4%	6%	11%	5%
Unwt n=	431	525	99	857	142	814

YouTube

Yes	22%
No	74%
Don't know	4%
Unweighted n=	953

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	21%	25%	19%	24%	21%	14%	28%	35%	31%	35%	20%	18%	15%
No	75%	72%	78%	74%	75%	84%	71%	59%	59%	60%	77%	77%	84%
DK	4%	3%	3%	3%	4%	2%	1%	6%	10%	5%	3%	5%	1%
Unwt n=	349	410	192	479	474	573	94	157	108	240	238	250	224

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Yes	31%	20%	20%	17%	29%	22%	22%	23%	15%	27%	23%	22%	15%
No	64%	76%	79%	82%	63%	76%	72%	74%	85%	68%	74%	76%	83%
DK	5%	4%	1%	1%	8%	2%	5%	3%	<1%	5%	4%	2%	2%
Unwt n=	279	250	176	190	146	340	138	173	156	294	226	181	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	26%	19%	17%	23%	32%	21%
No	70%	78%	81%	74%	61%	76%
DK	5%	2%	2%	4%	7%	3%
Unwt n=	428	525	100	853	140	813

X (formerly Twitter)

Yes	15%
No	81%
Don't know	4%
Unweighted n=	958

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	18%	13%	15%	18%	13%	9%	11%	28%	27%	34%	13%	9%	5%
No	78%	83%	83%	80%	82%	89%	86%	67%	65%	61%	83%	87%	94%
DK	4%	4%	2%	2%	5%	2%	3%	5%	8%	5%	4%	4%	2%
Unwt n=	352	409	195	483	475	576	95	158	108	241	238	252	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Yes	23%	11%	14%	9%	23%	19%	5%	12%	12%	14%	23%	16%	11%
No	72%	84%	84%	90%	68%	79%	89%	85%	87%	81%	73%	81%	87%
DK	5%	5%	2%	1%	9%	2%	5%	3%	1%	5%	4%	3%	2%
Unwt n=	281	252	176	191	146	342	139	173	158	297	227	182	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	22%	10%	8%	16%	20%	15%
No	74%	87%	88%	80%	72%	82%
DK	5%	3%	4%	4%	8%	3%
Unwt n=	430	528	100	858	141	817

TikTok

Yes	14%
No	83%
Don't know	3%
Unweighted n=	958

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	19%	12%	8%	9%	18%	6%	13%	31%	21%	38%	11%	4%	1%
No	78%	84%	90%	88%	78%	92%	83%	64%	71%	58%	86%	92%	97%
DK	3%	5%	2%	3%	4%	2%	3%	5%	8%	4%	3%	4%	1%
Unwt n=	351	410	195	483	475	576	95	158	108	242	238	252	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	24%	16%	7%	5%	16%	15%	9%	14%	12%	13%	25%	17%	2%
No	72%	81%	90%	94%	77%	82%	87%	84%	86%	83%	71%	80%	96%
DK	4%	3%	2%	1%	6%	3%	4%	2%	2%	4%	4%	3%	2%
Unwt n=	282	251	176	191	146	342	139	174	157	297	227	182	252

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	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	20%	8%	2%	15%	22%	13%
No	77%	89%	95%	82%	72%	84%
DK	3%	3%	3%	3%	6%	3%
Unwt n=	431	527	100	858	142	816

Another type of local news source

Yes	18%
No	70%
Don't know	12%
Unweighted n=	958

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	22%	16%	14%	19%	17%	14%	36%	17%	22%	15%	20%	16%	20%
No	65%	75%	71%	69%	71%	74%	60%	74%	59%	74%	69%	69%	70%
DK	13%	9%	15%	11%	12%	12%	4%	9%	19%	11%	11%	14%	10%
Unwt n=	351	410	195	483	475	576	95	158	108	242	238	251	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	15%	20%	21%	18%	21%	22%	15%	17%	11%	16%	19%	18%	21%
No	72%	70%	69%	69%	68%	69%	68%	72%	75%	69%	72%	70%	72%
DK	13%	10%	10%	13%	11%	9%	17%	11%	14%	16%	9%	12%	8%
Unwt n=	282	252	176	191	146	342	138	174	158	298	227	182	251

157

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	19%	17%	11%	19%	14%	18%
No	69%	71%	75%	70%	64%	71%
DK	12%	11%	14%	11%	22%	11%
Unwt n=	431	527	99	859	142	816

Q10.   Please indicate whether or not you currently get local news and information from each of the following groups of people:

Other local residents such as family members, friends, and neighbors

Yes	71%
No	26%
Don't know	3%
Unweighted n=	959

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	67%	72%	76%	70%	72%	74%	56%	71%	69%	73%	74%	72%	65%
No	31%	25%	22%	28%	24%	24%	42%	22%	26%	21%	23%	28%	34%
DK	3%	3%	2%	2%	4%	1%	1%	7%	4%	6%	3%	1%	1%
Unwt n=	351	410	196	484	475	577	95	158	108	242	238	253	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	61%	73%	78%	73%	67%	73%	70%	65%	77%	68%	75%	76%	69%
No	34%	25%	22%	26%	28%	25%	27%	33%	20%	28%	22%	22%	31%
DK	5%	3%	1%	1%	5%	2%	3%	2%	3%	5%	3%	2%	1%
Unwt n=	281	252	177	191	146	341	140	174	158	298	226	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	71%	71%	74%	71%	60%	72%
No	25%	27%	24%	26%	34%	25%
DK	4%	2%	2%	3%	7%	2%
Unwt n=	431	528	100	859	142	817

Local government agencies or officials, such as city council offices or libraries

Yes	37%
No	59%
Don't know	4%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	42%	35%	31%	35%	38%	38%	43%	34%	28%	31%	39%	31%	48%
No	55%	60%	65%	62%	57%	59%	56%	61%	62%	63%	55%	66%	51%
DK	3%	5%	4%	3%	5%	3%	1%	6%	10%	6%	6%	3%	1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	35%	30%	35%	52%	31%	37%	32%	39%	42%	31%	37%	34%	47%
No	58%	65%	64%	46%	62%	60%	59%	56%	58%	63%	59%	64%	49%
DK	7%	5%	1%	3%	7%	3%	9%	5%	<1%	6%	4%	2%	3%
Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

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	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	36%	37%	26%	38%	31%	37%
No	58%	60%	68%	58%	57%	59%
DK	6%	3%	6%	4%	12%	3%
Unwt n=	431	529	100	860	142	818

Local non-government organizations, such as churches, school groups, or political groups

Yes	29%
No	66%
Don't know	4%
Unweighted n=	958

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	32%	28%	26%	26%	32%	28%	35%	29%	25%	24%	31%	30%	32%
No	63%	67%	72%	70%	62%	69%	63%	65%	64%	69%	66%	65%	65%
DK	5%	5%	3%	4%	5%	3%	2%	6%	11%	6%	3%	5%	3%
Unwt n=	351	410	195	482	476	577	94	158	108	242	238	251	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	29%	30%	25%	33%	25%	31%	22%	31%	33%	25%	29%	27%	37%
No	64%	66%	74%	64%	65%	65%	73%	66%	65%	68%	67%	70%	61%
DK	7%	5%	1%	3%	9%	4%	5%	4%	2%	7%	5%	3%	2%
Unwt n=	281	252	176	191	146	342	139	173	158	297	227	182	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	28%	30%	27%	29%	30%	29%
No	65%	67%	69%	66%	60%	67%
DK	6%	3%	4%	5%	10%	4%
Unwt n=	431	527	100	858	141	817

Another group of people

Yes	14%
No	75%
Don't know	11%
Unweighted n=	954

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	11%	15%	15%	13%	16%	11%	17%	14%	21%	15%	17%	17%	6%
No	78%	73%	77%	75%	75%	79%	79%	71%	66%	74%	73%	71%	85%
DK	11%	12%	8%	12%	9%	10%	4%	14%	13%	12%	10%	12%	9%
Unwt n=	348	410	194	482	472	573	94	158	108	242	238	250	223

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	13%	14%	15%	14%	11%	16%	14%	15%	12%	15%	10%	17%	14%
No	75%	75%	78%	77%	76%	76%	73%	73%	77%	71%	79%	77%	77%
DK	12%	10%	7%	9%	13%	8%	13%	12%	11%	14%	11%	6%	9%
Unwt n=	280	251	176	190	146	340	138	173	157	297	226	181	250

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	14%	14%	17%	14%	12%	14%
No	74%	76%	71%	76%	71%	76%
DK	12%	9%	13%	10%	17%	10%
Unwt n=	430	524	99	855	141	813

Q11. Off the top of your head, what kinds of events or information, if any, do you typically seek out local news for?

ORIGINAL CODING

Entertainment, activities, or events	25%
Crime and safety	12%
Weather and environmental happenings	11%
Current happenings/events, breaking news	10%
Elections, government, politics	9%
Traffic, road closures, or accidents	6%
Infrastructure/construction	3%
Economy (includes taxes)	2%
School events/news/closures	2%
Businesses	1%
Sports	1%
Other	6%
None	3%
Anything/all types of news	3%
Don't seek anything specific	3%
Do not watch news/keep up regularly	<1%
Don't know	2%
Unweighted n=	930

TOP FIVE CODING

Entertainment, activities, or events	25%
Crime and safety	12%
Weather and environmental happenings	11%
Current happenings/events, breaking news	10%
Elections, government, politics	9%
Other	22%
None	3%
Anything/all types of news	3%
Don't seek anything specific	3%
Don't know	2%
Unweighted n=	930

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Events	25%	23%	28%	18%	31%	26%	31%	20%	21%	20%	29%	23%	29%
Crime	8%	17%	10%	15%	10%	11%	5%	19%	15%	16%	13%	10%	9%
Weather	16%	8%	9%	9%	12%	9%	21%	10%	10%	9%	8%	17%	9%
Current	10%	10%	9%	9%	11%	11%	11%	10%	4%	7%	7%	12%	13%
Elections	10%	6%	13%	11%	7%	10%	4%	9%	6%	8%	10%	6%	12%
Other	25%	20%	19%	25%	19%	23%	9%	22%	28%	23%	26%	20%	19%
None	2%	5%	3%	3%	4%	2%	10%	1%	5%	6%	2%	3%	3%
Anything	2%	3%	2%	3%	2%	2%	6%	3%	1%	2%	2%	4%	2%

None specific	1%	4%	3%	4%	3%	4%	<1%	1%	5%	3%	1%	5%	2%
DK	1%	3%	3%	3%	2%	1%	2%	5%	4%	5%	2%	1%	2%
Unwt n=	344	391	192	467	462	561	92	150	105	235	232	247	214

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Events	21%	25%	28%	29%	26%	22%	23%	27%	28%	22%	21%	26%	31%
Crime	13%	13%	14%	9%	15%	14%	12%	6%	14%	12%	19%	12%	7%
Weather	9%	12%	8%	14%	7%	12%	12%	13%	10%	13%	14%	8%	8%
Current	11%	17%	4%	6%	11%	9%	12%	9%	10%	15%	6%	11%	6%
Elections	7%	9%	8%	10%	8%	9%	9%	6%	12%	6%	9%	9%	13%
Other	25%	14%	20%	30%	27%	22%	16%	22%	21%	16%	23%	26%	26%
None	5%	3%	5%	1%	4%	5%	1%	3%	1%	3%	4%	2%	4%
Anything	2%	2%	4%	1%	<1%	3%	4%	5%	1%	5%	2%	3%	<1%
None specific	3%	3%	6%	<1%	<1%	3%	3%	6%	4%	4%	3%	1%	4%
DK	4%	2%	2%	<1%	2%	1%	8%	2%	<1%	4%	<1%	2%	2%
Unwt n=	269	245	174	186	141	330	132	171	155	282	224	179	244

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Events	23%	26%	17%	26%	16%	26%
Crime	14%	11%	17%	12%	14%	12%
Weather	12%	10%	5%	12%	8%	11%

Current	8%	12%	17%	9%	14%	10%
Elections	8%	9%	10%	9%	9%	9%
Other	24%	19%	21%	22%	13%	23%
None	24%	19%	21%	22%	13%	23%
Anything	2%	3%	5%	2%	3%	3%
None specific	3%	3%	4%	3%	9%	3%
DK	3%	2%	4%	2%	10%	2%
Unwt n=	413	516	97	832	136	793

Q12. How often, if at all, do you seek out – or want to seek out – local news about each of the following?

Local weather and weather events

Often	73%
Sometimes	18%
Rarely	5%
Never	2%
Don't know	1%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	78%	69%	72%	76%	71%	77%	63%	72%	68%	67%	70%	80%	76%
Sometimes	16%	21%	19%	15%	22%	14%	28%	24%	20%	24%	18%	15%	16%
Rarely	4%	6%	7%	6%	5%	6%	4%	3%	8%	4%	9%	5%	4%
Never	2%	2%	2%	2%	2%	2%	5%	1%	2%	2%	3%	1%	2%

DK	<1%	2%	<1%	1%	1%	1%	<1%	1%	2%	2%	<1%	<1%	1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	69%	78%	74%	71%	73%	72%	76%	74%	73%	77%	74%	67%	73%
Sometimes	20%	17%	19%	17%	16%	21%	17%	18%	17%	16%	19%	25%	17%
Rarely	8%	4%	3%	9%	7%	5%	6%	4%	6%	5%	4%	7%	6%
Never	1%	<1%	4%	3%	3%	2%	<1%	1%	2%	1%	2%	2%	4%
DK	2%	1%	<1%	<1%	1%	<1%	<1%	2%	1%	1%	2%	<1%	1%
Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	70%	76%	74%	73%	60%	75%
Sometimes	21%	16%	10%	19%	24%	18%
Rarely	6%	5%	11%	5%	10%	5%
Never	2%	1%	3%	2%	2%	2%
DK	1%	1%	2%	1%	4%	<1%
Unwt n=	431	529	100	860	142	818

Local crime and public safety information

Often	49%
Sometimes	34%
Rarely	14%
Never	3%
Don't know	1%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	51%	45%	52%	49%	49%	50%	47%	51%	39%	43%	47%	49%	56%
Sometimes	32%	36%	32%	32%	35%	34%	35%	30%	39%	35%	37%	34%	28%
Rarely	15%	15%	10%	14%	14%	12%	14%	15%	19%	16%	14%	13%	14%
Never	1%	3%	6%	4%	2%	3%	4%	3%	2%	5%	2%	3%	2%
DK	<1%	1%	<1%	1%	<1%	<1%	<1%	1%	2%	2%	<1%	<1%	<1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	52%	46%	55%	46%	47%	49%	51%	42%	57%	53%	55%	48%	39%
Sometimes	30%	37%	26%	40%	29%	34%	36%	35%	34%	30%	30%	35%	42%
Rarely	13%	15%	12%	13%	21%	13%	9%	20%	6%	14%	12%	16%	14%
Never	3%	2%	6%	1%	1%	4%	3%	3%	3%	3%	3%	2%	4%
DK	2%	<1%	<1%	<1%	1%	<1%	<1%	1%	1%	1%	<1%	<1%	1%
Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	47%	51%	56%	48%	49%	49%
Sometimes	32%	35%	33%	34%	27%	34%
Rarely	18%	10%	5%	15%	18%	14%
Never	3%	3%	4%	3%	2%	3%
DK	1%	1%	2%	<1%	4%	<1%
Unwt n=	431	529	100	860	142	818

Traffic, transportation, and infrastructure alerts

Often	39%
Sometimes	39%
Rarely	17%
Never	5%
Don't know	1%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	39%	40%	34%	39%	38%	41%	25%	40%	35%	34%	33%	40%	47%
Sometimes	40%	37%	40%	44%	34%	39%	42%	31%	43%	39%	42%	42%	31%
Rarely	15%	16%	20%	12%	21%	14%	20%	24%	16%	18%	21%	13%	15%
Never	5%	5%	6%	5%	6%	5%	11%	4%	2%	6%	4%	4%	6%
DK	1%	2%	<1%	1%	1%	<1%	2%	1%	4%	2%	<1%	1%	<1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	30%	42%	40%	42%	47%	37%	43%	30%	37%	36%	38%	38%	42%
Sometimes	41%	37%	40%	36%	37%	39%	34%	36%	45%	42%	32%	44%	35%
Rarely	18%	16%	14%	20%	10%	17%	16%	24%	15%	13%	25%	14%	16%
Never	7%	6%	6%	1%	4%	7%	5%	7%	3%	7%	4%	4%	6%
DK	3%	<1%	<1%	1%	1%	<1%	2%	2%	<1%	1%	1%	<1%	1%
Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	38%	39%	39%	38%	30%	39%
Sometimes	35%	42%	37%	39%	29%	40%
Rarely	17%	16%	14%	17%	23%	16%
Never	8%	3%	9%	5%	11%	5%
DK	2%	<1%	2%	1%	7%	<1%
Unwt n=	431	529	100	860	142	818

Local arts and culture, community activities, and gatherings

Often	29%
Sometimes	41%
Rarely	20%
Never	9%
Don't know	1%
Unweighted n=	959

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	36%	27%	22%	25%	33%	31%	32%	29%	13%	21%	33%	30%	32%
Sometimes	39%	42%	40%	42%	39%	38%	42%	42%	48%	41%	41%	41%	38%
Rarely	17%	21%	26%	22%	19%	21%	15%	18%	27%	22%	19%	19%	22%
Never	8%	10%	12%	11%	8%	9%	11%	10%	10%	14%	6%	9%	9%
DK	<1%	1%	1%	1%	1%	<1%	<1%	1%	2%	2%	1%	<1%	<1%
Unwt n=	351	410	196	483	476	578	94	158	108	242	238	252	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	23%	29%	39%	29%	30%	23%	36%	31%	32%	23%	27%	28%	40%
Sometimes	40%	41%	32%	48%	41%	43%	35%	42%	38%	43%	43%	38%	36%
Rarely	22%	21%	17%	21%	19%	23%	17%	16%	24%	23%	20%	23%	16%
Never	12%	9%	11%	3%	9%	10%	12%	10%	6%	10%	10%	11%	7%
DK	3%	<1%	<1%	<1%	1%	1%	1%	1%	<1%	1%	<1%	<1%	1%
Unwt n=	281	252	177	191	146	342	140	173	158	297	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	28%	30%	26%	29%	17%	30%
Sometimes	39%	42%	40%	41%	36%	41%
Rarely	22%	19%	20%	20%	26%	20%
Never	10%	9%	11%	9%	15%	9%
DK	1%	1%	2%	1%	6%	<1%
Unwt n=	431	528	100	859	141	818

Local or state government, politics, and policy decisions

Often	29%
Sometimes	42%
Rarely	21%
Never	7%
Don't know	1%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	29%	25%	36%	33%	26%	33%	23%	31%	15%	24%	23%	30%	39%
Sometimes	47%	42%	32%	40%	43%	40%	40%	44%	48%	44%	45%	41%	38%
Rarely	17%	22%	25%	20%	22%	21%	20%	20%	26%	21%	26%	21%	17%
Never	6%	9%	6%	5%	9%	6%	16%	4%	9%	9%	6%	8%	6%
DK	1%	1%	1%	1%	<1%	1%	1%	1%	2%	2%	1%	1%	<1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	21%	34%	34%	27%	34%	29%	31%	18%	35%	27%	37%	22%	31%
Sometimes	46%	38%	38%	44%	41%	39%	43%	46%	41%	39%	37%	50%	43%
Rarely	23%	20%	17%	26%	19%	21%	19%	26%	19%	25%	17%	22%	19%
Never	8%	8%	11%	2%	5%	9%	5%	9%	4%	8%	8%	6%	6%
DK	3%	<1%	<1%	<1%	1%	1%	1%	1%	1%	2%	<1%	<1%	1%
Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	29%	30%	35%	29%	21%	30%
Sometimes	42%	41%	39%	42%	37%	42%
Rarely	20%	22%	18%	21%	26%	21%
Never	8%	6%	6%	7%	12%	7%
DK	1%	1%	2%	1%	6%	<1%
Unwt n=	431	529	100	860	142	818

Housing – such as development, availability, and what is for sale or rent

Often	22%
Sometimes	33%
Rarely	27%
Never	16%
Don't know	1%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	27%	18%	21%	25%	19%	20%	24%	28%	20%	24%	21%	21%	22%
Sometimes	31%	36%	34%	30%	36%	32%	30%	37%	38%	35%	34%	31%	35%
Rarely	25%	30%	26%	26%	29%	31%	29%	16%	28%	19%	32%	30%	28%
Never	17%	14%	19%	17%	15%	17%	17%	18%	9%	20%	13%	17%	15%
DK	<1%	2%	<1%	1%	1%	1%	<1%	2%	4%	2%	1%	1%	1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	21%	21%	22%	23%	38%	17%	17%	22%	21%	20%	26%	20%	23%
Sometimes	31%	34%	35%	34%	30%	33%	40%	27%	40%	33%	29%	37%	35%
Rarely	25%	27%	24%	35%	23%	28%	29%	30%	26%	26%	25%	29%	31%
Never	19%	17%	18%	9%	8%	22%	12%	20%	12%	19%	20%	14%	10%
DK	4%	1%	<1%	<1%	1%	1%	2%	2%	1%	2%	<1%	<1%	1%
Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	24%	21%	21%	22%	19%	22%
Sometimes	36%	31%	39%	33%	28%	34%
Rarely	23%	31%	23%	28%	31%	27%
Never	16%	16%	15%	16%	14%	16%
DK	1%	1%	2%	1%	8%	<1%
Unwt n=	431	529	100	860	142	818

Local school and education information

Often	21%
Sometimes	36%
Rarely	24%
Never	17%
Don't know	1%
Unweighted n=	958

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	25%	18%	21%	20%	22%	21%	22%	20%	20%	19%	26%	17%	22%
Sometimes	39%	37%	29%	34%	38%	35%	42%	38%	34%	32%	45%	37%	30%
Rarely	19%	27%	26%	27%	21%	24%	20%	25%	28%	28%	19%	23%	27%
Never	15%	16%	23%	16%	18%	19%	16%	15%	16%	18%	10%	22%	19%
DK	1%	2%	1%	2%	<1%	1%	1%	2%	2%	3%	1%	1%	1%
Unwt n=	350	410	196	482	476	578	94	158	107	241	238	252	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	16%	20%	21%	27%	29%	20%	18%	17%	22%	17%	24%	20%	27%
Sometimes	32%	38%	35%	37%	34%	41%	31%	39%	29%	35%	37%	37%	36%
Rarely	27%	28%	18%	24%	22%	20%	37%	17%	32%	25%	27%	25%	20%
Never	22%	14%	25%	10%	13%	18%	14%	26%	15%	22%	11%	18%	16%
DK	2%	<1%	1%	1%	1%	1%	<1%	1%	2%	2%	<1%	<1%	2%
Unwt n=	281	252	176	191	146	342	139	173	158	296	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	20%	23%	24%	21%	15%	22%
Sometimes	36%	36%	34%	36%	27%	37%
Rarely	26%	23%	18%	25%	28%	24%
Never	17%	18%	22%	17%	26%	16%
DK	2%	1%	2%	1%	5%	1%
Unwt n=	431	527	100	858	141	817

New businesses in town

Often	21%
Sometimes	43%
Rarely	27%
Never	7%
Don't know	1%
Unweighted n=	957

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	25%	18%	22%	25%	18%	23%	15%	22%	16%	20%	23%	16%	28%
Sometimes	39%	46%	44%	41%	45%	46%	48%	36%	39%	39%	42%	52%	39%
Rarely	28%	27%	29%	27%	28%	25%	20%	33%	40%	32%	30%	25%	23%
Never	8%	8%	6%	6%	9%	6%	17%	8%	3%	8%	5%	7%	10%
DK	<1%	1%	<1%	1%	<1%	<1%	<1%	2%	2%	2%	1%	<1%	<1%
Unwt n=	351	410	194	482	475	576	94	158	108	241	238	251	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	17%	24%	23%	21%	27%	19%	16%	18%	26%	20%	25%	20%	20%
Sometimes	40%	45%	43%	44%	37%	41%	49%	48%	44%	43%	42%	41%	46%
Rarely	29%	25%	26%	32%	29%	30%	27%	25%	25%	27%	25%	34%	26%
Never	11%	6%	8%	3%	5%	9%	9%	7%	5%	9%	9%	5%	7%
DK	2%	<1%	<1%	<1%	2%	1%	<1%	1%	<1%	1%	<1%	<1%	1%
Unwt n=	281	252	176	190	146	341	139	173	158	297	226	182	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	22%	20%	26%	21%	11%	22%
Sometimes	42%	44%	37%	44%	38%	44%
Rarely	27%	28%	24%	28%	30%	27%
Never	8%	7%	11%	7%	16%	7%
DK	1%	1%	2%	1%	5%	<1%
Unwt n=	431	526	100	857	141	816

Local sports

Often	14%
Sometimes	22%
Rarely	31%
Never	32%
Don't know	1%
Unweighted n=	955

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Often	15%	13%	15%	20%	8%	16%	16%	11%	6%	15%	10%	17%	14%
Sometimes	19%	22%	27%	23%	21%	23%	22%	19%	24%	16%	28%	22%	24%
Rarely	31%	31%	32%	32%	30%	30%	26%	39%	33%	29%	31%	35%	31%
Never	34%	33%	26%	24%	40%	31%	37%	30%	35%	38%	31%	26%	32%
DK	1%	1%	<1%	1%	<1%	<1%	<1%	2%	2%	2%	<1%	<1%	<1%
Unwt n=	350	408	195	481	474	575	93	158	108	241	238	250	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Often	11%	14%	11%	15%	15%	12%	13%	18%	14%	14%	21%	10%	11%
Sometimes	18%	26%	27%	19%	21%	21%	21%	23%	25%	23%	21%	20%	24%
Rarely	35%	21%	33%	43%	30%	32%	26%	29%	37%	31%	30%	38%	27%
Never	33%	38%	28%	23%	33%	34%	40%	29%	24%	31%	28%	32%	37%
DK	3%	<1%	<1%	<1%	1%	<1%	<1%	1%	1%	1%	<1%	<1%	1%
Unwt n=	280	251	175	191	146	340	139	172	158	295	227	181	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Often	14%	14%	16%	14%	13%	14%
Sometimes	21%	23%	23%	22%	22%	22%
Rarely	34%	29%	32%	31%	27%	32%
Never	31%	33%	26%	33%	32%	32%
DK	1%	1%	2%	1%	6%	<1%
Unwt n=	430	525	99	856	140	815

Q12OTH. **Do you seek out local news about any other topics not mentioned in the prior question?**

Yes	10%
No	90%
Don't know	<1%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	9%	11%	13%	10%	11%	10%	20%	8%	3%	8%	7%	10%	17%
No	91%	89%	87%	90%	89%	90%	80%	92%	97%	92%	93%	90%	83%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	8%	13%	10%	11%	7%	13%	13%	8%	9%	12%	9%	6%	14%
No	92%	87%	90%	89%	93%	87%	87%	92%	91%	88%	91%	94%	86%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	11%	10%	10%	11%	12%	10%
No	89%	90%	90%	89%	88%	90%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	431	529	100	860	142	818

Q13.   How easy or hard is it to find local news about each of the topics you previously selected?

Local weather and weather events

Very easy	68%
Somewhat easy	27%
Somewhat hard	3%
Very hard	1%
Don't know	1%
Unweighted n=	932

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	74%	67%	62%	67%	69%	69%	60%	70%	66%	65%	70%	71%	67%
Smwht easy	21%	29%	30%	27%	26%	26%	31%	26%	28%	26%	24%	25%	31%
Smwht hard	3%	2%	3%	3%	3%	2%	6%	3%	2%	5%	2%	2%	2%
Very hard	1%	<1%	3%	1%	1%	1%	2%	<1%	<1%	2%	1%	<1%	<1%
DK	1%	1%	2%	1%	2%	2%	1%	1%	3%	2%	3%	1%	<1%
Unwt n=	344	395	191	467	465	563	92	155	103	233	229	250	219

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	66%	71%	65%	67%	70%	69%	68%	66%	67%	70%	62%	67%	71%
Smwht easy	28%	26%	33%	23%	26%	26%	26%	30%	27%	26%	32%	30%	22%
Smwht hard	5%	2%	1%	4%	2%	4%	2%	1%	3%	2%	4%	1%	4%
Very hard	<1%	1%	1%	3%	<1%	1%	<1%	3%	2%	1%	1%	1%	<1%
DK	2%	1%	<1%	4%	2%	1%	4%	<1%	<1%	1%	1%	1%	2%
Unwt n=	272	249	173	181	138	336	138	168	152	289	221	178	244

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	67%	69%	65%	68%	60%	69%
Smwht easy	28%	26%	27%	27%	34%	26%
Smwht hard	2%	3%	4%	3%	4%	3%
Very hard	2%	<1%	2%	1%	<1%	1%
DK	1%	2%	1%	1%	2%	1%
Unwt n=	416	516	96	836	135	797

Local sports

Very easy	35%
Somewhat easy	40%
Somewhat hard	7%
Very hard	2%
Don't know	16%
Unweighted n=	620

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	46%	31%	24%	34%	35%	33%	41%	36%	34%	37%	35%	36%	29%
Smwht easy	29%	42%	54%	41%	39%	43%	41%	36%	32%	36%	47%	39%	40%
Smwht hard	4%	10%	8%	9%	6%	7%	5%	5%	16%	9%	7%	5%	10%
Very hard	2%	1%	2%	2%	2%	1%	<1%	4%	1%	5%	<1%	1%	<1%
DK	19%	16%	11%	14%	18%	15%	12%	19%	18%	13%	11%	18%	21%
Unwt n=	211	266	143	349	271	374	67	103	66	132	164	179	145

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	36%	31%	30%	39%	31%	36%	32%	39%	32%	34%	45%	27%	31%
Smwht easy	36%	42%	39%	41%	45%	38%	34%	45%	40%	36%	35%	46%	49%
Smwht hard	6%	8%	12%	6%	7%	8%	12%	3%	8%	6%	9%	9%	7%
Very hard	<1%	3%	2%	2%	2%	2%	2%	<1%	2%	3%	1%	2%	1%
DK	22%	16%	17%	13%	15%	15%	21%	12%	19%	21%	11%	17%	13%
Unwt n=	173	154	117	143	90	208	85	125	112	192	153	118	157

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	35%	34%	33%	35%	34%	35%
Smwht easy	38%	42%	48%	40%	42%	40%
Smwht hard	8%	7%	5%	8%	10%	7%
Very hard	2%	1%	1%	2%	<1%	2%
DK	17%	15%	13%	16%	14%	16%
Unwt n=	280	340	70	550	91	529

Traffic, transportation, and infrastructure alerts

Very easy	34%
Somewhat easy	46%
Somewhat hard	14%
Very hard	3%
Don't know	3%
Unweighted n=	903

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	42%	31%	29%	32%	36%	34%	32%	34%	40%	39%	34%	33%	32%
Smwht easy	41%	50%	47%	47%	45%	46%	46%	50%	38%	46%	48%	49%	40%
Smwht hard	13%	13%	17%	15%	13%	15%	14%	11%	17%	12%	12%	11%	23%
Very hard	3%	1%	5%	3%	2%	3%	2%	3%	<1%	2%	1%	4%	4%
DK	2%	4%	3%	3%	3%	3%	7%	2%	4%	1%	6%	4%	2%
Unwt n=	334	386	183	462	441	545	85	150	104	222	227	243	211

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	41%	39%	23%	30%	38%	33%	37%	36%	30%	38%	36%	35%	27%
Smwht easy	39%	44%	53%	51%	45%	50%	40%	46%	44%	45%	44%	49%	46%
Smwht hard	15%	13%	16%	12%	13%	11%	15%	15%	19%	14%	12%	9%	21%
Very hard	2%	3%	5%	<1%	1%	3%	1%	2%	4%	2%	4%	4%	1%
DK	4%	1%	2%	7%	3%	2%	7%	2%	3%	1%	4%	3%	6%
Unwt n=	256	236	171	187	140	323	128	162	150	269	216	179	239

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	34%	34%	33%	35%	39%	34%
Smwht easy	47%	45%	48%	46%	38%	47%
Smwht hard	14%	14%	13%	14%	18%	14%
Very hard	3%	2%	5%	2%	3%	3%
DK	2%	4%	1%	3%	2%	3%
Unwt n=	401	502	89	814	124	779

Local arts and culture, community activities, and gatherings

Very easy	27%
Somewhat easy	47%
Somewhat hard	16%
Very hard	2%
Don't know	7%
Unweighted n=	863

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	30%	26%	26%	24%	31%	29%	27%	25%	24%	27%	28%	27%	28%
Smwht easy	47%	47%	47%	47%	47%	46%	47%	51%	45%	42%	48%	49%	48%
Smwht hard	15%	17%	15%	19%	14%	15%	20%	15%	19%	22%	14%	14%	14%
Very hard	3%	1%	2%	2%	2%	2%	5%	3%	<1%	3%	1%	2%	2%
DK	4%	9%	10%	8%	7%	8%	1%	6%	13%	6%	9%	7%	7%
Unwt n=	323	369	169	432	431	519	86	140	98	209	221	227	205

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	28%	32%	23%	26%	33%	27%	33%	18%	29%	28%	24%	25%	31%
Smwht easy	44%	39%	54%	54%	41%	50%	45%	52%	44%	46%	44%	50%	50%
Smwht hard	19%	18%	15%	13%	18%	15%	9%	23%	16%	13%	23%	20%	12%
Very hard	2%	3%	2%	1%	3%	2%	2%	2%	1%	3%	1%	2%	2%
DK	7%	10%	6%	7%	5%	7%	10%	5%	10%	10%	9%	3%	6%
Unwt n=	240	231	159	182	134	302	122	157	148	260	206	161	236

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	25%	30%	34%	27%	28%	27%
Smwht easy	50%	45%	51%	47%	43%	48%
Smwht hard	18%	14%	7%	17%	13%	16%
Very hard	2%	2%	1%	2%	4%	2%
DK	6%	9%	6%	8%	11%	7%
Unwt n=	388	475	86	777	118	745

Local crime and public safety information

Very easy	27%
Somewhat easy	48%
Somewhat hard	18%
Very hard	3%
Don't know	4%
Unweighted n=	919

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	31%	27%	20%	25%	29%	23%	35%	35%	24%	35%	30%	22%	21%
Smwht easy	46%	47%	54%	50%	47%	51%	39%	45%	50%	47%	49%	49%	47%
Smwht hard	15%	18%	21%	20%	16%	20%	19%	13%	12%	11%	16%	22%	21%
Very hard	3%	4%	3%	3%	4%	3%	2%	4%	5%	3%	1%	3%	7%
DK	4%	4%	2%	3%	4%	3%	4%	2%	8%	3%	4%	4%	4%
Unwt n=	341	390	186	460	459	552	93	151	104	226	230	244	218

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	35%	29%	21%	17%	33%	25%	27%	21%	30%	33%	29%	24%	18%
Smwht easy	44%	43%	53%	59%	42%	51%	49%	46%	51%	45%	48%	55%	49%
Smwht hard	14%	23%	15%	18%	15%	17%	19%	25%	12%	17%	16%	12%	24%
Very hard	3%	3%	6%	3%	4%	4%	1%	2%	5%	1%	6%	6%	3%
DK	4%	2%	4%	4%	6%	2%	4%	7%	2%	4%	1%	3%	6%
Unwt n=	266	244	167	187	141	329	131	169	149	283	218	177	241

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	30%	24%	24%	27%	35%	26%
Smwht easy	47%	49%	45%	49%	36%	50%
Smwht hard	17%	18%	27%	17%	18%	17%
Very hard	3%	4%	4%	3%	6%	3%
DK	3%	4%	<1%	4%	5%	3%
Unwt n=	414	505	93	826	133	786

Local or state government, politics, and policy decisions

Very easy	25%
Somewhat easy	50%
Somewhat hard	17%
Very hard	3%
Don't know	6%
Unweighted n=	879

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	30%	22%	22%	24%	27%	23%	24%	32%	24%	31%	22%	25%	23%
Smwht easy	44%	52%	54%	48%	51%	52%	48%	45%	45%	45%	52%	51%	50%
Smwht hard	19%	16%	14%	19%	14%	17%	20%	16%	12%	16%	14%	16%	20%
Very hard	2%	4%	3%	3%	3%	3%	1%	1%	5%	3%	1%	2%	5%
DK	6%	7%	6%	7%	6%	5%	8%	6%	14%	6%	10%	6%	2%
Unwt n=	328	371	179	454	425	535	79	148	98	212	224	232	210

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	27%	32%	22%	19%	30%	29%	25%	19%	20%	24%	30%	22%	25%
Smwht easy	43%	46%	53%	56%	41%	48%	52%	54%	56%	56%	45%	50%	45%
Smwht hard	18%	17%	16%	14%	17%	16%	13%	20%	16%	14%	16%	18%	19%
Very hard	3%	4%	3%	2%	2%	3%	3%	2%	4%	1%	7%	2%	2%
DK	10%	2%	6%	9%	11%	5%	8%	6%	4%	6%	2%	8%	9%
Unwt n=	249	228	163	187	136	308	130	157	148	261	205	174	239

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	27%	24%	24%	25%	27%	25%
Smwht easy	49%	50%	49%	50%	44%	50%
Smwht hard	16%	17%	21%	16%	14%	17%
Very hard	1%	4%	3%	3%	5%	2%
DK	6%	6%	3%	7%	10%	6%
Unwt n=	390	489	91	788	124	755

Housing – such as development, availability, and what is for sale or rent

Very easy	25%
Somewhat easy	43%
Somewhat hard	20%
Very hard	4%
Don't know	9%
Unweighted n=	794

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	24%	27%	22%	23%	27%	26%	21%	27%	19%	25%	26%	28%	21%
Smwht easy	41%	43%	44%	47%	40%	42%	31%	44%	55%	48%	44%	36%	43%
Smwht hard	25%	17%	17%	17%	22%	18%	38%	17%	14%	22%	15%	18%	24%
Very hard	5%	2%	5%	3%	4%	2%	10%	7%	1%	3%	5%	4%	2%
DK	4%	11%	11%	10%	7%	12%	1%	5%	10%	2%	9%	14%	10%
Unwt n=	292	341	160	402	392	477	81	127	93	193	203	209	188

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	21%	28%	25%	23%	26%	23%	27%	23%	26%	27%	23%	23%	25%
Smwht easy	39%	46%	41%	43%	33%	51%	47%	30%	48%	37%	43%	53%	43%
Smwht hard	25%	17%	20%	18%	21%	19%	13%	30%	15%	20%	24%	17%	18%
Very hard	7%	2%	7%	1%	9%	2%	2%	6%	2%	5%	3%	2%	5%
DK	8%	7%	7%	14%	10%	5%	10%	11%	10%	11%	8%	5%	9%
Unwt n=	229	202	146	172	129	274	116	139	136	234	186	151	223

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	23%	27%	25%	25%	20%	25%
Smwht easy	43%	43%	44%	43%	40%	43%
Smwht hard	21%	18%	22%	19%	24%	19%
Very hard	5%	3%	3%	4%	6%	4%
DK	8%	9%	6%	9%	10%	9%
Unwt n=	353	441	82	712	116	678

Local school and education information

Very easy	22%
Somewhat easy	51%
Somewhat hard	14%
Very hard	2%
Don't know	10%
Unweighted n=	774

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	29%	20%	17%	20%	25%	20%	27%	30%	20%	28%	23%	26%	13%
Smwht easy	44%	51%	61%	51%	51%	53%	41%	48%	52%	46%	56%	53%	47%
Smwht hard	15%	15%	11%	16%	12%	15%	20%	12%	11%	13%	10%	11%	24%
Very hard	3%	2%	2%	1%	3%	2%	4%	3%	1%	3%	1%	2%	3%
DK	9%	12%	9%	11%	9%	11%	8%	7%	17%	10%	9%	8%	14%
Unwt n=	288	333	152	393	381	457	78	134	88	193	213	191	176

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	27%	24%	17%	22%	29%	24%	22%	14%	21%	23%	25%	23%	19%
Smwht easy	42%	49%	62%	53%	39%	55%	49%	57%	51%	45%	57%	51%	53%
Smwht hard	16%	15%	11%	12%	14%	12%	18%	16%	16%	18%	10%	12%	15%
Very hard	2%	2%	3%	2%	2%	2%	<1%	5%	2%	2%	3%	2%	1%
DK	13%	10%	8%	11%	17%	7%	11%	9%	10%	12%	5%	12%	12%
Unwt n=	218	212	132	166	123	270	117	136	128	227	190	148	209

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	23%	22%	18%	23%	25%	22%
Smwht easy	49%	53%	53%	51%	41%	52%
Smwht hard	15%	14%	20%	14%	21%	14%
Very hard	2%	2%	2%	2%	4%	2%
DK	11%	10%	7%	10%	9%	10%
Unwt n=	342	432	79	695	107	667

New businesses in town

Very easy	18%
Somewhat easy	48%
Somewhat hard	23%
Very hard	4%
Don't know	8%
Unweighted n=	867

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very easy	18%	17%	18%	15%	20%	16%	20%	18%	21%	20%	22%	15%	14%
Smwht easy	48%	44%	54%	48%	48%	48%	38%	51%	47%	49%	45%	49%	48%
Smwht hard	22%	25%	19%	24%	21%	22%	33%	23%	16%	17%	25%	25%	24%
Very hard	3%	6%	3%	5%	4%	5%	6%	2%	1%	8%	1%	1%	7%
DK	8%	8%	6%	8%	7%	8%	4%	6%	15%	7%	8%	9%	7%
Unwt n=	327	361	177	443	424	522	82	143	101	215	223	230	198

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very easy	25%	20%	6%	18%	24%	17%	22%	13%	14%	18%	20%	16%	16%
Smwht easy	43%	49%	46%	49%	43%	50%	49%	45%	50%	49%	47%	45%	49%
Smwht hard	22%	18%	34%	22%	19%	21%	21%	31%	22%	23%	20%	25%	23%
Very hard	3%	5%	3%	4%	6%	4%	1%	2%	7%	5%	5%	7%	1%
DK	7%	7%	11%	6%	8%	8%	6%	9%	7%	5%	9%	6%	11%
Unwt n=	242	233	161	180	136	304	124	155	148	261	204	170	232

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very easy	16%	19%	18%	18%	32%	16%
Smwht easy	48%	47%	52%	47%	39%	49%
Smwht hard	25%	20%	27%	22%	16%	23%
Very hard	5%	4%	1%	5%	4%	4%
DK	5%	10%	2%	8%	8%	8%
Unwt n=	389	478	87	780	119	748

Q14.   In general, are each of the following a major factor, a minor factor, or not a factor at all in what motivates you to seek out local news.

To be an informed member of your community

Major factor	60%
Minor factor	28%
Not a factor at all	11%
Don't know	<1%
Unweighted n=	960

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Major factor	67%	58%	54%	62%	58%	62%	70%	52%	54%	58%	59%	61%	63%
Minor factor	24%	31%	31%	27%	30%	28%	21%	34%	27%	32%	31%	27%	24%
Not a factor	9%	12%	14%	11%	11%	10%	6%	14%	18%	11%	10%	12%	13%
DK	1%	<1%	<1%	<1%	<1%	<1%	2%	<1%	<1%	<1%	<1%	<1%	1%
Unwt n=	352	410	196	484	476	578	95	158	108	242	238	253	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Major factor	55%	59%	68%	62%	64%	60%	60%	57%	60%	55%	57%	66%	66%
Minor factor	30%	27%	23%	32%	23%	31%	27%	27%	31%	30%	32%	26%	24%
Not a factor	13%	14%	8%	6%	13%	9%	13%	14%	8%	14%	11%	7%	11%
DK	1%	<1%	<1%	<1%	<1%	<1%	<1%	1%	<1%	1%	<1%	<1%	<1%

Unwt n=	282	252	177	191	146	342	140	174	158	298	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Major factor	55%	65%	54%	61%	46%	62%
Minor factor	33%	25%	36%	28%	29%	28%
Not a factor	13%	10%	10%	11%	22%	10%
DK	<1%	<1%	<1%	<1%	2%	<1%
Unwt n=	431	529	100	860	142	818

To understand the views of others in my community

Major factor	36%
Minor factor	43%
Not a factor at all	21%
Don't know	<1%
Unweighted n=	959

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Major factor	46%	32%	30%	33%	39%	33%	48%	37%	36%	42%	34%	31%	39%
Minor factor	40%	46%	42%	47%	39%	45%	36%	44%	45%	39%	45%	42%	46%
Not a factor	15%	22%	28%	20%	21%	23%	16%	19%	19%	19%	22%	27%	15%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	351	410	196	483	476	578	94	158	108	242	238	252	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Major factor	38%	36%	40%	37%	43%	32%	41%	35%	36%	33%	40%	39%	36%
Minor factor	45%	41%	40%	41%	40%	48%	37%	40%	45%	48%	41%	39%	41%
Not a factor	18%	23%	20%	22%	16%	21%	23%	25%	19%	20%	19%	21%	23%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	281	252	177	191	146	342	140	173	158	297	227	183	252

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Major factor	34%	38%	30%	37%	27%	37%
Minor factor	48%	39%	40%	43%	51%	42%
Not a factor	19%	22%	30%	20%	22%	20%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	431	528	100	859	141	818

To participate in discussions about what's going on around town

Major factor	23%
Minor factor	44%
Not a factor at all	33%
Don't know	<1%
Unweighted n=	959

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Major factor	29%	18%	23%	23%	23%	19%	30%	26%	28%	32%	22%	17%	21%
Minor factor	43%	48%	39%	40%	48%	44%	41%	49%	42%	37%	44%	45%	52%
Not a factor	28%	34%	39%	37%	29%	37%	29%	25%	30%	31%	35%	38%	27%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	352	410	195	484	475	577	95	158	108	242	238	252	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Major factor	28%	21%	24%	20%	29%	22%	17%	30%	17%	22%	27%	23%	21%
Minor factor	42%	48%	43%	42%	42%	46%	37%	39%	53%	44%	47%	48%	39%
Not a factor	30%	31%	33%	38%	28%	32%	46%	31%	29%	34%	26%	29%	39%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	282	252	176	191	146	342	140	173	158	298	227	183	251

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Major factor	24%	22%	22%	23%	29%	22%
Minor factor	45%	43%	45%	44%	38%	45%
Not a factor	30%	35%	33%	33%	33%	33%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	430	529	99	860	142	817

Q14OTH. **Are there any other reasons not mentioned in the prior question that motivate you to seek out local news?**

Yes	6%
No	94%
Don't know	<1%
Unweighted n=	957

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	5%	6%	8%	6%	6%	5%	6%	8%	7%	9%	6%	5%	6%
No	95%	94%	92%	94%	94%	95%	94%	92%	93%	91%	94%	95%	94%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	351	408	196	482	475	576	95	157	108	242	237	252	225

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	5%	5%	7%	8%	5%	6%	7%	5%	8%	7%	6%	5%	7%
No	95%	95%	93%	92%	95%	94%	93%	95%	92%	93%	94%	95%	93%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	281	252	176	191	146	341	139	174	157	297	227	183	250

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	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	8%	4%	2%	7%	9%	6%
No	92%	96%	98%	93%	91%	94%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	429	528	99	858	141	816

Q15.   Do you think there are …

Too many local news sources in your area	6%
Just the right amount of local news sources in your area	54%
Not enough local news sources in your area	41%
Don't know	<1%
Unweighted n=	1012

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Too many	4%	5%	9%	7%	4%	6%	5%	7%	2%	4%	4%	6%	8%
Just right	57%	51%	53%	51%	57%	49%	60%	54%	68%	61%	56%	52%	46%
Not enough	39%	43%	37%	42%	39%	44%	36%	39%	30%	35%	39%	42%	46%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	431	205	514	498	597	103	172	118	268	248	266	229

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Too many	5%	6%	6%	4%	3%	6%	7%	6%	7%	10%	2%	5%	3%
Just right	54%	54%	52%	55%	51%	63%	53%	47%	46%	47%	61%	59%	54%
Not enough	41%	40%	41%	41%	46%	31%	40%	48%	47%	43%	37%	37%	43%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	306	265	182	196	156	360	144	185	167	323	236	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Too many	6%	5%	9%	5%	4%	6%
Just right	51%	56%	40%	55%	56%	53%
Not enough	43%	38%	51%	39%	39%	41%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	460	552	105	907	160	852

Q16. Thinking about the financial state of your local news media, how well do you think your local news outlets are doing financially?

Very well	10%
Somewhat well	46%
Not too well	36%
Not at all well	8%
Don't know	1%
Unweighted n=	1012

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Very well	10%	10%	10%	10%	10%	9%	13%	12%	11%	11%	10%	12%	6%
Smwht well	50%	44%	41%	41%	50%	42%	50%	50%	48%	53%	41%	47%	39%
Not too well	30%	37%	44%	39%	32%	40%	30%	27%	37%	27%	38%	37%	42%
Not at all well	9%	10%	3%	10%	6%	8%	7%	11%	4%	9%	10%	4%	9%
DK	1%	<1%	2%	1%	1%	1%	<1%	1%	<1%	<1%	<1%	<1%	4%
Unwt n=	374	431	205	514	498	597	103	172	118	269	248	266	228

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Very well	14%	12%	6%	4%	12%	7%	5%	17%	9%	15%	15%	4%	4%
Smwht well	48%	49%	40%	41%	35%	48%	42%	48%	52%	49%	50%	53%	31%
Not too well	25%	33%	46%	44%	40%	38%	42%	28%	29%	30%	28%	32%	54%

Not at all well	11%	5%	8%	10%	12%	6%	8%	6%	10%	6%	6%	10%	11%
DK	2%	1%	<1%	<1%	1%	1%	2%	1%	<1%	1%	2%	1%	<1%
Unwt n=	307	264	182	196	157	360	144	185	166	323	236	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Very well	14%	12%	6%	4%	12%	7%
Smwht well	48%	49%	40%	41%	35%	48%
Not too well	25%	33%	46%	44%	40%	38%
Not at all well	11%	5%	8%	10%	12%	6%
DK	2%	1%	<1%	<1%	1%	1%
Unwt n=	307	264	182	196	157	360

Q17.   **How important is it to you, if at all, that a local news source does the following?**

Reports news accurately

Not at all important	2%
Not too important	2%
Somewhat important	8%
Very important	87%
Don't know	<1%
Unweighted n=	1010

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	1%	2%	5%	1%	4%	2%	4%	3%	2%	5%	1%	1%	3%
Not too impt	1%	4%	3%	3%	2%	2%	<1%	4%	2%	4%	2%	1%	3%
Somewhat	13%	5%	8%	7%	10%	4%	8%	14%	16%	15%	8%	5%	5%
Very	86%	89%	84%	89%	85%	91%	87%	79%	79%	76%	89%	92%	90%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	371	432	205	513	497	596	102	171	119	269	248	262	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	3%	2%	5%	1%	2%	2%	<1%	1%	7%	2%	<1%	2%	6%
Not too impt	5%	2%	1%	<1%	4%	2%	2%	1%	2%	4%	3%	1%	1%
Somewhat	13%	10%	2%	6%	12%	8%	6%	11%	5%	9%	12%	6%	6%
Very	79%	86%	92%	92%	82%	88%	92%	87%	86%	86%	85%	91%	87%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	306	265	182	195	157	358	144	184	167	323	236	191	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	3%	2%	2%	2%	5%	2%
Not too impt	3%	2%	<1%	3%	5%	2%
Somewhat	11%	6%	6%	8%	18%	7%
Very	83%	91%	91%	86%	71%	89%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	549	104	906	159	851

Are transparent about their reporting

Not at all important	3%
Not too important	4%
Somewhat important	17%
Very important	76%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	1%	4%	4%	3%	3%	2%	8%	4%	2%	7%	1%	2%	2%
Not too impt	3%	4%	4%	4%	4%	2%	1%	8%	7%	6%	4%	3%	2%
Somewhat	16%	17%	19%	15%	19%	17%	18%	14%	23%	21%	17%	16%	16%
Very	79%	75%	73%	78%	74%	79%	73%	74%	67%	67%	79%	79%	80%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	372	433	204	513	498	597	101	172	119	269	248	264	229

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Not at all	4%	1%	5%	1%	7%	2%	<1%	2%	5%	3%	<1%	2%	6%
Not too impt	9%	2%	2%	2%	6%	3%	2%	7%	2%	4%	5%	3%	4%
Somewhat	21%	18%	11%	15%	19%	18%	17%	17%	15%	19%	17%	19%	13%
Very	65%	78%	83%	82%	68%	77%	81%	75%	78%	74%	78%	76%	77%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

Unwt n=	307	263	182	196	157	360	145	182	167	323	235	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	5%	1%	2%	3%	6%	2%
Not too impt	5%	3%	3%	4%	10%	3%
Somewhat	17%	18%	13%	18%	31%	16%
Very	73%	78%	82%	75%	53%	79%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	550	105	906	160	851

Is neutral and doesn't take positions on issues

Not at all important	3%
Not too important	8%
Somewhat important	24%
Very important	65%
Don't know	<1%
Unweighted n=	1013

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	2%	2%	5%	2%	3%	2%	6%	4%	2%	6%	1%	1%	4%
Not too impt	9%	9%	7%	10%	7%	6%	7%	13%	14%	13%	9%	6%	6%
Somewhat	31%	21%	18%	25%	23%	19%	29%	27%	32%	29%	24%	22%	20%
Very	58%	67%	69%	62%	67%	72%	59%	56%	52%	52%	66%	71%	69%
DK	<1%	<1%	1%	1%	<1%	1%	<1%	<1%	<1%	<1%	<1%	<1%	1%
Unwt n=	373	433	205	515	498	598	102	172	119	269	248	265	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	4%	2%	5%	2%	3%	3%	<1%	<1%	7%	2%	1%	2%	5%
Not too impt	10%	6%	7%	11%	17%	9%	7%	7%	2%	8%	10%	5%	10%
Somewhat	34%	24%	13%	24%	32%	21%	21%	24%	24%	27%	27%	21%	18%
Very	53%	67%	75%	63%	48%	66%	72%	69%	68%	61%	62%	72%	66%
DK	<1%	1%	<1%	<1%	<1%	1%	<1%	<1%	<1%	1%	<1%	<1%	<1%

Unwt n=	307	265	182	196	157	360	145	184	167	323	236	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	4%	2%	2%	3%	6%	2%
Not too impt	11%	6%	5%	9%	10%	8%
Somewhat	25%	23%	22%	24%	43%	22%
Very	61%	68%	71%	64%	41%	67%
DK	<1%	1%	<1%	<1%	<1%	<1%
Unwt n=	461	552	105	908	160	853

Makes it easier to find important civic information (like about voting)

Not at all important	4%
Not too important	9%
Somewhat important	34%
Very important	53%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	2%	6%	3%	3%	5%	3%	7%	5%	5%	8%	2%	3%	3%
Not too impt	7%	11%	10%	11%	7%	7%	7%	17%	8%	16%	10%	7%	3%
Somewhat	34%	34%	34%	33%	35%	34%	28%	33%	43%	37%	31%	37%	31%
Very	57%	49%	52%	53%	52%	56%	59%	46%	43%	39%	57%	53%	63%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	373	432	204	515	496	598	101	172	119	267	248	265	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	7%	5%	2%	2%	3%	6%	3%	1%	6%	5%	2%	2%	6%
Not too impt	10%	8%	6%	11%	10%	10%	11%	6%	7%	9%	16%	6%	6%
Somewhat	35%	35%	34%	33%	39%	28%	32%	39%	39%	37%	28%	43%	28%
Very	48%	52%	58%	54%	48%	56%	54%	54%	48%	50%	53%	49%	60%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

Unwt n=	306	264	182	196	157	360	144	183	167	322	235	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	6%	2%	4%	4%	8%	4%
Not too impt	11%	8%	6%	9%	14%	8%
Somewhat	36%	33%	25%	35%	41%	33%
Very	48%	57%	65%	52%	36%	55%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	460	551	105	906	159	852

Provides news that you use daily

Not at all important	2%
Not too important	9%
Somewhat important	36%
Very important	53%
Don't know	<1%
Unweighted n=	1013

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	1%	3%	2%	2%	2%	1%	4%	3%	2%	6%	<1%	<1%	1%
Not too impt	7%	10%	10%	12%	6%	8%	6%	9%	13%	14%	7%	8%	7%
Somewhat	33%	39%	36%	36%	36%	38%	21%	34%	50%	37%	42%	37%	30%
Very	59%	48%	53%	50%	56%	53%	69%	54%	35%	44%	51%	55%	62%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	373	433	205	515	498	598	102	172	119	269	248	265	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	3%	1%	2%	1%	2%	2%	<1%	<1%	3%	2%	1%	2%	3%
Not too impt	7%	10%	8%	11%	10%	9%	6%	8%	10%	7%	9%	6%	13%
Somewhat	34%	36%	32%	45%	38%	36%	44%	32%	32%	31%	39%	40%	39%
Very	55%	52%	57%	43%	49%	52%	50%	59%	55%	60%	51%	52%	45%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

Unwt n=	308	264	182	196	157	360	145	184	167	324	236	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	3%	<1%	2%	2%	5%	1%
Not too impt	9%	9%	5%	9%	8%	9%
Somewhat	38%	35%	36%	36%	37%	36%
Very	49%	56%	57%	53%	49%	53%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	552	105	908	161	852

Acts as a watchdog of powerful institutions and people and keeps an eye on local political leaders

Not at all important	5%
Not too important	11%
Somewhat important	31%
Very important	52%
Don't know	<1%
Unweighted n=	1014

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	5%	4%	7%	4%	6%	3%	13%	4%	4%	7%	3%	5%	4%
Not too impt	11%	12%	11%	11%	11%	8%	12%	18%	18%	15%	19%	9%	3%
Somewhat	30%	32%	32%	27%	36%	32%	21%	34%	36%	40%	30%	30%	24%
Very	54%	51%	51%	58%	47%	57%	53%	45%	41%	38%	48%	55%	69%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	433	205	516	498	598	103	172	119	269	248	266	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	7%	4%	7%	3%	7%	5%	<1%	5%	6%	4%	3%	4%	8%
Not too impt	15%	9%	8%	14%	17%	9%	9%	12%	12%	12%	11%	9%	14%
Somewhat	34%	32%	24%	34%	25%	34%	35%	35%	25%	31%	32%	37%	28%
Very	44%	55%	60%	49%	51%	51%	55%	49%	57%	53%	54%	50%	51%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	308	265	182	196	157	360	145	185	167	324	236	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	6%	4%	3%	5%	7%	5%
Not too impt	13%	10%	5%	12%	16%	11%
Somewhat	30%	32%	28%	32%	43%	30%
Very	51%	53%	63%	51%	34%	55%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	553	105	909	161	853

Keeps me informed about events and activities around town

Not at all important	2%
Not too important	8%
Somewhat important	37%
Very important	52%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	2%	2%	3%	2%	3%	2%	1%	2%	5%	5%	<1%	1%	2%
Not too impt	7%	10%	8%	8%	9%	6%	6%	13%	13%	12%	8%	7%	5%
Somewhat	37%	38%	35%	38%	36%	36%	34%	40%	40%	37%	34%	38%	39%
Very	53%	51%	53%	52%	53%	56%	59%	45%	42%	46%	58%	53%	53%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	373	431	205	514	497	597	102	171	119	267	248	265	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	3%	4%	<1%	1%	3%	3%	<1%	1%	4%	1%	2%	4%	2%
Not too impt	11%	10%	4%	6%	10%	8%	14%	9%	3%	10%	13%	4%	5%
Somewhat	36%	37%	39%	36%	33%	41%	34%	37%	34%	38%	39%	40%	31%
Very	50%	49%	56%	57%	54%	48%	51%	53%	60%	51%	46%	52%	61%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

Eagleton Center for Public Interest Polling
Eagleton Institute of Politics | Rutgers University-New Brunswick

Unwt n=	308	264	182	196	156	359	145	184	167	323	236	192	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	2%	2%	2%	2%	5%	2%
Not too impt	10%	7%	9%	8%	17%	7%
Somewhat	37%	37%	33%	37%	36%	37%
Very	50%	55%	56%	52%	42%	54%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	460	551	105	906	161	850

Provides diverse points of view

Not at all important	5%
Not too important	9%
Somewhat important	34%
Very important	52%
Don't know	<1%
Unweighted n=	1012

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	2%	5%	9%	5%	5%	6%	4%	3%	4%	6%	3%	3%	8%
Not too impt	5%	9%	16%	8%	10%	11%	1%	5%	15%	6%	9%	13%	8%
Somewhat	33%	34%	34%	37%	31%	31%	31%	39%	38%	39%	34%	34%	28%
Very	60%	52%	39%	50%	54%	51%	64%	53%	43%	49%	54%	50%	54%
DK	<1%	<1%	2%	<1%	1%	1%	<1%	<1%	<1%	<1%	<1%	<1%	2%
Unwt n=	373	432	205	515	497	598	102	171	119	269	247	265	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	5%	7%	6%	2%	4%	6%	2%	3%	7%	5%	4%	3%	6%
Not too impt	8%	6%	7%	12%	8%	8%	9%	4%	17%	9%	5%	9%	12%
Somewhat	36%	36%	30%	28%	33%	34%	34%	36%	29%	39%	38%	31%	23%
Very	51%	51%	55%	57%	55%	51%	55%	57%	45%	46%	53%	57%	56%
DK	<1%	<1%	2%	<1%	<1%	<1%	<1%	<1%	2%	<1%	<1%	<1%	2%

Unwt n=	307	264	182	196	157	359	145	184	167	323	236	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	5%	5%	3%	5%	8%	5%
Not too impt	11%	8%	7%	9%	8%	9%
Somewhat	34%	33%	40%	33%	37%	33%
Very	50%	54%	50%	52%	48%	53%
DK	<1%	1%	<1%	1%	<1%	1%
Unwt n=	460	552	105	907	161	851

Reports on possible solutions to problems in town

Not at all important	3%
Not too important	8%
Somewhat important	37%
Very important	52%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	1%	4%	3%	3%	3%	2%	4%	2%	3%	6%	1%	2%	2%
Not too impt	7%	8%	10%	10%	6%	8%	2%	7%	15%	11%	6%	9%	6%
Somewhat	32%	40%	42%	38%	36%	40%	25%	37%	36%	38%	39%	34%	39%
Very	60%	48%	45%	50%	54%	49%	68%	54%	46%	46%	54%	55%	52%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	372	432	205	513	498	597	101	172	119	268	248	264	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Not at all	4%	2%	4%	2%	2%	3%	<1%	1%	5%	2%	2%	2%	5%
Not too impt	8%	11%	5%	6%	8%	7%	13%	9%	6%	8%	10%	5%	9%
Somewhat	34%	32%	41%	46%	32%	39%	42%	40%	32%	35%	33%	46%	37%
Very	54%	55%	50%	46%	58%	51%	44%	50%	56%	56%	55%	47%	48%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

Unwt n=	307	264	182	195	157	359	145	183	167	323	236	193	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	4%	1%	2%	3%	5%	2%
Not too impt	8%	8%	10%	8%	13%	7%
Somewhat	36%	38%	41%	37%	40%	37%
Very	51%	53%	47%	53%	43%	53%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	460	551	105	906	160	851

Provides entertaining and light-hearted news

Not at all important	7%
Not too important	26%
Somewhat important	45%
Very important	22%
Don't know	<1%
Unweighted n=	1014

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Not at all	4%	9%	9%	9%	5%	7%	5%	7%	10%	10%	8%	2%	7%
Not too impt	26%	26%	25%	31%	21%	24%	30%	28%	23%	25%	29%	24%	27%
Somewhat	47%	44%	45%	42%	48%	48%	37%	39%	55%	42%	44%	50%	45%
Very	23%	22%	20%	18%	25%	21%	28%	26%	13%	23%	19%	24%	20%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	374	433	205	516	498	598	103	172	119	269	248	266	230

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Not at all	5%	7%	10%	8%	7%	8%	2%	6%	9%	7%	3%	6%	11%
Not too impt	23%	27%	25%	29%	31%	27%	34%	20%	20%	24%	26%	30%	25%
Somewhat	46%	46%	45%	41%	42%	41%	52%	51%	46%	42%	51%	47%	44%
Very	25%	20%	19%	22%	20%	25%	11%	23%	25%	26%	21%	17%	21%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%

Unwt n=	308	265	182	196	157	360	145	185	167	324	236	193	261

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Not at all	8%	6%	7%	7%	7%	7%
Not too impt	24%	27%	27%	26%	24%	26%
Somewhat	45%	46%	46%	45%	45%	45%
Very	22%	22%	20%	22%	24%	22%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	553	105	909	161	853

Q18. Do you have at least one local news source in your area that does each of the following well, or not?

Keeps me informed about events and activities around town

Yes	70%
No	30%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	74%	67%	69%	68%	71%	70%	59%	69%	79%	71%	72%	71%	64%
No	26%	33%	31%	32%	29%	30%	41%	31%	21%	29%	28%	29%	36%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	373	431	205	514	497	597	102	172	118	269	248	265	228

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	64%	69%	70%	75%	71%	71%	72%	62%	70%	60%	76%	75%	73%
No	36%	31%	30%	25%	29%	29%	27%	38%	30%	40%	24%	25%	27%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	306	264	182	196	157	360	143	184	167	324	235	193	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	70%	69%	59%	71%	55%	71%
No	30%	31%	41%	29%	45%	29%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	550	104	907	160	851

Provides entertaining and light-hearted news

Yes	67%
No	33%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	73%	65%	62%	63%	71%	66%	69%	66%	66%	71%	68%	67%	62%
No	27%	35%	38%	37%	29%	34%	30%	34%	34%	29%	32%	33%	37%
DK	<1%	<1%	<1%	<1%	<1%	<1%	1%	<1%	<1%	<1%	<1%	<1%	1%
Unwt n=	373	431	205	515	496	597	102	172	118	269	248	266	227

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	62%	64%	70%	73%	70%	68%	68%	66%	61%	58%	69%	74%	72%
No	37%	36%	30%	27%	30%	31%	32%	34%	39%	42%	30%	26%	28%
DK	1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	1%	<1%	<1%
Unwt n=	305	265	182	196	157	360	143	184	167	324	234	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	62%	71%	50%	68%	51%	69%
No	38%	29%	50%	31%	48%	31%
DK	<1%	<1%	<1%	<1%	2%	<1%
Unwt n=	461	550	104	907	160	851

Reports news accurately

Yes	67%
No	33%
Don't know	<1%
Unweighted n=	1009

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	72%	66%	59%	65%	69%	67%	59%	67%	76%	67%	67%	70%	63%
No	27%	33%	40%	35%	31%	33%	40%	33%	24%	33%	33%	30%	35%
DK	<1%	1%	<1%	<1%	1%	1%	1%	<1%	<1%	<1%	<1%	<1%	2%
Unwt n=	373	429	205	513	496	595	102	172	118	269	248	265	226

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/ South	Shore	HS or less	Some college	College grad	Grad work
Yes	61%	68%	67%	71%	76%	69%	66%	59%	62%	60%	68%	75%	69%
No	38%	31%	33%	29%	24%	31%	33%	40%	38%	40%	30%	24%	31%
DK	1%	1%	<1%	<1%	<1%	<1%	1%	2%	<1%	<1%	2%	<1%	<1%
Unwt n=	305	263	182	196	157	359	143	184	166	323	233	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	66%	67%	56%	68%	52%	68%
No	33%	33%	44%	32%	46%	31%
DK	1%	<1%	<1%	1%	2%	<1%
Unwt n=	461	548	104	905	159	850

Makes it easier to find important civic information (like about voting)

Yes	62%
No	37%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	63%	62%	63%	61%	63%	62%	60%	59%	66%	59%	65%	66%	59%
No	36%	38%	37%	39%	36%	38%	37%	41%	34%	41%	35%	34%	39%
DK	1%	<1%	<1%	<1%	1%	<1%	3%	<1%	<1%	<1%	<1%	<1%	2%
Unwt n=	373	431	205	514	497	597	102	172	118	269	248	265	228

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	62%	62%	58%	62%	49%	64%	62%	62%	58%	62%	49%	64%	62%
No	38%	37%	42%	37%	48%	36%	38%	37%	42%	37%	48%	36%	38%
DK	<1%	1%	<1%	<1%	4%	<1%	<1%	1%	<1%	<1%	4%	<1%	<1%
Unwt n=	461	550	104	907	159	852	461	550	104	907	159	852	461

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	62%	62%	58%	62%	49%	64%
No	38%	37%	42%	37%	48%	36%
DK	<1%	1%	<1%	<1%	4%	<1%
Unwt n=	461	550	104	907	159	852

Eagleton Center for Public Interest Polling
Eagleton Institute of Politics | Rutgers University-New Brunswick

Provides news that you use daily

Yes	60%
No	40%
Don't know	<1%
Unweighted n=	1011

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	64%	59%	56%	57%	63%	61%	59%	55%	65%	59%	58%	65%	58%
No	36%	41%	44%	42%	37%	39%	41%	45%	35%	41%	41%	35%	42%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	373	431	205	514	497	597	102	172	118	269	248	265	228

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	54%	65%	64%	58%	58%	62%	58%	61%	58%	56%	65%	70%	53%
No	46%	35%	36%	42%	42%	38%	41%	39%	42%	44%	35%	30%	46%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	306	264	182	196	157	360	143	184	167	324	235	193	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	57%	63%	54%	61%	47%	62%
No	43%	37%	46%	39%	53%	38%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	550	104	907	160	851

[Is] transparent about their reporting

Yes	55%
No	44%
Don't know	1%
Unweighted n=	1009

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	63%	52%	49%	50%	59%	54%	52%	54%	67%	52%	57%	57%	54%
No	36%	48%	51%	49%	40%	46%	47%	46%	33%	48%	42%	43%	44%
DK	1%	1%	<1%	<1%	1%	1%	1%	<1%	<1%	<1%	<1%	<1%	2%
Unwt n=	372	430	205	513	496	596	101	172	118	269	248	264	227

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	50%	60%	55%	57%	55%	57%	55%	55%	52%	53%	58%	58%	52%
No	49%	39%	45%	43%	45%	43%	45%	43%	48%	47%	40%	41%	48%
DK	1%	1%	<1%	<1%	<1%	<1%	1%	2%	<1%	<1%	2%	<1%	<1%
Unwt n=	305	264	182	196	157	360	142	183	167	322	235	193	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	55%	55%	50%	55%	46%	56%
No	45%	44%	50%	44%	52%	44%
DK	1%	1%	<1%	1%	2%	<1%
Unwt n=	461	548	104	905	159	850

Is neutral and doesn't take positions on issues

Yes	55%
No	44%
Don't know	1%
Unweighted n=	1010

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	64%	52%	45%	50%	59%	53%	54%	52%	67%	56%	60%	53%	51%
No	34%	47%	54%	50%	39%	46%	43%	48%	33%	44%	40%	47%	46%
DK	1%	1%	<1%	<1%	1%	1%	3%	<1%	<1%	<1%	<1%	<1%	3%
Unwt n=	372	432	204	514	496	597	102	171	118	269	247	264	229

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	56%	56%	51%	59%	56%	59%	53%	53%	49%	49%	57%	65%	53%
No	42%	43%	48%	41%	44%	41%	47%	44%	51%	50%	41%	35%	47%
DK	2%	1%	<1%	<1%	<1%	<1%	1%	3%	<1%	1%	2%	<1%	<1%
Unwt n=	306	265	181	195	157	358	144	184	167	323	236	192	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	55%	55%	42%	56%	49%	56%
No	45%	44%	58%	43%	47%	44%
DK	1%	1%	<1%	1%	4%	<1%
Unwt n=	459	551	105	905	160	850

Provides diverse points of view

Yes	52%
No	47%
Don't know	1%
Unweighted n=	1010

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	61%	52%	39%	50%	54%	48%	57%	55%	60%	58%	53%	55%	43%
No	39%	47%	61%	49%	45%	52%	42%	43%	40%	42%	46%	45%	56%
DK	<1%	1%	<1%	1%	<1%	<1%	1%	2%	<1%	<1%	1%	<1%	1%
Unwt n=	373	430	205	513	497	596	102	172	118	269	248	265	227

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	51%	59%	47%	49%	50%	56%	55%	51%	47%	49%	59%	50%	52%
No	49%	41%	53%	51%	50%	44%	44%	47%	53%	50%	40%	50%	47%
DK	1%	<1%	<1%	<1%	<1%	1%	<1%	2%	<1%	1%	1%	<1%	<1%
Unwt n=	306	263	182	196	157	360	143	184	166	323	235	193	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	52%	52%	47%	53%	42%	53%
No	47%	48%	53%	47%	56%	46%
DK	1%	<1%	<1%	1%	1%	<1%
Unwt n=	460	550	104	906	160	850

Reports on possible solutions to problems in town

Yes	45%
No	55%
Don't know	<1%
Unweighted n=	1010

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	49%	46%	39%	45%	45%	42%	44%	42%	64%	49%	46%	47%	39%
No	51%	54%	61%	54%	55%	58%	56%	58%	36%	51%	54%	53%	61%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	372	431	205	513	497	597	101	172	118	269	248	264	228

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	44%	52%	39%	41%	40%	48%	51%	44%	42%	45%	53%	41%	41%
No	56%	48%	60%	59%	60%	52%	48%	56%	58%	55%	47%	59%	59%
DK	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	305	264	182	196	157	360	143	183	167	323	235	193	259

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	43%	47%	42%	45%	41%	46%
No	57%	53%	58%	54%	59%	54%
DK	<1%	<1%	<1%	<1%	<1%	<1%
Unwt n=	461	549	104	906	159	851

Acts as a watchdog of powerful institutions and people and keeps an eye on local political leaders

Yes	44%
No	55%
Don't know	<1%
Unweighted n=	1012

	Party ID			Gender		Race or Ethnicity				Age			
	Dem	Ind	Rep	Man	Woman	Wht	Blk	Hisp	AA NHPI	18-34	35-49	50-64	65+
Yes	50%	47%	31%	42%	47%	42%	47%	42%	57%	43%	50%	45%	41%
No	49%	53%	68%	58%	52%	58%	51%	57%	43%	57%	50%	55%	58%
DK	1%	<1%	1%	1%	<1%	<1%	2%	1%	<1%	<1%	1%	<1%	1%
Unwt n=	374	431	205	515	497	597	103	172	118	269	248	266	228

	Income				Region					Education			
	<$50K	$50K-<$100K	$100K-<$150K	$150K+	Urban	Suburb	Exurban	Phil/South	Shore	HS or less	Some college	College grad	Grad work
Yes	47%	53%	32%	44%	55%	44%	42%	47%	36%	43%	49%	44%	43%
No	52%	47%	67%	56%	45%	56%	57%	53%	64%	57%	50%	56%	56%
DK	1%	<1%	1%	1%	<1%	1%	1%	<1%	<1%	<1%	1%	<1%	1%
Unwt n=	306	265	182	196	157	360	143	185	167	324	235	193	260

	News Desert Status		Rural Status		Income Status	
	News desert	Non-Desert	Rural	Non-Rural	Low-Income	Not low-income
Yes	47%	42%	44%	45%	43%	45%
No	53%	57%	55%	55%	55%	55%
DK	<1%	1%	1%	<1%	2%	<1%
Unwt n=	461	551	104	908	160	852

Appendix C: Open-Ended Verbatim Responses

Q6A. **In just a few words, why do you trust local news, in general?**

Able to verify facts
Access to several different sources
Accurate
Accurate
Accurate and factual
Accurate and immediate
Accurate and reliable
Accurate helpful information
Accurate, somewhat delayed. Things going on in the area
Accurate, timely and relevant to issues multiple stakeholders experience
Accurate, timely, not political
Actual journalism is held to a higher standard to convey the truth and facts to their audience. They are accountable for what they report and have a code of ethics that they must live up to
Almost always up to date.
Always trying to make a story
Appears to be objective reporting
As a community leader in my neighborhood, I attend city council meetings to keep the neighbors informed. I also check the city's website for statistics.
As it seems accurate
As its local it feels like there is less incentive to be deceptive
At least a few reporters who have been on the scene for years are still working.
At the end of the day, because it's less political. However, I don't think there's enough local investigative journalism.
Balanced non-political reporting
Based on facts
Based on past experiences. Usually the local news are precise.
Based on the quality and content of the reporting.
Bc local has a lot to prove
Because Channel 12 news is New Jersey news!
Because every day different occurrence
Because I assume they've done their due diligence
Because I believe they are telling the truth
Because I can decide myself whether I believe it
Because I can see the developments.
Because I can verify what they're saying
Because I do.
Because I feel as if there's no reason for me not to trust local news
Because I get a popup on my phone on my phone . Information through mobile app pretty accurately
Because I have no reason not to trust it.

Because I know the players
Because I relay on email that comes from the state and local information
Because I use trustworthy and independent sources like NJ12, ABC local news
Because I watch all the other news and I think they're correct
Because I'm most familiar with the people
Because in most cases I know someone involved in the news story.
Because it brings awareness
Because it comes from locals
Because it is a respectable and trustworthy area
Because it may or may not have an effect on me
Because it's informative, I always like to know what's going on in my area, things that interest me, music, arts, history... Covers it very well, I enjoy knowing what's going on in my own backyard
Because it's Jersey City, it's been my town, I'm very familiar with the Jersey Journal, I trust the reporters and the reporting process
Because it's local & I can verify it.
Because it's general basic news
Because it's local
Because it's the news why should I not
Because it's usually less political
Because local news coverage relies on reporters knowing the area well enough.
Because most of the time I witness or hear of the actual events reported
Because of the local area that are known to me
Because the local news gives me info on things of interest to me. Like entertainment, crime in the area, things to do etc.
Because the people reporting are local and this area is important to them
Because the reporters don't have an agenda and it's local news.
Because they always report on what is going on in the neighborhood
Because they are a reliable source
Because they are from town meetings
Because they are generally backed up by facts
Because they are trying to keep us informed
Because they discuss things I'm familiar with and broadcast about places I'm familiar with . .
Because they generally provide unbiased presentation of news stories accurately
Because they know what they are talking about
Because they like to tell you what is going on a true fact
Because they provide details on what's going on in the world and information about the weather. And to also be aware of what's going on in the world.
Because time is put into producing the news.
Because usually verified by multiple residents
Best way to receive the local information
Better than national media.
By local news I don't mean like local news on TV. I mean local news from people I trust in the community.
By the people, for the people, in most cases.

Can find multiple sources of info I trust

Can verify

Can verify it myself if I have to

Can't fake local news to much

Careers are on the line if you spread misinformation

Channel 6 action News mostly accurate been watching for years

Check local news once and a while to see what's going

Closer to the source information

Closest to the source. Unbiased.

Comes from Police

Comes from trusted sources

Conforms with my direct experience

Conservative radio I trust

Consistent and reliable

Correct information

Credible and reliable sources

Daily briefings

Depends on the publisher

Depends on the source and credibility

Direct and to the

Diverse views and opinions and educated citizens.

Do not watch news much

Doesn't seem too biased

Don't have any problems with what is provided, but I am finding less coverage as time goes by.

Don't get me wrong, I think it's great that not a lot happens where I live. Due to that, when something abnormal does happen, the local news usually covers it in good detail.

Don't really trust local news because it is mostly biased.

Don't watch the news

Easier to verify

Easier to verify if story is accurate

Easy to fact check

Everyone likes to post or report about everything happening, from a professional to citizen view on every platform of media.

Fact based

Fact-checked, peer-reviewed content with thorough research behind it

Facts are accurate

Fairly reliable

Faith in reporters

Familiar with what is shown or written about, and that familiarity fosters some amount of empathy and trust

Familiarity with the area and its citizens

Focus on local news and not national or international.

For me, I've had trustworthy experience.

Frequent updates reported in a timely manner.

From reading and viewing it for so long - you get a sense of the honesty of it.

Generally feels relevant

Generally not too influenced by major outside money

Generally ran by individuals that live in the local area and know more

Give us facts

Gives a good overview of what's happening

Good

Good reporters

Good reporting

Grew up with Walter Cronkite

Haven't seen any reason not to trust them

Haven't seen much to negate it

He said she said.

Headlines/Sub-Headlines can be misleading.

Honest

Honest and straightforward

Honest reporting

Hope news reporters are unbiased also choose selective about news sources I listen to

How would I know it's correct at all, I just take them at their word

I am often familiar with places/individuals mentioned

I assume a certain amount of professional integrity.

I assume due diligence is done before reporting anything.

I believe in it

I believe in the integrity of journalism and believe most major media outlets are objective "most of the time"

I believe in verifiable journalism conducted by people whose job it is to inform people, and whose reputations depend on their integrity.

I believe it helps us be aware of what is going on. Avoid certain situations as well.

I believe most are accurate

I believe my local news is a great source of information because it is from my neighborhood and they have local knowledge.

I believe that every news source has a type of bias beginning with what stories they publish vs not publishing story. From politics to sports

I believe the local news understands the area and report accurately

I believe them because I have no other way of verifying that what they say is true besides finding other sources that report the same thing. I don't think local news sources have much to gain from lying.

I believe they are honest.

I believe they state the facts

I can see how biased they are easier.

I can see with my own eyes if what I read is true or not, more so than with wider news areas.

I can validate if needed

I confirm the report.

I consider local news to be from individuals in local town Facebook group, or Ring community app. I do not watch local TV news since those are just major networks talking about crime.

I do not detect any hidden agendas.

I do not follow local news in the main, so your question is moot. You should have allowed me to bypass these questions.

I do not see why the news will be untruthful

I do not think the report would lie

I do research on what I see and hear and it's 99% accurate. How they received it and how they tell us is a slight difference

I don't because it's not clear how independent the journalism is

I don't feel we get all the facts, especially when you hear about things that didn't. Are the news when it should have.

I don't have a reason not to.

I don't have an answer

I don't know that I do trust local news in general. There isn't much of it.

I don't read too much local news

I don't see any particular biases.

I don't trust it any more or less than non-local sources.

I don't

I don't

I don't know. They don't really do a lot of politics so I am more apt to trust them more

I don't pay too much attention to the news but what I do watch seems accurate

I don't really read or watch local news reporting

I don't really trust

I don't see a reason why I have to be skeptical and to distrust.

I don't see any reason NOT to trust them.

I don't see much opinion in my local news. They seem to tell it straight.

I don't see that much if it. I don't have an obvious reason to not trust

I don't see why not.

I don't trust local news actually.

I don't trust the local news 100%. I am a little bit skeptical sometimes.

I don't watch local news but I trust that they are giving the correct information to the public

I enjoy watching channel 12 New Jersey News every day it keeps me informed what is going on in NJ

I expect the news to be informative and newsworthy

I fact check

I fact check.

I feel like depending on the subject my local newspaper is generally unbiased. However when it comes to those other subjects it is obvious whom they are trying to influence or protect.

I feel like it's easy to see what is true and what is outrageous when it's right around the corner.

I feel like it's more reliable than outside source

I feel like local news is just more credible especially if other news channels are also reporting the same content

I feel like they are always on top of big stories.

I feel like what they write makes a lot of sense and there's evidence to back it up

I feel that the local news is honest and doesn't try to put a spin on things

I find it informative.

I find it to be honest

I find most of them mediatic, too much pop, and no real value

I find their stories to be accurate

I get all the information about mu vicinity and environment from local news

I get all the information about my area by local news, so I have to trust them.

I get info from more than one source to corroborate what I read/hear

I get the same information from multiple sources, which it makes it believable.

I guess I am naive.

I have enough sense to analyze

I have found the sources to be accurate

I have general knowledge of ongoing events allowing me to fact check local sources.

I have never heard of fake news in my local news

I have no choice they're telling ya what they want you to hear

I have no reason not to trust

I have seen that they talk about the latest news and update the people

I have the citizens app keep me updated

I have to believe in the integrity of the news. I try to read past any bias to find the facts. I sometimes check multiple sources.

I have to have faith

I have trust in local news

I hear similar news from different sources.

I honestly don't know

I just feel like they are telling the truth.

I know quite a few of our local reporters, and I know enough about the local events to know if/when the articles are mostly accurate. They usually are (but lots of stories get missed completely).

I know the reporters personally at Patch and Asbury Park Press

I know the reporters!

I know what's going on in my neighborhood

I like the news station

I like to believe that the news isn't bias. But admit that it can be

I like to double check stories of interest and the info is usually correct.

I like to think news and articles are believable and aren't false

I listen to a local station that knows about my area

I live here and local news is important

I live in a great town and nice people

I live in a small community and feel those reporting the news know what is happening.

I live in a small town

I mostly do trust them and listen to them

I need to have some idea of what is happening in my local area and the local news seems to match what the local people are observing and talking about.

I obtain my local news from a variety of sources.

I only look at two, NJ.com and NJPenn. I know the person who does NJPenn.

I only trust it if I can confirm it.

I only watch for weather and traffic and to hear local updates. The newscasters of uve here

I personally know the people that are involved in writing our local news.

I presume the journalists are honest and present the news fairly and accurately

I read several different sources of information

I really don't

I recognize the people and places they cover

I rely on trusted sources, not just any websites.

I see in my town the news stories they are talk I guess about

I see no outrageous statements.

I see no reason to lie.

I somewhat trust the news but then again they just reading what they are told too

I take all news with a grain of salt and always try to form my own informed opinion

I think because you know the people it is more reliable in a sense.

I think by and large, local reporters try to stay as balanced as possible.

I think it's usually unbiased - not enough though

I think the local news is well informed

I think they are at the scene more often than not, they reach out to local sources, harder to fake news, can confirm with more ways to figure out if they are wrong

I think they are reporting in an honest way, although, there are times when reporting isn't as accurate as the reality on the ground is.

I think they just try to keep thing going on in the area.

I total trust local news. Because it is very easy to make sure with neighbors and friends.

I trust 75% of the time.

I trust Channel 12, they give the facts, unfortunately 2, 4, 7 give their twist on the news which is usually slanted.

I trust it

I trust it a fair amount. More than national news because it's smaller and not usually very important.

I trust it as it's usually news that has no bias. It would be news relating to things around the area, weather, etc., something that can't have its own bias.

I trust it as much as I trust the source. I use multiple sources and assess each story on its own merit taking into consideration the historical bias of the source

I trust it because I believe that what is shown has happened in the area

I trust it because without how would we now about what's really going on, if it's coming from multiple sources that are all saying the same thing then it must be true right?

I trust it in ways because they are always at the scene

I trust it to impartially tell me what is happening in my area.

I trust it to some degree

I trust local new because I can physically see what is being reported. Because it's in my area I can relate to what is happening.

I trust local new because they focus on all areas and are accurate with the information they put out.

I trust local news because I believe these news are being transmitted to inform others. I doubt they would give out misinformation, although I know it is possible.

I trust local news because I have been watching it online for a long time

I trust local news because local news tends to be more authentic and homegrown compared to national news.

I trust local news because so far they present issues without bias or personal opinion.

I trust local news because the local news comes from members of the community.

I trust local news on news12 because it's not a political forum

I trust local, local news like news 12 New Jersey because they don't seem political and seem to give the facts and not their opinions as facts.

I trust my local news and have no reason not to believe what's reported.

I trust my local news because it is accurate.

I trust news in general

I trust that it is the truth.

I trust that they are honest in telling the truth

I trust that they are honest.

I trust the integrity of the journalists employed by news outlets that I use.

I trust the local news as it provides information that affects me directly

I trust the local news because I feel like they wouldn't lie or twist the truth much

I trust the local news because the information comes from around where I live or u info on stuff that is happening

I trust the weather report. Otherwise I always remember that it is biased reporting

I trust them

I trust them because they seem to know what they're doing or saying and have enough research

I trust to hear local news.

I try to read up on everything and make my own opinions

I understand the events and can gauge the accuracy

I usually check the town Facebook pages and local websites and they update regularly.

I usually know about it before it makes the news. So I know it's factual.

I usually see multiple reports of the same thing.

I usually trust anything on TV or in print

I vet my news sources to ensure they are trustworthy.

I watch 6ABC for all my news and feel they are fair and accurate in their reporting.

I watch a longtime, respected news channel religiously.

I would hope there right because there the news

I would imagine it couldn't be published if it were false information. I look to local news to keep me aware of what's going on directly around me.

I would like to assume what they tell us is true

I would like to think the news reported is true.

I would like to trust that News 12 is only share the facts.

I'll always read it with a grain of salt and I try to separate hard facts from conjectures and opinions

I'm looking for unbiased topics that are unlikely to have inaccurate information.

I'm not sure

I'm trusting of small municipalities to report news, although I know we don't hear about some things.

I've never had a specific reason to distrust the local news but I take everything with a grain of salt because HOW the news is presented depends on where the news is coming from.

I'm hoping it's giving me correct information.

I'm looking at basic factual type articles

I'm not really sure why

I've never had reason not to trust what has been on local news

If it is coming from a creditable source, then I have few reasons not to trust it.

If it is written by local publishers

If the source is local and confirmed by other people, even just on social media, I'm more likely to trust reports that seem to have some form of community verification and discussion backing them.

If you buy a newspaper in this day and age, they're so bad they don't even give you obituaries...which is why people like myself don't buy papers anymore. Too hungry for money

In general its tied to Philadelphia but also to southern NJ and NJ on a whole. Trustworthy.

In my eyes, they don't have a reason to lie to me.

Information about where I live in why

Information is accurate

Informative and factual

It all depends on who is reporting said news.

It can be verified easily

It does not seem as profit driven as fox news or MSNBC, just the news

It doesn't appear to be connected to a larger political point or purpose. It seems objective.

It generally comes from locals, those that live here or work here.

It gets straight to the point.

It has never given me a reason to doubt it, but regardless, it IS still a news station.

It has proven to be so

It is a small community and if the news is coming from a local source I trust it more

It is acceptable to me

It is always informative and correct.

It is homegrown and feels more personal

It is informative

It is local, so it shows what is going on close to home.

It is mostly community newsletters that do not have trust issues. It is mostly about community events for children, recycling, general safety guidelines etc. It does not feature a great deal of crime rates issues.

It is official

It is often less political, which is inevitably biased.

It is often reported as soon as possible

It is run by the local people.

It is their job to be truthful and honest and to make sure that the things that they share with us are based on facts.

It is trustworthy.

It is written by people who know the area and the issues of importance

It is written covered by a good source

It keeps me informed about what is happening around my area.

It keeps me updated and rarely incorrect

It keeps you up to date on things

It pertains to my area so I should be able to trust it

It provides accurate weather information, informative articles about our current political state, the war raging around us, crimes currently taking place in and around the area we reside in and the latest on

current criminal trials that have shocked us all by the violence and monstrosity in people not that different from us

It provides me the info I need

It provides mostly general information

It seems less sensationalized than big news stations. They report on facts, leave out opinion.

It seems to be on point from what I know

It seems to not be very political but fairly factual.

It seems well researched.

It very much depends on the source, but the main local print sources have incentive to be truthful.

It's a Democratic area

It's a small community where I live and pretty much everyone knows what's going on and the true to it when it comes to news

It's all we have to go by!

It's because it's closer to me and I have proof of what's happening around me.

It's been reliable and accurate

It's catered to the community and relates to things that have more relevance towards the community.

It's closer to home and it's local, so I think the reports should be more accurate

It's done thoroughly I believe.

It's easy to verify

It's in general I trust

It's less challenging to track evidence.

It's local all I can say

It's local. I can see results of events. It's hard to spin or lie.

It's my only choice to stay connected.

It's nonbiased and I feel they tell it like it is.

It's not Fox

It's ok

It's published in a small paper that is pretty a-political in general

It's seems to be more of a report rather than opinion-based. Straight to the point and no fluff.

It's specific to my area, I'm familiar with the newspaper office and staff

It's such a small area I usually see it firsthand.

It's the only source in area

It's usually too late to hear about what news has happened

It's a good basis to build off of for news

It's a sleepy county, not much goes on. Local papers are nonbiased.

It's always very much easy and well researched and well explained when news comes out to the public

It's basic NJ information usually and not always political

It's generally just providing facts or information.

It's hard to exaggerate local news

It's local

It's more closely coming from the everyday people.

It's most reliable than websites

It's mostly incident reporting w/out editorializing

It's mostly just minor stories so not much to lie about

It's not really political
It's sincerely reported
It's the only news I read
It's true
It's usually pretty accurate
It's usually pretty accurate
It's well balanced and clear
It's what we have
Its helps knowledge wise .weather and information etc.
Its only local news and I don't believe it is influenced by politics to much
Jersey channel 4 news nothing bad to say been good
Journalism
Just a gut feeling, though too much attention given to Trump!
Just basically put my trust in news organizations
Just because
Keeps me informed as issues are happening
Keeps me up to date with important topics
Keeps politicians as honest as possible
Knowing the local papers/online sites that report it
Known source
Lack of motivation to commit fake news
Less biased than network news
Less big money interest.
Less financial incentive
Less impact from political bias
Less monetary incentives for sensationalism, more grassroots style journalism.
Less need for narratives, more fact based by nature.
Less of an agenda
Less political pandering
Less political spin
Less politics involved in stories reported.
Less reasons to lie & pander to people.
Less sensationalism
Likeminded people with likeminded intentions and lived experiences are involved.
Live in a good area
Living close to NYC I expect good reporting
Local news doesn't report on topics you'd have to decide whether to trust or not. Local news reports on the township sports team for making the finals, or a local bakery running a charity drive. Not about easily biased topics such as finance or politics.
Local news feels a little more personal than national news and I generally trust the news and feel like local news makes sure that the locals know the most pertinent info about their area.
Local news has less biases plus its easily checked to verify
Local news has no reason to lie or create stories because of their size and budget.
Local news is generally not as politically influenced as state or national news.

Local news is hard to come by. The facts are repeated and verifiable.

Local news is less often agenda driven

Local news is not too polarizing.

Local news keeps me up to date about events.

Local news lets you know what's going on really in the area'

Local news provide the public work time and date that is useful.

Local news provides information that would directly affect us and our local area. Local news is less likely to be influenced by political affiliations or large conglomerates. There is less misinformation.

Local news published by local team. Have trust

Local news reports fairly

Local news seems to have been trustworthy in the past

Local news shows a more accurate and realistic setting. Keeping me informed of what is it really happening ex. Hudpost

Local news stories are typically written in a way that make them seem more honest/truthful. Since they aren't mass media, there also doesn't appear to be any issues with advertisers having sway over the content they write about.

Local news tends to be accurate.

Local news tends to have less of an ideological agenda

Local news usually tells what is going on in my area and is easily confirmed.

Local people are more honest

Local people reporting local news. Makes it seem trustworthy and the most up to date information

Local people tend to be honest...

Local people work in local news

Local reports about what's going on in the area

Local residents reporting

Local sources

Local stations seem to have less reasons to tilt the news.

Local stories I know about

Locally media is more transparent and less governed politically

Lying does not seem benefits anyone

Moderate

More familiar with those who's spread the news, and therefore, makes them trustworthy.

More focused locally

More honest than most media out there on network stations

Most are reports from real time or from NJ. Com

Most don't have a hidden agenda, for some topics I research a little more

Most information is usually accurate, and non-biased

Most news sources, local included, I feel are trustworthy once you sift through their typical bias (either left or right leaning).

Most of the issues are not controversial enough to get to the point of the national hubris.

Most of the time it's coming from people who at least live and experience the area.

Most of the time the news is nonpolitical. Stories are given with a lot of facts that seem to have been checked.

Mostly just reporting facts, not much analysis

Mostly nothing to lie about.

My background is journalism

My local news source is created/written by folks who actually live in this area. I believe they offer a unique perspective on the local happenings, which makes this news much more relatable to me.

My local newspaper doesn't feel overly biased in one direction

N/a

N/a

N/a

Need to know what is going on. Many things not being reported, i.e., Local crime. Be aware.

Networks and newspapers aren't as politicized as they are at the national levels.

Never hear much news around here

News lives local.

News should be reliable and for information

News12

Newspaper and tv

Newspapers generally follow journalistic standards

Next

Next

NJ.com is known to be a credible source for local news.

No

No

No

No content except sports.

No evidence to the contrary

No one gives an opinion. Facts are stated

No other option for resources, trust local news, give them the benefit of the doubt.

No reason not to

No reason not to

No reason not to

No reason not to trust them as the news seems to be reported as is.

No reason not to.

No reason to lie

None

Nonpolitical - local paper is just news, not opinions

Nose

Not as likely to be corrupt I feel

Not Biased. Just the facts.

Not controversial

Not influenced by national politics small town feel

Not much goes on locally in our town Would like a bit more in local newspaper but TV covers most news

Not much going on in town and most people already know if it's true or not.

Not much occurs in Cape May County. It is a small community. Everyone knows someone that knows someone else. Easy to check the credibility of the news.

Not much to hide or try to sway opinions of the people in this area

Not much, sometimes it is quite political.

Not really

Not really

Not sure

Not sure

Not sure how to answer

Not sure, maybe not political

Not sure.

Not that political

Nothing positive stop scaring everyone Weather people always wrong

Only thing on

Other channels better for world news.

Our local newspaper has a solid reputation for reporting, having earned various recognitions. Coverage on local politics and life is fairly comprehensive.

Our mayor has a stranglehold on the news she makes available so I hear some important things through social media.

Our mayors have always been candid about the issues or events happening in town.

Our town is safe and clean which shows the governance is pretty good

Past history

Past history/ accuracy in reporting. Knowing the reporters & being familiar with their product.

Patch emails and texts have been providing timely truthful information

Patch, Nj.com both seem to deliver accurate news

Personally know many

Places and events are near me and I can actually see what's going on

Political slant

Porque ay que tenerle confianza a lo que uno ve porque todo el mundo lo ve y siempre están diciendo lo que pasa en el mundo y lo que está cerca de uno y ay es que uno se entera de las cosas que pasan.

Probably less influenced by interest groups

Produced by local people who live in the area.

Real news ABC, NBC, CBS or CNN

Really isn't much alternative

Record of accurate reporting

Reliable and proven to be correct normally, even if details feel a bit biased

Reliable hosts, neutral tone

Reliable journalists and reporters in the area

Reliable sources

Reported by local journalists who seem impartial

Reported by people in the area

Reporters are local and appear to be unbiased

Reporters are shown on the news site

Reporters don't have an agenda.

Reporters for local newspaper are experienced, thus having strong knowledge of issues.

Reports and articles seem authentic

Reports don't seem to have a bias towards the news.

Seems accurate

Seems balanced and fact based

Seems balanced, information verifiable

Seems fair and accurate

Seems less political bias than national news

Seems less politically motivated more objective

Seems like they just report the news, not opinions.

Seems more grassroots and involves less stakeholders than on a broader, statewide or national level

Seems pretty neutral and accurate

Seems to be more fact based due to quality of journalists.

Seems to be unbiased. Just reports facts.

Since the people reporting are local and have a smaller area to deal with. They aren't covering a huge amount and have to worry less about ratings

Small community and one primary newspaper. Easy to validate things.

Small news has less to gain from dishonest reporting

Small town, if wrong I would find out

Small town, not much reporting, we all see what's happening

Smaller paper closer to the events

So far everything I read and hear about is true.

So I know what's going on in my area

Some can be very accurate and well informative

Some events I can back up with seeing it personally so I have some trust in the local news that is offered.

Some news can be verified easily

Some news is better than no news!!

Sometimes it's real

Sometimes it's true and sometimes it's not

Sometimes not all the facts are told

Sometimes they tell you real stuff you didn't know was going on

Somewhat

Somewhat trust it

Somewhat, I can't tell if the news are legit.

Somewhat, some news may be untrue but some are

Sources are from town or press

Sources: Courier Post newspaper subscriber; local network TV channels

Stories appear accurate and unbiased.

Straight forward reports

Straightforward reporting

Tell stories relevant to me

Tell you what's going on

Tells you what's going on in the area

Tends to be factual and just informative. Not too in depth or editorial.

Tends to be less controlled by powerful people

Tends to focus on specific facts - not as narrative-driven and manipulated as national news.

That's how I get the updates on things that are happening near me.

The get out the overarching issues for awareness but additional research is needed for follow up or outcomes.

The journalists that provide the news seem to be trustworthy

The keep me abreast of what is happening in my area

The local news I see is very general and does seem to be accurate.

The local news in my town usually come directly from the mayor, thus I choose to believe he is speaking the truth

The local news is mainly about local issues and is far less political than national news.

The local news is nonpartisan.

The local news provides information/keeps me informed on what is happening in the community

The local sources do not seem to have any bias.

The news is mostly on traffic issues and car accidents. Nothing political.

The news is verifiable and there is no motivation for giving false news

The news isn't a reliable source, the news tell half of the truth

The news seems to be less biased and politically motivated.

The news sources themselves for the most part are trustworthy. And if we want local news we must support the sources that provide this news.

The newsmen have been on air for a long time

The only local news I really consume is put out by the local library which I find to be a reliable source

The outlet for my local news I feel is reliable.

The people who report it are local residents so they try to keep their opinions neutral

The report what they know and they are accessible to contact

The reporters are well known

The reporters had similar interests to me.

The reporters seem to have the correct information

The reporting is professional, balanced, and detailed.

The reports are well written and easily readable

The Retrospect is a great weekly newspaper.

The smaller the audience/area, the smaller the story, the smaller the incentive to bring politics and misinformation into the story.

The sources are reliable.

The sources I use are generally reliable

The stories they report on are truthful and factual.

The things said come to pass hold true to what they are saying

Their stories most of the time cover the events to the fullest extent and keep us updated in real time.

There are less corporate/financial interests behind the scenes.

There are some independent journalists around here that do good work.

There are various community based online news sources that provide crowdsourced information. The township/police also provide instant alerts via text messaging of up to the minutes events. I go to the gym 5 days a week and speaking to my neighbors gives me a sense and the pulse of what is going on in town.

There doesn't seem like much of a reason not to.

There is less monetary incentive for them to have a political slant

There is less of a political agenda. Also, there is more of a chance I can confirm the validity of the news.

There is no other !

There is not much happening locally that could be deemed not trustworthy.

There is not much local news in my area, so when it is reported, I trust that it is accurate.

There usually pretty good

There's not many sources, so I kinda have to!

There's not much happening to begin with. It's mostly traffic news.

There's nothing wrong with hearing things from a local news station compared to a national news station that would brush to the side

There's too little of it to not trust what we get.

There's less fluff.

These reports are written by local people like me

They are all I know

They are always accurate

They are always correct with their information and keeps us updated on all recent news

They are always reliable

They are close to the source and been doing it for a while.

They are close to the source of the story

They are copying other sources

They are honest and up to date

They are hyper-local and in touch with local communities

They are locals themselves

They are reliable

They are reporting pretty straight forward news

They are reports real news stories and weather.

They are the only way to find things out

They are very straightforward about the news they give. It is very unbiased.

They author will be local and they know most what's going on

They cover a smaller sector being local news so it should be more credible

They cover all of Passaic County

They do not have as much agenda as national news

They don't seem as corrupt as the mainstream media

They focus on events that occurred or will occur.

They generally need to show proof

They get it mostly right most of the time

They get straight to the point and are detailed.

They get to the point

They give somewhat accurate information about our neighborhood.

They happened near me.

They have access to local people and information.

They have always been consistent.

They have the facts

They have to be trustworthy or I wouldn't listen to them.

They have to have gotten the idea for this information somewhere.

They inform yet some news can be bias in political views

They investigate the news before reporting
They let me know about most things that happened and happening in my city
They live here
They provide good information when I need it.
They provide us with what's going on and the facts
They report bare minimum facts, so not much to mess up
They report the area's events.
They report the news, not entertainment
They seem honest
They seem like they have a great knowledge of the area
They seem moderate and well edited
They seem not to be biased
They seem to report just the facts, without any spin.
They seem to report pretty impartially and
They specialize in the area being local news and I trust they report truthful happenings
They tell a good amount of what they should but they also don't tell some things that should be said
They tell what is going on
They try to cover top stories locally.
They usually don't have an agenda as much as national news.
They usually keep us up to date with things happening in or around our town
They usually report the news accurately
They usually say the truth
They're giving you exactly what is happening in your area firsthand
They're more likely to be less biased
They're telling us what's happening in our area
They're supposed to be looking out for us. I trust them as much as I trust police. A fair amount
They're usually on the pulse
They've got less to gain from propagandizing.
Things have happened in my neighborhood that the local news has reported and the facts were all true.
Think they have the best interest at heart of the communities they serve
This news can be certified via other medias.
To me they are the ones in the know of what is happening
Town is large but well cover by the media.
Tradition. Ability to validate and verify information
Transparent
Trust
Trust some
Trusted sources
Truthful
Typically it is accurate
Typically matches up to what I've seen and heard
Unbiased
Understanding of local issues, an assumption that it is more directly accountable to its audience

Unlike national news, local ones are easier to get in contact with and so there is a bigger chance of backlash when it comes to covering something incorrectly

Unsure

Until I see otherwise, I try to trust a news agency. If I start to learn that things aren't what they had purported it to be, I start to think less of that source.

Up to date

Up to date info on happenings near to where I live

Updated

Use The Record as a source of local and state information

Usually accurate

Usually clarifies and presents a complete picture of what is going on around town. Puts the gossip to bed with a fuller view of the facts

Usually I see an accident and it's reported in local news

Usually people bringing news are local to area. Local news in area are objective

Usually, there is less bias presented than in some national news outlets.

Valid sources used, verification by other sources

Very good info

Very thorough

Viewpoints are evident and do not provide a complete picture of the entire issue.

W/ no specific reason

We are a very small town. It's hard to lie.

We have two main news sources so we are lucky to have more coverage than most towns. The articles are factual and don't seem to have opinion disguised as facts and don't have ad-hominem attacks,

We watch Action News very informative

We're a small town and it's just to know what's going on locally

What I hear on local news seems to match what I read online or word of mouth in community.

When I think of local news I refer to the town's local newspaper which comes in print not NYC local news channels. I think the newspaper does a thorough job investigating on issues like corruption or problems effecting its local citizens.

When reporting things that have happened in NJ they always get good details

When they talk about what's happening.

Who said I do?

Why not, local news is usually true facts

Why not?

Why not?

Why not? It is on public news I don't see why you are not trusting it

Why shouldn't I trust it

Why would I not, they're accountable, unlike the internet.

Why would local news be falsified?

Why would someone lie about it.

Why would they lie?

Why wouldn't I?

Wide variety of stories

With the goings on lately.. You need to trust

Word of mouth can confirm local news

WPVI/ABC news has always need a trusted news source

Writers are peers, usually living nearby

Yes

Yes

Yes I do

Yes, but find issue with small segments on important issues. While they have larger segments on feel good stories.

Yes. I think it's pretty accurate and unbiased.

You hope they (the reporters) are in the know. I hate the stupidity of lack of coverage of important news.

You see it on Facebook, you see it on the internet, when you see pictures of stuff and you can drive around the corner, then you can actually see it be kind of like real

Q6B. In just a few words, why do you not trust local news, in general?

A lot of gossip

All news is political and ideological propaganda

Always different version of stories

Always difficult

American news in general are very bias and I'm European, so have a different kind of mindset I think

Barely read it nothing happens here doesn't appeal to me

Because I don't get full details or results

Because I don't trust that everything is being reported on

Because I really don't get any local news, not for this municipality

Because in this city they do not report everything, only what they want you to hear.

Because of the mistakes made in stories. So much is cut & paste in journalism, research is an antiquated concept

Because the local news is basically written from one side of the aisle, so we don't get the full story.

Because there's every company behind them, they have a narrative.

Because they are all small agencies

Because they keep things quiet

Because they say things just to get people to watch the news

Bias reporting

Biased

Biased

Biased known to not pursue both sides

Biased Opinions / Prefer to watch BBC for National News

Casi todas son noticias oficiales, no hay medios de comunicación independientes

Corporations own the news. What we see could be their influence for whatever agenda they have.

Could find any good source for local news. I don't subscribe to any newspaper. The only source of news for me is online news portals and apps. They rarely provide localized news for me to be interested.

Does not show real issues to the full extent

Don't tell the truth all the way

Don't trust government

Don't trust journalists

Don't trust media, in general

Don't trust or believe what is on the news

Don't know enough

Don't know where to get local news

Due to the wealthy crowd my city would prefer to bring in rather than the native locals, they tend to hide certain news articles to keep the tourists coming in.

Everyone is lying and taking bribes.

Everything is thru the internet

Everything they say ain't always right

Facts can be manipulated, someone can run wrong numbers

Feel it is biased and unimportant stories are published. Unworldly and edited.

Feels like city leaders are corrupt, crime is high and feels like nothing is being done about it

Find local news is biased various Democratic and Republic views

Focus only on bad news

From firsthand and secondhand experience, especially in articles covering crime only the basic details are accurate and everything else has to be confirmed from word of mouth because the details are incorrect a majority of the time.

Half-truths, slanted stories that tell all of the facts

Have they always have everything wrong

Hide the truth, political bias

I actually don't read the local news as often to feel comfortable with them

I believe they are more quick to report it than actually reporting factual information.

I believe they inject personal politics into daily news.

I do not feel the news reflects my interests politically or economically.

I do not trust local news because I know that often times the information is filtered through a bias. Plus, a lot of these biases are influencing the news just to get a profit or information sometimes.

I do not trust media

I don't get much information from them and things might not be verified yet

I don't trust all news/media. I find most of it has a political agenda attached.

I don't trust any news as they went from reporting what happened to what they want you believe what happened

I don't trust any news source from any form of media

I don't trust the news around here because I know how strict New Jersey is.

I don't watch it

I don't watch the news often as nothing good comes from it. I think a lot of new outlets have become option based rather than fact based.

I don't believe that any news source is independent

I don't normally seek info at all

I don't trust any news

I don't watch local news

I feel certain stuff are kept from us

I feel like local news is less professional in general, and is often closer to the source so more prone to bias

I feel like much of it can be biased

I feel like the news does not tell the whole story, but is either too brief, or set to a narrative that they want you to believe. Also it avoids telling the community about things that are going on that the government is doing.

I feel the media reports according to their political views. You have to watch/read several news media and read between the lines.

I have a strong interest in National News.

I have come across many falsehoods and not saying the full story for example when there were caravans coming over the southern border many new outlets did not report it.

I just don't trust most news outlets.

I just don't trust the politics of local news— they only tell you what the powers that be want them to and HOW they want them to

I only follow Jersey City digs and some social media websites/account to follow local news. However, I never found them provide useful/helpful information. I don't know if there is any emergency/urgencies happen, somehow I get New York news all the time(you have to admit NYC did very well). I think local news should pay more attention to ppl's lives. I knew someone got attacked last weekend but neither police/journalist ever pay any attention.

I think a lot of it is biased

I think it's bias and opinionated

I think the skew the stories to make them more interesting or leave out some of the truth and there's always a bias behind them

I want to know if the source is honest or not.

If it's run by democrats then we're not getting the truth

In My opinion, Paid Media is Not Real Media It's "Fake News."!

Is a bias news

It all seems to be manipulated. There are nuggets of truth in the stories however most of the story is never the full truth.

It is because local news does not reflect my day-to-day activities as I am working out of state (NYC).

It is biased and dishonest.

It is never right

It is not timely and the source does not cover a wide range of topics

It is run by the elite and wealthy in the town.

It is slanted to one political side or the other based on what channel you watch. I actually go online for international news companies to try to get an unbiased opinion

It seems like they like to stretch the truth a lot

It's all about nonsense that is arbitrary to my life

It's all owned by the same few mega companies.

It's biased, despite their claim it is not. They also don't tell the whole story.

It's all biased and agenda driven

It's all opinions, nothing is truthful in the news

It's always one-sided, slanted towards liberals, lying to the public, giving their version instead of the truth, pushing ideas like there are more than two sexes, pushing abortion instead of birth control, always bludgeoning the police instead of standing up for law and order. It's a disgrace what has taken over the news.

It's meant to entertain rather than inform

It's not only local news. I don't think the news tell people everything. Not everything is true and most are manipulated.

It's usually one sided.

Its fake at times and exaggerated also

Journalist come from area or surrounding areas so they can be biased

Lack of universality

Like most news outlets it seems to omit some information to promote the view of the writer.

Local news can distract from other major issues. I prefer to get my news from many sources of different leanings that aren't local

Local news can sometimes lack depth and objectivity.

Local news come from mayor of opposing political views and he is biased

Local news doesn't affect my life in general

Local news is only for news that that they deem worthy enough to be aired. The rest of the stories are sometimes rarely heard.

Local news not always objective. When reporting on legal matters the local news doesn't always have a full grasp of the issues.

Local news outlets across the country have been gutted financially & cannot support local journalists with a living wage.

Local paper, the Bergen Record, is now USA Today owned and local investigative reporting is almost nonexistent. The local free paper delivered with the Record is mostly regurgitated USA Today awfulness previously published in the Record. Local political corruption is wrecking Rutherford with poorly considered development-driven new buildings, and it's barely covered by any press.

More of a gossip channel

Most have an agenda. Very politically motivated.

Most media promote left-wing/progressive narratives and are very biased against Republicans.

Most news is biased

Most news is now opinion.

Most of the people that run our school boards are not really honest

Most stories are blown out of proportion and manipulated to give a perspective that isn't the full truth.

Mostly assume the stories are covered well, but what is considered newsworthy in the US these days is becoming comical.

N/a

N/a

News has become opinion based depending on political view

News is controlled and not accurate

News is exaggerated. Meant to stir emotion for views.

News reporters can lie

Next

No newspapers with in-depth coverage available anymore. I don't know of any communications (paper or website) that is juried or subject to objective editorial review.

No one reports real news, it's all propaganda.

No source except social media. Very little local coverage in Asbury Park Press

Not enough Information

Not enough information and reports on little things. Never on big issues.

Not enough sources

Not everything is reported

Not often shared publicly

Not sure

Not the full stories at times

Not true

Not trusted

Not very informative

Nothing pertains to me in the news

Nowadays everyone is trying to sell something or place ads on their newspaper/news show, podcast/24 hour news program etc. The safest and most reliable way for me to learn about something is to figure out the most basic components/facts of the issue and use my brain to try and figure things out. Too many people take what officials say at face value without looking at all behind the scenes of what's really happening; it's always about money unfortunately in 95% of cases. For example, did I write this? Or did Chat GPT so I could get the $5?? I did write it btw lol.

One media source

Owned by media conglomerate

People lie all the time for silly reasons

People lie. Local news is run by people.

People that control what is broadcast have ties to the community in many ways, making the news skewed heavily

People who report are asking people. People are not always truthful. I.e... Menendez, and other newsmakers.

Political bias, always try to push a left leaning agenda

Political leaning

Politically biased....more like propaganda

Politically correct all the time

Politicians are scam artists AT TIMES.

Poor selection

Propaganda fear lies

Same story About immigrants

Selective news

Significant issues and events are very underreported.

Slow process in realizing them

Some news could be true, some could be untrue, could make things up just to 'make the news'

Some things aren't always right

Sometimes it is not accurate. Everyone has a different answer

Sometimes it's fake just trying to get attention

Sometimes there are conflicting stories

Stories mostly focused on the negative and perpetuating fear among citizens.

The Asbury Park news is the main one and it is terrible.

The harmful anti-Black racist propaganda and narratives that both the national and local news spread must cease.

The hide a lot of the important stuff

The local news has become very biased

The local news only reports on what they are allowed to by the powers that be.

The media is very one sided and likes to distort facts

The news does not tell the whole story. Just enough to sensationalize the story

The News is not a reliable source. Independent news is more reliable

Their articles feel too biased.

There are no investigative reporters. News articles do not reveal the depth of corruption in Jersey City.

There is no local news in my area

There is not much local news. I don't know the places to look for local news. What I do read is often slanted and one-sided.

There is something to hide I trust word of mouth by neighbors

There is very rarely talk about our politicians and what they are doing in local mainstream news. This allows them to get away with doing the bare minimum.

There's usually an ulterior motive.

There's always a perspective on a story, even if it's a straightforward description of a story there's always going to be an angle.

There's so much they don't cover you don't know what's real anymore

They all seem to have an agenda loyal to their political agenda

They are biased

They are just trying to up their ratings.

They are not taking care of the city very well

They be lying

They could be showing fake news or not 100% accurate or factual news

They could just be saying anything

They don't cover enough news

They don't give the true facts about a lot of stuff.

They don't report everything

They have turned news into a morning show and put a spin on stories pushing their interpretation instead of just the facts

They lie, it must fit their narrative

They only focus on the bad. There's a lot of good things going on within the community that doesn't get talked about often enough if at all.

They play to an agenda

They seem to favor a particular political agenda.

They spend too much time talking about crime and NOT enough time on laws being passed behind closed doors. I do like they focus on Positive stories at the end of each news cast. The local news is ONLY pushing political agendas. .

They spin a narrative they want the public to believe depending on the issue.

They tell n report what they want.

They tend to be biased and report things in such a way that pushes people toward their own agendas.

They want you know what they want to tell you, not what you really need to know

To political

Too many conflicting stories. Seems to be too much unvetted social media influence.

Too many lies

Too much bias

Too much fake news

Too much gossip. A lot of advertising. Misleading headlines

Too much misinformation

Too much negative news and government does not solve the crime issue.

Too superficial

Unsure about biases of writers

Very biased information

Very biased reporting. The whole picture often isn't shown or discussed, it is very easy to manipulate to whichever party needs to be viewed as "innocent".

Very left leaning

Very little reporting is done on a local level.

We have an ethnic population that manipulates everything

Well let me be honest when it comes to political there's a lot of misinformation

What little I've seen over the years has been slanted severely toward right-wing talking points.

You can't believe everything on the internet

You can't tell who is telling the truth

You can't trust the governments words. They have been lying since the beginning.

You don't hear about everything going on.

You never hear about the criminal activity.

Zionism!

Q11.   Off the top of your head, what kinds of events or information, if any, do you typically   seek out local news for?

911

Accidents like fires or traffic

Accidents, incidents, construction/detour, local crime

Accidents, theft

Activities

Activities and politics

Activities crimes

Activities in local area

Activities, new changes, criminal for safety

Activity in town and surrounding areas

Adds from stores

All

All news

All news

All of it.

All types

Any

Any

Any

Any

Any changes around the city.

Any corruption investigation or lawsuits, local accomplishments and improvements by government, residents or students, new restaurants or businesses.

Any crime or major events happening

Any important events or people endangered

Any incidents happening or what's going on in town lately

Any local events

Any news about surroundings

Any problems that could cause financial issues for me

Any recent crimes in the area Local events being put on by the borough or local business Anything the local school may be doing

Any severe crime in the neighborhood. Any travel advisories. Any govt notifications.

Anything affecting traffic or travel, mostly.

Anything and everything

Anything bad going on so I am informed.

Anything happening intown.

Anything local

Anything really I love these surveys

Anything regarding the 2024 election

Anything regarding work being done in the area so I know if streets are closed. Then openings of new restaurants, alongside any new developments in terms of apartment buildings. Then news about entertainment events being held in the city.

Anything related to the town

Anything serious that happens in my neighborhood, legislative news

Anything that affects my property taxes.

Anything that happens in the area

Anything that pertains to my town or business

Anything that will affect my family, friends, community and country.

Art and food events in my area

Arts, history, police reports and neighbor concerns.

Bergenfield related updates for parking, town events etc.

Board of Education actions, Town Council actions, things like local fires, new construction, planning board meetings, controversies -- I guess local governance, mainly.

Board of Education and any education regarding children or policies and laws

Boards

Border. Homicides n Crime. In the area.

Both info and events

Break ins Assaults

Break-ins, car thefts

Breaking news around the world and near me. Things happening in my town. Local news about my neighborhood and surrounding towns.

Breaking news on current investigations, politics and local stories

Breaking news, weather, sports.

Business

Businesses opening or closing. Local concerts, sporting events, community activity. Crime reports. Road conditions, closures. Weather reports.

Cannot recall

Car accidents, obituaries, town events like parades and festivals, crime, school news/info, new businesses.

Car thefts, robberies, news that indicate danger around my town

Carnivals

Certain news stories, listings, or free / fun events

Changes in infrastructure, safety concerns, current events

Changes in laws, community development.

Changes in the town New Restaurants Shopping Crime

Check up on political corruption Infrastructure upgrades New laws being proposed/enacted

Children's activities

Children's events

Church

Church

Citizens app

City council decisions, changes to public works, sports news for local high school and college teams, crime in the area.

City Council, Property Taxes, Town events, local crimes and fires

City happenings

Civic events, information on municipal services.

Closures, crime alerts

Clubs and organizations in my city, updates and churches

Coffee shop bulletin boards

Communication, party news, events

Community building events, new food

Community calendar

Community children events

Community events

Community events

Community events

Community events

Community events

Community events

Community events

Community events (library, town events); real estate information; local interest stories

Community events, beach events, super local things

Community events, i.e. 5ks, festivals, farmer's markets. Park events, such as history events, tours, recreation

Community events, local crime

Community events, needs

Community events, news about security, political debate

Community events, road closures, "police blotter" incidents

Community events, traffic reports, community issues, crime and safety, etc.

Community fairs

Community fairs

Community fairs, garden markets, fireworks, celebrations

Community family

Community functions

Community gathering events.

Community gatherings

Community gatherings or festivities, and the council in town.

Community help programs

Community recreation and food and culture events

Congressman Van Drew's newsletter

Construction

Construction and festivities

Construction news (roads out, sewer work, etc.), Hazardous weather situations, festivals/events, new restaurants opening

Construction projects, local incidents, road construction, accidents and closures.

Construction, local politics, history

Council meetings

Country fairs fourth of July fireworks

County fairs/festivals concerts

Crime

Crime

Crime

Crime

Crime

Crime

Crime

Crime

Crime

Crime

Crime

Crime

Crime

Crime and events.

Crime and punishment

Crime and town events held for residents.

Crime and traffic reports.

Crime blotter

Crime events

Crime Fundraiser New buildings

Crime in my area

Crime in the area

Crime information. Cars being stolen a lot in the area.

Crime issues   entertainment events weather

Crime mainly

Crime or accidents. School district news. Local elections.

Crime or local events

Crime or something else that would affect me.

Crime rate

Crime rate

Crime rates and accidents

Crime related, local ordinances and construction projects, information about local businesses

Crime reports , events happening , HS sports

Crime reports from the Dunellen PD.

Crime reports, police activity

Crime statistics, general information, & events.

Crime taxed

Crime type information

Crime within my town

Crime, activities (especially for kids)

Crime, activities to bring my kid to, major weather or accidents

Crime, current events, new restaurants, milestones

Crime, events

Crime, events, breaking news

Crime, fires, auto incidents

Crime, future development in my town

Crime, infrastructure, new businesses

Crime, Job salary report increases, rental assistance

Crime, local events

Crime, local events

Crime, local festivals and entertainment

Crime, local government activities, meetings

Crime, local government, recreation, entertainment

Crime, Local school issues, town improvements and tax expenditures, realty outlook, public events.

Crime, new stores, property tax

Crime, politics and community events

Crime, public transportation updates, weather, state elections and political news.

Crime, social events and holidays, garbage collection changes

Crime, Weather. Storms. Local Ordinance changes. Restaurant reviews. Beach erosion. Traffic. Politics. State affairs and budget. School district news.

Crimes

Crimes and weather

Crimes in the area

Crimes, arrests, local restaurants, local food and music

Crimes, fires, accidents

Crimes, weather

Criminal cases / general cases

Criminal issues. And critical weather issues.

Cultural events

Cultural events

Cultural events, civic info (taxes, recycling)

Curious what is going on, taxes and laws

Current events

Current events

Current events

Current events and weather

Current events International news

Current events or free activities for kids

Current events that will impact all of us

Current events worldwide

Current happenings in Town, Social and crime related

Current traffic road accident etc.

Daily news

Daily topics

Deaths

Deer, taxes, road work, new construction, government officials

Development projects Recreation opportunities

Development, government, board of education, schools

Developments within my town or county regarding business, sports, economy, or current events.

Developments, crime

Don't know

Don't search, it just comes to my email.

Economics, finance, crime, sports

Education, tax policy, local politics/elections, arts, infrastructure projects

Election results , police warnings

Elections

Elections

Elections

Elections and other important events

Elections weather special events

Elections, campaigns, laws being passed/vetoed, mostly legislative changes that may impact my life or state of well-being.

Elections, fairs, over all government info.

Elections, local events

Elections, new business openings/closings, school info, local stuff

Elections, planning, zoning

Elections, taxes

Elections, vendors, trips

Elections. Health

Elections. Road conditions. Weather.

Emergency notice, community related information, election

Emergency notifications, twp celebrations, police reports, etc.

Emergency type (weather, power outage, etc.), local government operation, learning local issues, or events

Entertainment

Entertainment and activities

Entertainment events, religious events

Entertainment, restaurants

Entertainment, restaurants

Environment, food and official city laws and regulation and the arts.

Environmental issues

Evento de ayuda voluntar de cualquier cosa

Events

Events

Events

Events

Events - performances, craft fairs, educational activities, park system events, farmers markets.

Information - local elections, local zoning, local crime, road closures, new businesses

Events and happening around town

Events and local construction

Events and local weather

Events and weather

Events around

Events for children, free examinations for people with no insurance

Events for the kids, traffic concerns, school issues

Events for those with special needs, pregnancy, caregiving

Events for younger children

Events going on in Cooper River Park

Events going on in or around the area.

Events happening around the town and area

Events happening in the area, Warnings of natural disaster, obituaries and awards

Events in town

Events local to me

Events near me

Events occurring in the town.

Events occurring in town or criminal trends.

Events or happenings that would affect my town, my family or my way of living.

Events particular to my township, school district, and political candidates

Events protesting corruption, events supporting the Harsimus Cemetery. Crime.

Events taking place in town, changes to the calendar, election news

Events that are happening, traffic accidents and police investigations

Events, accidents, local news

Events, due dates, what happens in the neighborhood.

Events, entertainment, new constructions of buildings, social life

Events, library happenings, street fairs, estate and yard sales, elections candidates and results.

Events, new businesses

Events, police and political activity, weather, real estate trends

Events, political

Events, politics, who actually cares about the global genocide

Events, public interest

Events, Traffic, restaurants.

Events.

Events. Politics. School information.

Everyday news

Everything

Everything, I need all info available

Exhibits at the museum and at the town center

Facebook

Fairs

Fairs

Fairs, dances

Fairs, festivals,

Fairs/Things to Do

Family events

Family events

Family events mostly.

Family fun events, local events with law enforcement to better build the sense of community and trust with my children, community events.

Family oriented events, local developments, new or existing local businesses/restaurants, local government activity

Farmers markets

Festival

Festival or anything happening to do with kids having a good time

Festivals

Festivals

Festivals (Octoberfest), flooding, violence in the area

Festivals and street fairs

Festivals, farmers markets, block parties , new construction

Festivals, fund raisers, trips

Festivals. Crime.

Financial events crime

Fireworks

Fireworks, car shows, weather

Food truck fairs, town fairs, conventions, events at Historic Batsto. Information wise, what new policies are being proposed by politicians as well as other politicians thoughts on it.

For elections, any problems that are going on and for the weather.

For local road and traffic news

For Stuff going around in my community

For traffic information

Fox news

Free activities especially fairs that, besides their entertainment value, can also provide useful information

Free activities or irs

Free family events, weather, school closures

Free resources for kids or low-income individuals

Free things

Ft. Monmouth development, crime, weather

Fun events such as flea markets and movie nights

Functions, festivals, flea markets, activities for kids

Fundraisers, entertainment

Garbage collection, local development projects, city council gossip

Gathering flag raisings Crime sports

Gathering or any festivities

Gatherings, Block Party in Ocean City

General info on the town.

General information

General information

General information; changes in local laws, happenings in South Jersey

General updates, town updates.

Girls night out, kids events

Go

Goings on in town, events

Government

Government policy

Government. Politics. Weather. Building. Economy

Governmental and political news, crime news, community events

Grants, events that benefits the kids and my family

Hacpac, tax information; local events

Hammonton Facebook

Happenings and events that are going on. Also what is happening with the city counsel

Health and gun violence

High school sports and general local information

Holiday events

Holiday events

Honest news about things that go on in town , such as crime.

Honestly I don't.

Honestly, anything relevant or concerning. Safety, rumors, new stores being built etc.

I do not seek specific news

I don't go to events to seek local news.

I don't remember

I don't seek out anything in particular

I don't seek out just what I'm hearing at the time

I don't usually seek out anything specific, I'm just curious as to what is happening around me.

I don't

I don't really search out news

I don't really watch the news

I don't typically seek any specific news. I mostly listen for the weather and traffic in the morning before leaving for work.

I don't usually

I don't usually

I generally like to see what's going on locally. I don't seek out events or information.

I guess community events like music festival type things or holiday celebrations

I like knowing what's happening around the state of NJ in general. I'm usually interested in hearing about changes happening in the state, crimes that happened, events around the state.

I like to know a little of everything. Local mostly, State & Country.

I like to see what's new for my State New Jersey and what does NJ has for its residents in the form of any assistance for the low income, the elderly and disabled

I make sure there's no crime since I commute from school

I seek out local news about new businesses coming to my town.

I usually would read more about community information about retirees, students, historical items, etc.

I'm not sure

If something happened in town

If there are any new curfews or laws I need to be aware of .

If there is anything dangerous going on in my city

If there's been any robberies or murders in the area.

Immigration, taxes, corporate ventures and high school sports

Immigration, weather, local shows...garage sales, etc. Presidential debates, 2024 election

Important information. Regarding children

In Rahway events for thanksgiving community events outages or planned outages updates in local community

Information about what's going on in the world and the weather

Information on local government activities.

Information on local government, such as property taxes and local events that are scheduled, so that I might determine if I want to attend any of them.

Information on what is going on around me. Local events, fundraisers

Information on what's going on in my town

Infrastructure, roads, and bridges, weather

Instagram and channel 6 action News

International coverage.

Issues happening around the world for example the genocide happening in Palestine

Jobs and Events

Just general conversation with my neighbors or town website.

Just general information

Just general information about the community and the area.

Just local things happening

Just to be informed

Just to see what is going on in the surrounding area

Just to see what's going on in the area

Kid's events, special needs, food

Kids events

Kids events, celebrations, new construction or zoning changes.

Kids events, town services information (like updates to garbage/recycling schedules)

Kids friendly family nights. Any changes that would impact the bank or local traffic

Law changes Advancement in communities Engagement opportunities Deals Shooting/robberies/
deaths Weather What's going on in our near south jersey

Laws, events and general information.

Lectures, concerts

Legal actions

Library events

Library events Town events Obituaries

Library events, children events in town, local news like accidents

Library has a great list of events

Life

Live Music events, weather, Farmer's Market events, other local events, Classes, local bars, crime

Local activities

Local activities, committee meetings, job openings

Local and state elections, weather, cultural happenings

Local and world

Local business

Local businesses and apartments.

Local charity events

Local community events like fairs

Local Community events tailored to my neighborhood.

Local county state politics

Local crime,

Local crime, accidents, new businesses, school info

Local crime. Local sports

Local crimes

Local crimes, traffic, upcoming nearby events and festivals.

Local development issues

Local developments, crime news, statutory updates

Local developments, upcoming events, community investments

Local elections; school district news; police reports

Local entertainment, business information

Local events

Local events

Local events

Local events

Local events

Local events (entertainment), town sponsored events, local sports

Local events and incidents, public school related events, traffic, weather, commuter conditions/delays

Local events and local crime, or human interest

Local events and/or local repairs/shutdowns

Local events around town such as street fairs, concerts, or other happenings

Local events like festivals mainly

Local events Weather Crime

Local events, activities and crime

Local events, crime

Local events, crime reports,

Local events, fire , road closing, construction

Local events, Home Events, Medical Information

Local events, housing, people

Local events, local politics

Local events, local politics, school issues, town issues

Local events, new things in the town

Local events, politics, sports, school related issues

Local events, restaurant reviews, and general news of what's happening

Local events, school news, etc.

Local events, weather / traffic alerts

Local events, welfare

Local fairs, family events

Local family events going on, local police issues around town

Local government agency

Local government, development, things to do, weather updates

Local happenings -- accidents, crime,

Local news

Local ongoings

Local ordinances, elections, etc.

Local people and obituary notices, restaurants.

Local political developments and goings on in the area.

Local politics

Local politics and community development information

Local politics and sports

Local politics, crime reporting, local activities.

Local politics, police actions

Local politics, school budget, business openings and closings.

Local politics, things to do, look at the police blotter to make sure I'm not on it?

Local sports games from other parents

Local sports, weekend activities, road closures, school issues

Local stories and happenings

Local town events, school events, sporting events, local entertainment at local places, weather

Local traffic Local police activity Local events

Local weekend events

Local zoning and building projects. Crime.

Local, national, international

Looking for things kid friendly like carnivals or pumpkin patches.

Major Events in South Jersey

Major events, general politics, and weather

Major local events (crime, accidents, major traffic updates)

Markets, arts, performance, local fun stuff to support small business

Mayor & Council meetings and School Board meetings

Meetings. Social events

Mews weather sports

Mostly city construction and public safety

Mostly current events that are going on, whether it be problems or solutions

Municipal and school board business

Municipal service availability and schedules

Murders

Murders and inflation

Music events restaurants social activities

Music or film events. Traffic. CRIME.

Music, arts, important news

Music. What's going on things to do New Jersey aquarium?

My church, our local food bank and events that are happening in Pitman

Mystick shores newsletter general info

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

N/a

National news

National news

National Security, Economy, immigration, state, and local news

Neighborhood and community updates

Neighborhood construction activity lately

Neighborhood news, community

Neighborhood political messages about voting or candidates

Neighborhood related

Neighbors for friends and newspaper

Network television

New businesses, school topics, environment, government budget

New medical procedures. Weather. Politics. Anything COVID related. Obituaries. Recalls.

New restaurants

New restaurants stores opening crime in the area

New restaurants/stores coming to the area; crime in the area

News

News 12

News about community development, construction, and business openings/closings

News about taxes

News in general

News of crime, activities going on in the area, local business activities

News of the local govt, library, shopping malls

News of the moment of the day

News on crime

News regarding town's development, crime, environmental issues.

News related to local school districts

News that affects quality of life, church events, social service events, dabble in local politics

Newspaper, neighbors, friends, Google

Next

Nine

Nj.com

No

No

No

No

No comment

Non

None

None

None

None

None

None

None

None

None

None

None specific just all news neighborhood

None. Not involved in my community

None..... Maybe upcoming storms

Not anything sought out.

Not sure

Not sure

Not sure

Not sure.

Not too much locally really !

Nothing

Nothing actually

Nothing in particular

Nothing in particular

Nothing in particular

Nothing in particular

Nothing in particular, maybe local events

Nothing much

Nothing really

Nothing really

Nothing special

Nothing special, I just like to read whole newspaper in general.

Nothing specific

Nothing specific

Obits

Obits, police activity, sports, weather, political

Obituaries

Obituaries and information related to local services.

Offshore wind power, events in area, recommendations

Only for Presidential broadcast/interviews and Congress news

Only for weather updates

Open restaurant/ some emergencies like someone got attacked at what place!!!

Our safety, weather, and traffic

Outdoor activities or events happening in town.

Outdoor events

Parades

Park events

Parking regulations

Parkway incidents

Pet health fairs

Police activity

Police and fire activity, local events, school news

Police and government activities, local events, tri-state area news

Police blotter type news and timely notices (flooding, for example)

Police blotter, events happening in our area, local news

Police news, community events, weather

Policy-related issues and social issues

Political

Political events, weather

Political news from the local politician, events from my local church about community needs

Political News, State specific news (anything which gives me insight as to what is happening in the state of NJ

Political news.

Political, financial, social

Political, relating to schools/education

Politics

Politics

Politics

Politics

Politics, events

Politics, international news.

Politics, news, education, weather

Politics, school, and crime news.

Politics, sports, entertainment, community events

Politics, things happening nearby area

Politics, trends ,general US & International news.

Positivity

Power outages, crime, roadwork, events related to NJ and neighborhood

Power outages, criminal activity, current events, social events

Power outages, motor vehicle accidents

Presidency Elections updates

Programs, construction

Property taxes, weather, crime, new stores or condos being built or considered, sales,

Public town broadcast. Local Elks pizzeria

Public works and Special events

Quality of life. How my tax dollars are being spent.

Quick reports on anything out of the ordinary (good or bad) that might coincide with my day.

Radburn news

Radio and online local papers tap into and patch

Random entertainment

Real estate transactions

Really nothing,

Reasons for traffic on the highway or incidents that happen around town, if there's anything to stay high alert about.

Recent Crimes, Weather, Local information or updates

Reports on crime and new restaurants

Resident benefits and governor news

Restaurant week Music events Lectures

Restaurants, government, zoning, festivals

Road closings, community happenings

Road closures, Special events, weather

Road closures, town events

Road closures, weather, etc.

Road closures. Major township construction

Road closures/accidents/traffic, local events in surrounding towns

Road construction, weather updates

Road maintenance; traffic issue

Robberies

Rutherford borough government, property revaluation, board of education decisions, development on the far side of Route 17, road construction, new liquor licenses in our long-dry town, the Williams Center, lack of a public pool, closing of the recycling center, preparations for the 2026 World Cup, law forbidding short term rentals, Rutherford civil rights commission, local events such as the former street fair, parades, fundraising events

Safety

Safety and tax

Safety concerns, political adjustments like bills trying to be past, marijuana laws, etc.

Safety in my neighborhood

Safety, NJ governance,

Sales, craft shows, changes in rules/legislation changes in my town, weather, and area crime.

Scheduling of Road Closures, Governmental meetings & special events, news about construction activities

School

School activities, municipal activities,

School board and Boro Council actions. Boro services.

School closings, weather, local events

School district, parades, fireworks, fundraisers

School events

School events , new business or development in the area

School events, community events

School information

School information, laws, finance

School news, local community events (Night Out, Fireworks, Holiday events, road closures, etc.)

School sports city updates get togethers city law changes

School. New businesses. New programs.

Schools

Schools (as kids in school), safety/crime watch, events, city parking changes and parks.

Security and education

Seminars

Senior events

Senior events

Senior events, infrastructure news,

Senior presentations

Servicios a la comunidad

Shore events, outdoor activities, markets, shopping.

Small local newspaper, Facebook.

Social activities sponsored by different Civic or Fraternal groups in the community for participation by the community.

Social and family gatherings

Social events

Social events

Social events

Social events, emergencies, opinions

Social health

Social news

Some of the kinds of events are information I seek out, are usually information regarding the limiting or attacked of marginalized people. (i.e., trans individuals people of color women), other times are about laws or rules within the mental health field.

Some tricky trays animal adoptions fundraisers

Something drastic happening weather or criminal

Sparta recreation Facebook page

Special events, municipal services, emergencies, master plan

Specifically, I am watching the ECONOMY, price inflation, etc. (I am distrustful of local officials driving up rates here!)

Sport

Sport events, town events, information on new store openings

Sporting events, weekend entertainment, local election information, school news

Sporting scores

Sports

Sports

Sports

Sports and weather

Sports mostly

Sports or town information

Sports weather

Sports, school activities, parking regulation schedules

Sports, township meetings, planned/proposed new construction activities, general local news

Status of State aide and grants for shoreline replenishment; Boardwalk grant and restoration project updates.

Status world news and Important info

Store or restaurant openings, traffic impact by construction or flooding, and local regulation or service changes.

Street cleaning, garbage, consulate events, neighborhood sales

Street construction, local events for kids, store/restaurant openings

Street crimes drug bust and local crimes

Street fairs, tricky tray events, Parades, community events where neighbors come out to gather

Sudden tragedies or health updates or other events in those areas

Tap into

Taxes , corruption ,

Taxes and Cost of Living

Taxes and government spending. Food prices. Immigration into the community and mandated government rulings for income people.

Taxes crime statistics sports

Taxes, immigration, abortion, etc.

Taxes, social events, services

Teachers retiring, weather, roadwork updates, sports-related, garage sales, fair events, crime updates, stores closing.

Telemundo

The men in my family are pretty well versed in what's going on and can remain unbiased when speaking on topics

The neighborhood app

The only thing I seek out is upcoming event ideas for my family to attend. Other than that, I don't seek it out.

The Sandpaper the community events like any kind of art programs theater flea markets special holiday programs

The school board school reports

The top stories, the local weather, any updates from events going on it the town.

The weather sports news

Things going on in my area and around town

Things going on in the neighborhood

Things happening in my neighborhood good/bad events going on in Essex County

Things happening with the high school, people in the area and in and around town.

Things that are happening locally.

Things that have to pertain to violence and justice .

Things to do in NJ for kids, train show events, local town events for families.

Things to do or expect

To see what's going on in the neighborhood

Town council

Town Council public meetings, local board of education.

Town council, town events.

Town crime. Town festivals

Town events

Town events

Town events

Town events

Town events and police blotter

Town Events like Dumont Day or Tree Lighting or Easter egg hunt

Town events, The Jersey Shore, Senior Happenings

Town Hall Meetings on-line

Town happenings

Town held events

Town meetings

Town meetings, local tax issues and changes, health issues, such as free clinics or health reminders, library news.

Town news

Town news

Town wide activities especially around holidays. Library offerings. School group activities and presentations.

Townhall meeting

Township

Township council, township boards and committees, communiques from major.

Township hot topics.   Police blotter.   Tax dollar projects

Township ordinances impacting community

Township re-development projects, Mount Laurel affordable housing, death of Livingston Mall, local crime and safety concerns.

Traffic

Traffic alert, safety info, holiday event

Traffic and crime

Traffic and local events.

Traffic and weather

Traffic closures, community events

Traffic like streets closed

Traffic weather

Traffic weather local festival

Traffic, crime, weather, rarely politics

Traffic, crimes, zoning

Traffic, local entertainment

Traffic, local shopping

Traffic, lost pets, and local PD

Traffic, sports, crime, real estate development

Traffic, Weather and local politics.

Traffic, weather etc.

Traffic, weather, accidents

Traffic, weather, construction, accidents

Traffic, weather, crimes, happenings around town

Traffic, weather, recycling, election results, housing dev't

Traffic, weather, school closings

Traffic. Crime

Transportation changes and updates New businesses that move in or close

Transportation news

Trash collection

Trash pickup or what's happening for fun in the community

TV

Tv

Tv

Typically google search, flyers sent by mayor, local social media

Upcoming elections concerts events community thing in town pickup days lawn clippings things like that

Upcoming events Festivals group outings

Upcoming events and local ordinances/laws.

Upcoming events in town

Update from local police

Upgrades to the town. Upcoming events in town.

Usually none, sometimes nature/outdoor social events

Usually things that are happening in my town

Usually weather

Volunteer events, community outreach events

War

We have a local dump that spews obnoxious odors

Weather

Weather

Weather

Weather

Weather

Weather

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Weather

Weather Health alerts War crimes

Weather , traffic report or accidents, food or product recalls

Weather alerts

Weather and day to day cases

Weather and issues in my specific town

Weather and law changes

Weather and local alerts

Weather and local news

Weather and new incidents in my town or area , crimes in the area , upcoming event in areas

Weather and politics

Weather and traffic

Weather concerts politics

Weather disasters

Weather events, emergency alerts, public questions

Weather forecast Traffic news on radio

Weather mostly

Weather or safety related

Weather related news

Weather report, community activities

Weather reports, accidents, local farmer's market

Weather sports

Weather sports political

Weather traffic

Weather traffic NJ issues

Weather traffic sports food

Weather updates, road closures, when I hear a helicopter above

Weather, Accidents, Fairs, Concerts, local politics

Weather, climate, politics, crime

Weather, crime

Weather, crime

Weather, crime, shopping, local stories, nationwide news, politics

Weather, crimes

Weather, Crimes and Society changes

Weather, current town events

Weather, events

Weather, events in tri-state area

Weather, events, good news, politics, crime, immigration, travel, safety, prosperity, inflation, economy, investment

Weather, grand openings, discounts, garage sales.

Weather, how traffic is affected because of it, important announcements. How local schools are doing, how the city is being ran (for example, just received a letter recently on updates to make local highway safer).

Weather, local events

Weather, local events, local government decisions, politics, traffic

Weather, local news

Weather, local news stories

Weather, local stories, obituaries

Weather, local traffic accidents, places of interest

Weather, major storms

Weather, politics

Weather, polling, flooding, major developments

Weather, sports

Weather, sports, entertainment, performing arts and theaters, arts, concerts, events

Weather, top topics

Weather, traffic

Weather, traffic detours etc.

Weather, traffic, emergency situations, local events

Weather, traffic, safety

Weather, traffic, school info

Weather, traffic, sporting events, local gatherings, public interest groups

Weather, travel advisory, crime

Weather. And local news

Weather. New laws in New Jersey. Closure of Roads

Weather. Road closures

Weather.. Fairs festivals sports

Weekend events, dinners, HS sports, rabies clinics (and other similar things)

What going on in the world

What is going on around the town.

What is going on in town

What is going on in town.

What is happening at the moment in town and neighboring municipalities

What is happening in NJ

What is happening in our town

What is happening in the area

What is happening in town

What is happening in town, events at the library or school, special town alerts or notifications

What local town and state representatives are saying about a topic

What's going on

What's going on in New Jersey fire or car accident

What's going on in the state

What's going on in the world today

What's going on in town, library news,

What's happening in my town

What's happening in the neighborhood, local events

What's happening in the state. Accidents and such

What's going on in my town

What's happening around my area

What's happening in the neighborhood

What's new in the area

Whatever out there

Word of mouth

Yard sales

Yes

Zoning issues , taxes and use of taxes , police/teacher salaries

Appendix D: Rural Area Classification

Rural Municipality	County	Rural Municipality	County
Buena Vista Twp.	Atlantic	Commercial Twp.	Cumberland
Corbin City	Atlantic	Deerfield Twp.	Cumberland
Egg Harbor City	Atlantic	Downe Twp.	Cumberland
Estell Manor City	Atlantic	Greenwich Twp.	Cumberland
Folsom Boro.	Atlantic	Hopewell Twp.	Cumberland
Galloway Twp.	Atlantic	Lawrence Twp.	Cumberland
Hammonton Town	Atlantic	Maurice River Twp.	Cumberland
Mullica Twp.	Atlantic	Shiloh Boro.	Cumberland
Port Republic City	Atlantic	Stow Creek Twp.	Cumberland
Weymouth Twp.	Atlantic	Upper Deerfield Twp.	Cumberland
Alpine Boro.	Bergen	Fairfield Twp.	Essex
Teterboro Boro.	Bergen	Elk Twp.	Gloucester
Washington Twp.	Bergen	Franklin Twp.	Gloucester
Bass River Twp.	Burlington	Greenwich Twp.	Gloucester
Chesterfield Twp.	Burlington	Logan Twp.	Gloucester
Mansfield Twp.	Burlington	South Harrison Twp.	Gloucester
New Hanover Twp.	Burlington	Washington Twp.	Gloucester
North Hanover Twp.	Burlington	Alexandria Twp.	Hunterdon
Pemberton Twp.	Burlington	Bethlehem Twp.	Hunterdon
Shamong Twp.	Burlington	Clinton Twp.	Hunterdon
Southampton Twp.	Burlington	Delaware Twp.	Hunterdon
Tabernacle Twp.	Burlington	East Amwell Twp.	Hunterdon
Washington Twp.	Burlington	Franklin Twp.	Hunterdon
Woodland Twp.	Burlington	Holland Twp.	Hunterdon
Wrightstown Boro.	Burlington	Kingwood Twp.	Hunterdon
Pine Valley Boro.	Camden	Lebanon Twp.	Hunterdon
Tavistock Boro.	Camden	Readington Twp.	Hunterdon
Waterford Twp.	Camden	Tewksbury Twp.	Hunterdon
Avalon Boro.	Cape May	West Amwell Twp.	Hunterdon
Dennis Twp.	Cape May	Cranbury Twp.	Middlesex
Middle Twp.	Cape May	Colts Neck Twp.	Monmouth
Stone Harbor Boro.	Cape May	Millstone Twp.	Monmouth
Upper Twp.	Cape May	Ocean Twp.	Monmouth
Woodbine Boro.	Cape May	Roosevelt Boro.	Monmouth

Rural Municipality	County	Rural Municipality	County
Upper Freehold Twp.	Monmouth	Hardyston Twp.	Sussex
Chester Twp.	Morris	Lafayette Twp.	Sussex
Harding Twp.	Morris	Montague Twp.	Sussex
Mendham Twp.	Morris	Sandyston Twp.	Sussex
Washington Twp.	Morris	Stillwater Twp.	Sussex
Barnegat Light Boro.	Ocean	Vernon Twp.	Sussex
Eagleswood Twp.	Ocean	Walpack Twp.	Sussex
Harvey Cedars Boro.	Ocean	Wantage Twp.	Sussex
Lacey Twp.	Ocean	Allamuchy Twp.	Warren
Little Egg Harbor Twp.	Ocean	Blairstown Twp.	Warren
Long Beach Twp.	Ocean	Frelinghuysen Twp.	Warren
Mantoloking Boro.	Ocean	Greenwich Twp.	Warren
Plumsted Twp.	Ocean	Hardwick Twp.	Warren
Stafford Twp.	Ocean	Harmony Twp.	Warren
Ringwood Boro.	Passaic	Hope Twp.	Warren
West Milford Twp.	Passaic	Independence Twp.	Warren
Alloway Twp.	Salem	Knowlton Twp.	Warren
Carneys Point Twp.	Salem	Liberty Twp.	Warren
Elsinboro Twp.	Salem	Mansfield Twp.	Warren
Lower Alloways Creek Twp.	Salem	Oxford Twp.	Warren
Mannington Twp.	Salem	Pohatcong Twp.	Warren
Oldmans Twp.	Salem	White Twp.	Warren
Pilesgrove Twp.	Salem		
Pittsgrove Twp.	Salem		
Quinton Twp.	Salem		
Upper Pittsgrove Twp.	Salem		
Bedminster Twp.	Somerset		
Far Hills Boro.	Somerset		
Peapack-Gladstone Boro.	Somerset		
Andover Boro.	Sussex		
Andover Twp.	Sussex		
Byram Twp.	Sussex		
Frankford Twp.	Sussex		
Fredon Twp.	Sussex		
Green Twp.	Sussex		
Hampton Twp.	Sussex		

Appendix E: News Desert Classification

News Desert Municipality	County	News Desert Municipality	County
Atlantic City	Atlantic	Upper Twp.	Cape May
Buena Boro.	Atlantic	Wildwood City	Cape May
Buena Vista Twp.	Atlantic	Commercial Twp.	Cumberland
Corbin City	Atlantic	Deerfield Twp.	Cumberland
Egg Harbor Twp.	Atlantic	Downe Twp.	Cumberland
Estell Manor City	Atlantic	Maurice River Twp.	Cumberland
Folsom Boro.	Atlantic	Millville City	Cumberland
Galloway Twp.	Atlantic	Shiloh Boro.	Cumberland
Hamilton Twp.	Atlantic	Stow Creek Twp.	Cumberland
Linwood City	Atlantic	Upper Deerfield Twp.	Cumberland
Mullica Twp.	Atlantic	Vineland City	Cumberland
Northfield City	Atlantic	Belleville Twp.	Essex
Port Republic City	Atlantic	Bloomfield Twp.	Essex
Somers Point City	Atlantic	City Of Orange Twp.	Essex
Weymouth Twp.	Atlantic	East Orange City	Essex
Bergenfield Boro.	Bergen	Fairfield Twp.	Essex
Englewood City	Bergen	Irvington Twp.	Essex
Fair Lawn Boro.	Bergen	Livingston Twp.	Essex
Fort Lee Boro.	Bergen	Montclair Twp.	Essex
Garfield City	Bergen	Newark City	Essex
Hackensack City	Bergen	West Orange Twp.	Essex
Teaneck Twp.	Bergen	Deptford Twp.	Gloucester
Bordentown City	Burlington	Washington Twp.	Gloucester
Burlington Twp.	Burlington	West Deptford Twp.	Gloucester
Evesham Twp.	Burlington	Bayonne City	Hudson
Mount Laurel Twp.	Burlington	Hoboken City	Hudson
Willingboro Twp.	Burlington	Jersey City	Hudson
Bellmawr Boro.	Camden	Kearny Town	Hudson
Berlin Boro.	Camden	North Bergen Twp.	Hudson
Camden City	Camden	Union City	Hudson
Cherry Hill Twp.	Camden	West New York Town	Hudson
Gloucester Twp.	Camden	East Windsor Twp.	Mercer
Pennsauken Twp.	Camden	Hopewell Twp.	Mercer
Winslow Twp.	Camden	Lawrence Twp.	Mercer

News Desert Municipality	County	News Desert Municipality	County
Trenton City	Mercer	Mannington Township	Salem
East Brunswick Twp.	Middlesex	Oldmans Township	Salem
Edison Twp.	Middlesex	Penns Grove Borough	Salem
New Brunswick City	Middlesex	Pennsville Township	Salem
North Brunswick Twp.	Middlesex	Pilesgrove Township	Salem
Old Bridge Twp.	Middlesex	Pittsgrove Township	Salem
Perth Amboy City	Middlesex	Quinton Township	Salem
Piscataway Twp.	Middlesex	Salem City	Salem
South Brunswick Twp.	Middlesex	Upper Pittsgrove Township	Salem
Woodbridge Twp.	Middlesex	Woodstown Borough	Salem
Aberdeen Twp.	Monmouth	Bedminster Township	Somerset
Asbury Park City	Monmouth	Bernards Township	Somerset
Manalapan Twp.	Monmouth	Bernardsville Borough	Somerset
Marlboro Twp.	Monmouth	Bound Brook Borough	Somerset
Middletown Twp.	Monmouth	Branchburg Township	Somerset
Upper Freehold Twp.	Monmouth	Bridgewater Township	Somerset
Boonton Town	Morris	Berkeley Heights Township	Union
Wharton Boro.	Morris	Cranford Township	Union
Barnegat Twp.	Ocean	Elizabeth City	Union
Beachwood Boro.	Ocean	Linden City	Union
Berkeley Twp.	Ocean	Plainfield City	Union
Brick Twp.	Ocean	Blairstown Township	Warren
Jackson Twp.	Ocean	Franklin Township	Warren
Lacey Twp.	Ocean	Greenwich Township	Warren
Lakewood Twp.	Ocean		
Toms River Twp.	Ocean		
Clifton City	Passaic		
Paterson City	Passaic		
Wayne Twp.	Passaic		
Alloway Twp.	Salem		
Carneys Point Twp.	Salem		
Elmer Boro.	Salem		
Elsinboro Twp.	Salem		
Lower Alloways Creek Twp.	Salem		

CELEBRATING

Eagleton Institute of Politics

CENTER FOR PUBLIC INTEREST POLLING

50

YEARS